Sponsorship Form

Program Profile
The Healing Racism Institute of Pioneer Valley (HRIPV) is the area’s leading program for uncovering racism and understanding its impact on individuals and the workplace. About 300 key community stakeholders have attended since 2012.

HRIPV provides a facilitated process to understanding the root causes and effects and the institutional nature of racism to allow for the building of a better and more equitable community. We provide a learning space and neutral guidance. The experience is rooted in honest conversations, providing an understanding of the pathology of the disease of racism and what constitutes the wounds caused by it; sharing of history and personal experience of race and racism; identifying the signs and symptoms of racism in our everyday lives and businesses; and tools to continue addressing racism in our lives and workplaces.

Why Sponsor the Healing Racism Institute of Pioneer Valley?

鳯 Illustrate your organization’s commitment to diversity inclusion and equity in the local business community
鳯 Align your organization with the Healing Racism Institute’s movement to address racial inequities
鳯 Receive recognition among Institute participants, website and all Healing Racism Institute of Pioneer Valley publications

Questions? Contact Waleska Lugo-DeJesús, 413-734-8336 ext. 8302 or wlugodejesús@davisfdn.org
www.healingracismpv.org
Sponsorship Agreement

Please select the level at which you would like to sponsor

___ HRIPV CONTRIBUTOR-SOCIAL/LEARNING EVENTS – $2,000

• Company logo with link to your website on the HRIPV website
• Company logo displayed at all HRIPV sessions
• Company logo on all Healing Racism participant materials

___ HRIPV SPONSOR – $5,000

• All of the above, PLUS:
• Three seats to a Healing Racism Institute of Pioneer Valley two-day session
• Company logo and 25-word corporate statement on all Healing Racism participant materials

___ HRIPV UNDERWRITER – $10,000*

• All of the above, PLUS:
• Recognition as a Healing Racism Institute of Pioneer Valley Year-Long Investor (minimum of five sessions/year)
• Opportunity to provide welcoming remarks at one of HRIPV’s two-day sessions
• Opportunity to provide welcoming remarks at one HRIPV Social/Learning Alumni Event
• Recognition in all print, radio, advertising and marketing

*$10,000 sponsors a full two-day session. View upcoming sessions on the HRIPV website, www.healingracismpv.org

___ HRIPV ATTENDEE SPONSOR – $300*

*$300 sponsors one participant for a two-day session

___ HRIPV ALLY DONATION – Select your own amount $_____

Please Complete

Company: ____________________________ Company Contact: ____________________________

Phone: _______________________________ Email: ________________________________

Please select your sponsorship level:
☐ Underwriter ($10,000)  ☐ Sponsor ($5,000)  ☐ Contributor ($2,000)  ☐ Attendee Sponsor ($300)  ☐ Ally (enter amount) $_____

Method of Payment: ☐ Invoice me  ☐ Check enclosed*  ☐ Credit Card

Card Number: ____________________________ Exp. Date: ___________ CVV Code: ___________

Name on Card: ____________________________ Signature: ______________________________

* Please make check payable to: Healing Racism Institute of Pioneer Valley

Please send sponsorship agreement to Waleska Lugo-DeJesús:
Fax: (413) 734-7845
Email: wlugodejesús@davisfdn.org

Mail payment to:
Irene E. & George A. Davis Foundation, Attn: Waleska Lugo-DeJesús
One Monarch Place, Suite 1300, Springfield, MA 01144-1300

Sponsorship opportunities are not confirmed until payment is received. Sponsorship confirmation detailing full benefits will follow upon receipt of this agreement.