



Women's Health

A New Creation Women's Clinic puts new spin on women's care

The word “new” may be in the name, but A New Creation Women's Clinic was actually the original of its type of practice to open in Tucson.

Fourteen years ago, nurse practitioner Sharon Campbell opened what was then new – an independent medical office run by nurse practitioners. Having worked as a nurse practitioner for 16 years prior and 30 total, Campbell recognized a niche that would provide women the medical attention they deserve.

“I wanted to focus on women's health, and I wanted to offer services to women in a way they were treated as individuals,” Campbell said. “I had previously worked in a place where you had 10 minutes to see a patient. You can't do much in that time. Here, we make women feel heard and cared about, and not rushed through.”

But opening a practice without the supervision of a doctor didn't come without the proverbial uphill climb. It was a new and untested concept at the time.

“It was challenging,” she said. “Nurse practitioners didn't do independent practices then.”

But the popularity of such offices has multiplied since those days, and Campbell's practice has held strong, and thanks to a personalized and personable approach to healthcare, grown in number of patients and staff.

“I saw an opportunity to work in a place that took into consideration not just fixing the problem, but finding the cause of that problem,” said Cheryl Abraham, who came on board in February as the third nurse



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practitioner in addition to Campbell and Marguerite Havlis.

Abraham worked as an ICU nurse in the eight years prior, and, like Campbell, has recognized the need for a slower paced environment and one-on-one patient care.

“Here, we are given the ability to practice the way we were trained,” she said. “We don't hurry patients out the door. Patients come to us because they've heard we think outside the box and will fix their issue. In general, these patients need to be listened to.”

Located on Tucson' northwest side, A New Creation Women's Clinic offers a variety of different service options for women, commonly known for primary care and gynecology. But perhaps its biggest draw is bioidentical hormone replacement therapy for menopausal

women.

“We utilize hormones that are as close to the patient's as possible,” Campbell said. “These hormones are compounded at a specialty pharmacy and used to help restore the lack of hormones in the patient's body. It's becoming very popular. A lot of women are prescribing to it.”

The practice also sees younger women, from age 11 onward. Often, said Campbell, patients in this age group feel more secure talking to a female nurse than they would a male doctor about issues pertaining to general health or puberty.

And sometimes, patients may just need a listening ear, Campbell said.

“Sometimes we are here to help them navigate through life,” she said. “We are here to give ideas on how to help even if that's not medic-

inal, maybe it's praying with them or just talking with them.”

But just as much as the clinic has become known for its effective treatment of women's issues, it has earned a reputation as fun, welcoming, family-friendly environment that serves as a pioneer in its industry.

“You'll often hear laughter in our office,” Campbell said. “Laughter is the best medicine. Women come in here feeling sad sometimes, and walk out feeling better than they did. We lift their spirits and make them feel important. That's what we want to do here.”

For more information on A New Creation Women's Clinic, visit www.anewcreationwomensclinic.com or call 293-1117. A New Creation Women's Clinic is located at 3055 W. Ina Road, Ste. 195.

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