

WORKFORCE  
MANAGEMENT  
SIMPLIFIED



ProScheduler™  
A Serenova® COMPANY



ADVANCED  
TARGETING

## ADVANCED TARGETING

Shrinkage forecasting, simulation and What-if-analyses

Advanced Targeting offers additional features to the standard targeting module in ProScheduler, such as producing different versions of the target, shrinkage forecasting, and simulation of service levels during the optimization process. The Advanced Targeting feature also offers overflow reports that can be sent directly to an overflow partner.

### Shrinkage forecasting

Advanced targeting allows for a forecast calculation of shrinkage based on historical sickness. When sick days are saved in ProScheduler, these can be used to calculate a forecast coming shrinkage. This is very useful since shrinkage tends to differ for different days of the week, and different periods of the year. The shrinkage calculation can be calculated based on a seasonal behaviour, or by including a number of weeks back in time on an average. The shrinkage calculation can be used for different kinds of shrinkage, such as PTO, vacation, trainings, meetings, etc.



