

# MARRA WOOD

New Port Richey, FL • 786.774.3040 • demarralee@usf.edu

---

## OBJECTIVE

Continuing to learn as both a professional and team member, collaborating with a variety of creative minds to successfully achieve any goal and every challenge. Becoming an indispensable asset all while aspiring to start as a **Graphic Designer** working my way up to a Creative Director.

## EXPERIENCE

### University of South Florida

*Center for Student Involvement*

Helping to create that beautiful balance between a social and academic life through marketing.

**July 2017 - Current, Tampa, FL**

### The One Club

*Creative Boot Camp*

Executed a concept and strategy that helps connect millennials to Verizon's new data plan on a personal level influenced by their generation under SapientRazorfish and La Comunidad.

**June 2017, Miami, Florida**

### Mobile Apps Media

*App Development*

Connected small businesses around Tampa Bay to better business opportunities.

**August 2015, Tampa, FL**

### University of South Florida

*Office for Undergraduate Research*

Communicating with students of all disciplines to bring attention to the importance of research for the ever growing workforce after graduating by creating marketing tools they want to read.

**February 2015 - Current, Tampa, FL**

### Majical Miniatures

*Animal Sanctuary*

Utilized my collaboration skills to not only create aesthetically successful marketing material, but also brainstormed to find ways to help people find a passion in animals they never knew they had.

**October 2012, Sarasota, FL**

### Freelance

Expanding on my creative abilities while building my personal brand all while networking and maintaining connections in the South Florida community.

**2011 - Present, Miami + Tampa Bay area**

## EDUCATION

### University of South Florida

*Bachelor of Arts*

Mass Communications

Specializing in Advertising

**August 2016 - May 2018**

### University of Tampa

Public Relations

### Ringling College of Art + Design

Advertising Design

## SKILLS + PROGRAMS

### Skills

Package design, Brand Identity, Advertising Design, Illustration, Typography, Creative Writing, Collaborating

### Applications + Programs

Adobe Creative Cloud (CS5/6 & CC)  
Illustrator, InDesign, Photoshop,  
After Effects Muse, Asana

## INVOLVEMENT

### University of South Florida

Ad Club, 2016

PRSSA, 2016

### Girl Talk One-on-One

*Speaker*

Helping adolescent girls find their way and themselves while navigating through high school using advice, Q&As and personal experiences

