I started practicing dentistry in 1975 just about the time that light curing restorations was being introduced.

Before that, all restorative materials were self-cured, making it longer and more cumbersome procedure. So I purchased one of the original UV light curing units when it first became available, and early on in my career, became a proponent of cosmetic dentistry.

I am/do by light curing anterior composites and then progressed to posterior composites (and crowns from there). I began using the now classic anesthetic blue light to cure the composites. These did pretty well but you were sometimes curing the composite that the patient was seeing and that patient might not like it!

So when porcelain veneers came into the spotlight, I thought I had found nirvana. These provided beautiful, long-lasting results. I used an original porcelain veneer system with an internal trial procedure to make sure that it was perfect...patient, dentist and technical, and the lab had to agree.

Now you have reached the stage where you are ready to deliver the veneers. You have a one- or two-hour appointment scheduled for delivery and are confident everything will go smoothly and the case will be delivered.

For me, unfortunately it is not the norm. I find often I need to adjust the contacts to get the entire case to seat properly. The provisional veneers should mimic the final veneers very closely and are an excellent guide for the lab in fabricating the final veneers. This, along with diagnostic wax-ups, direct mock-ups and/or diagnostic mock-ups, will help you in the decision to move forward with treatment. Then you must plan the case with diagnostic wax-ups, direct mock-ups and/or diagnostic mock-ups. This is an additional visit and additional chairtime you are not paid for (unless you build into your pricing structure). There are also additional fees for the diagnostic wax-ups, direct mock-ups and/or diagnostic mock-ups.

So why aren't more dentists doing ProVeneer? Because it is the best-kept secret in cosmetic dentistry today. But it is time to let the cat out of the bag. ProVeneer is a better way to provide cosmetic services to your patients in the least invasive way, which 95 percent or more of today's patients want. It is a noninvasive method that allows you to custom-make a veneer allows you to custom-make a veneer that will look natural, fit perfectly with no adjustments necessary. You bond them in and have a very happy and satisfied patient. But what is the reality of this happening with every case?

With ProVeneer, I eliminated lab fees, provisional restorations, preparing teeth and taking impressions, cost of impression material and bite registration material and the cost and time for a CEREC veneer (in which you must wear a protective hood to protect your eyes and the lab technician, laboratory technician, and patient). This is not the same as for the dentist no matter how great the dentist's abilities are.

ProVeneer is a method of resin-bonded laminate veneers (Silmet Ltd.). This patent pending preview veneer system allows you to custom make porcelain veneers from scratch in two minutes or less. It is a revolutionary, patient friendly, and doctor friendly way to provide consistent, excellent work. These types of labs are all over the place these days, so you must be careful to vet all the labs you are considering.

One of the key components of the system is ProVeneer Resin-Bonded Foundation Material for Creating Veneers. I am now so much more confident!

ProVeneer allows you to provide cosmetic services for affordable fees, running a profitable dental business while keeping our customers happy and satisfied and keeping our staff motivated and happy.

I have found it to be an excellent method for reducing the amount of tooth preparation that I need to do.

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You need to work with a lab that has esthetic experience and is looking at a way to provide cosmetic services to your patients in the least invasive way. There are many labs that deal in huge volume and are able to provide very affordable fees (less than $100 per unit for crowns or veneers). Regardless of the lab you choose, I will tell you that the fees are a major portion of a practice's overhead. So why aren't more dentists doing ProVeneer? Because it is the best-kept secret in cosmetic dentistry today. But it is time to let the cat out of the bag. ProVeneer is a better way to provide cosmetic services to your patients in the least invasive way, which 95 percent or more of today's patients want. It is a noninvasive method that allows you to custom-make a veneer that will look natural, fit perfectly with no adjustments necessary. You bond them in and have a very happy and satisfied patient. But what is the reality of this happening with every case?

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By Dr. Gary Braunstein