

Leamington & County Golf Club
Board Meeting Minutes
Monday 11th September 2017

Present: Chairman, Malcolm Lines (ML); President, Chris Lees (CL); Captain, Roy Scott (RSc); Treasurer, Richard Cumberland (RC); Directors, Angela Eadon (AE); Graham Ford (GF); Tony Jones (TJ); David Chamley (DC).

1. Apologies: Club Manager, Bryan Frazer (BF); Director, John O'Kelly (JOK).
2. The minutes of the previous meeting were accepted as a true record.
3. Matters Arising:
 - 2.1: Wait to know from BF if Geoff Tedstone (Warwick School) can assist with Sports Dinner speaker options.
 - 4.1: No clear resolution as yet on operation of Flexible Membership within Ladies' Section. AE pointed out that it should not be left to Ladies' Cttee to resolve. BF to pursue and bring proposals to the board.
4. Finance:
 - 4.1: RC summarised the end of July figures, which had been circulated. RC noted no significant changes; the bar was still an issue but sales had been better in July.
 - 4.2: There was some discussion about the hospitality business model options which require further research.
 - 4.2: RSc stated that there were occasions when members brought their own wine to events and escaped paying corkage. If this is a growing practice, it should be stopped.
 - 4.3: DC wondered if the bar was potentially over-staffed during quiet periods and whether hours should be further reduced and savings achieved. BF to cover this at next board meeting. (ML noted that BF had commented on possible changes in his Manager's Report.)
 - 4.4: Greens appear to be working well within budget; BF/ML/RC to look into possible further annual savings.
 - 4.5: DC asked to know what action or progress was being made with obtaining further tee sponsorship. BF to cover at next meeting.
 - 4.6: There has been little feedback to board members to date about the half-year Members' Bulletin. The Ladies' Cttee had discussed it and stood ready to assist with new initiatives.
5. Club Managers Report:
 - 5.1: The meeting worked through the Manager's Report. The board in general agreed that the adverse criticism and comments on the course that BF has recently received do not reflect either its own or the majority of members' views. However, there are points which need to be responded to and explained. The board noted and largely approved of the commentary within the circulated CMC Minutes. However, potential changes such as modified bunkering on 5th and 6th holes did not seem well justified and would be unlikely to find approval.

5.2: The effective use of Social Media for advertising was noted and applauded. RSc explained the offer for the upcoming Open Day and called for volunteers.

5.3: DC expressed doubts that tee-off-times should carry offers that were better than members introducing own guests. However, it is recognised that the offers are directed to quiet pm times and, should members bring guests also at such times, a discount would probably be available to them. ML to raise with BF on his return.

6. General Issues:

6.1: ML reported no substantial new progress from the Strategic Working Group, pending a conference call with JLL scheduled for 21st September which would be discussing feasibilities and valuations of potential land sale options. Hospitality models remain under discussion and review.

7. A.O.B.

7.1: DC advised attendees that Maurice Jackson was preparing a petition to call for an SGM resolution to return the course to its previous 9 hole loops. There was some discussion on the safety of the shared rough between the 7th and 11th holes and also about the crossover to the current 12th tee (implying a potential new 7th tee). It was noted that plans exist to trial play with revised layout and that these issues would be discussed through CMC & MOC before coming back to the board.

7.2: AE informed the board about a successful parent & junior “competition” on the practice field and about further plans (1st October) for similar afternoon event on the main course.

There being no other business the meeting was closed at 7:40 pm and the next meeting set for Monday 9th October 2017 at 6.00pm.