



Engage more visitors
from your website
no matter where you host.

Thryv Widgets help you to target your specific user

- Widgets can be fully customized to match your website look & feel
- Add and edit specific actions and activities that matter most to your business needs
- Deliver a consistent user experience to your customers across all channels

One of Google's main guiding principles is to **"focus on the user"**. Making your site as **user friendly** as possible can be the **key to success**.

Enhance your site by adding quick and helpful user interactions that connect directly to your Thryv.



Payments



Contact



Location



Facebook



YouTube



Instagram

Benefits:

- Shortens the amount of clicks a customer uses to accomplish a task.
- Keep customers on your site and reduces your website bounce rate.¹
- Create easy user-friendly one-click interactions.
- Encourage more customers to contact your business or take action online.
- Convert visitors into users, leads, or customers.

1. Bounce rate represents the percentage of visitors who enter the site and then leave ("bounce") rather than continuing to view other pages within the same site.
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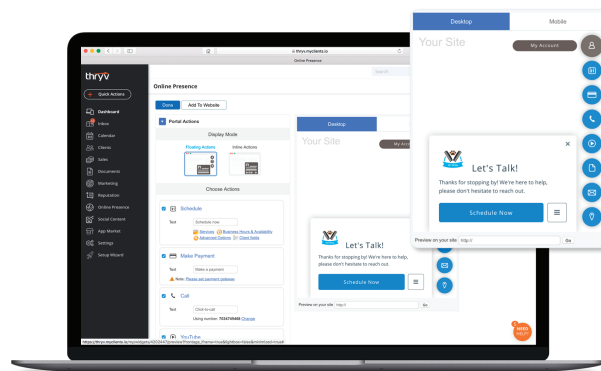


Thryv widgets are compatible with most popular website builders/host and many more!



Adding Thryv Website Widgets to your website is simple:

1. Inside Thryv left navigation pane, click on **Online Presence > Website Widget**.
2. Click on **Add to website** under the Client Portal Widget option.
3. **Copy Code** and Paste code to the bottom of HTML Page.



Note: Adding the HTML code to the Header/Footer of your site ensures the presence of the widgets on all pages with proper floating/movement of widgets with the pages. Some site builders may have limitations to how and where widgets can be added pending the package/subscriptions. Customer may need to reach out to their specific site support department for more assistance.

Learn more about connecting Thryv website widgets to your website editor:



(click to watch videos)