The 11th Annual Phoenix Fetal Cardiology Symposium
OFFERED ONLINE
Commercial and Exhibitor Support

NOVEMBER 5-8, 2020

fetalcardio.com
Dear Prospective Supporter,

The Phoenix Fetal Cardiology Symposium is a four-day ONLINE conference covering important concepts in congenital heart disease as well as the most recent advances in imaging, diagnosis and management of fetal cardiac abnormalities. This year’s Symposium will be held on November 6-8, 2020. Additionally, there will be one day of several pre-conferences offered on November 5, 2020. We are adding a new pre-conference track on Advanced Fetal Imaging: Ultrasound & MRI that will likely attract an even greater MFM attendance. In 2020 the Symposium will discuss new advances in the field of fetal cardiovascular disease, including fetal therapeutic intervention for cardiac and extra-cardiac disease. There will be a renewed focus this year on maternal implications of congenital heart disease during pregnancy.

In 2019 the Symposium hosted over 300 attendees, including many prominent leaders in the field, heralding from over 12 countries throughout the world. Lectures, panel discussions, and interactive case study discussions will focus on expanding evidence-based care management strategies for clinical decision making.

Your participation is extremely important to the ongoing success of this conference. We thank you in advance for considering our request to support this high-caliber Symposium. We have outlined below the opportunities for your company to have broad exposure and direct contact with the national and international participants during the Symposium. These opportunities will be granted on a first come, first served basis based on the date the signed exhibit agreement letter is received by our office.

For further details, visit the Symposium website at www.fetalcardio.com or contact the Symposium Coordinator, Nikki Hicks, at fetalcardio@phoenixchildrens.com or 602-933-0099.

Warm Regards,

Symposium Co-Directors
Christopher Lindblade, MD, Chair, Julia Solomon, MD, Anita Moon-Grady, MD, Norman H. Silverman, MD

Advanced Fetal Imaging Director
Luis Goncalves, MD
**Intended Audience**
The Symposium is designed for cardiologists, obstetricians, maternal fetal medicine specialists, neonatologists, radiologists, surgeons, sonographers, nurses, and trainees in these related fields.

**Benefits of Sponsorship**
As a Commercial Supporter or Exhibitor of the 11th Annual Phoenix Fetal Cardiology Symposium your organization will have the opportunity to broaden your competitive edge by connecting with national and international experts, as well as establishing credibility within the field of fetal and maternal cardiology. Through this partnership your organization will benefit from high visibility in a well-defined target market, access to fetal and maternal cardiology research and emerging technology. This exposure will result in deeper understanding of future market growth.

**Exhibitor Opportunities**
Exhibits will only be held through a virtual online experience. The Symposium Virtual Exhibit Hall will give your company and organization the opportunity to display the following:

- Logo (Please provide an electronic version of your company logo in EPS format for marketing purposes.)
- Link to the company website
- Company description
- Contact information
- Links to informative information
- Links to hand-out materials
- Videos
- Links to social media
- Recognition of the level of support on the Symposium website and welcome slides

**Virtual Exhibitor Levels**
- Exhibitor Level: $1,500
- Silver Exhibitor Level: $2,000
- Gold Exhibitor Level: $3,500
- Platinum Level: $5,000

We can create additional tailor-made opportunities to meet your organization’s objectives. Please speak to the Symposium Coordinator, Nikki Hicks, about your ideas to make this the best experience possible for your company and organization!

For an additional fee, we have created exciting unique opportunities to support the Symposium! These opportunities will be granted on a “first come, first served basis”.

- Morning Welcome (3 spots available): Your organization will be given up to 3 minutes during the digital Morning Welcome to speak to the attendees prior to the start of the educational lectures. This is great opportunity to showcase your support for the fetal cardiology community.
- Meet the Professor (multiple spots available): Your organization will be given up to 3 minutes during a Meet the Professor break-out session to speak to attendees during these sessions hosted by our faculty who are world experts in the fetal cardiology field. These session will take place at the conclusion of the daily educational lectures.

Contact Nikki Hicks at fetalcardio@phoenixchildrens.com or 602-933-0099 to discuss these support opportunities. You can obtain a copy of the exhibitor Letter of Agreement on the Symposium website, fetalcardio.com, under the Exhibitor tab. Please indicate the level of commercial and exhibitor support when submitting the Letter of Agreement.
Lecture Topics

- Pathologic specimen hands-on course of disease specific congenital heart defects
- Embryology of the cardiovascular system
- Incidence, indications, and genetics of congenital heart disease
- Technique and protocol of fetal echocardiography
- Technical optimization of a fetal echocardiogram
- Left sided heart lesions including mitral regurgitation, aortic stenosis, and arch anomalies
- Right sided heart lesions including pulmonary atresia and tricuspid valve abnormalities
- Conotruncal abnormalities
- Twin-twin transfusion syndrome
- Congenital diaphragmatic hernia
- Fetal arrhythmias
- Neurodevelopmental outcomes with CHD
- Maternal hyperoxygenation
- 3-4D fetal echocardiography with live scanning
- First trimester fetal echocardiography
- Systematic approach to the hydropic fetus
- Genetic syndrome associated congenital heart disease
- Prenatal genetic testing
- Rare structural cardiac abnormalities
- Fetal postmortem evaluation with congenital heart disease
- Abnormalities of systemic and pulmonary venous return
- Heterotaxy syndrome
- Counseling a family with prenatal diagnosis with congenital heart disease
- Cardiovascular aspects of fetal therapeutic intervention
GENERAL INFORMATION

DATES
November 5 - 8, 2020

RESERVE EXHIBITOR SPACE AND SUPPORT OPPORTUNITY
Your company and organization can reserve exhibitor space and additional support opportunities through the Exhibitor tab on the Symposium website, fetalcardio.com. Download and return the Letter of Agreement via email to Nikki at fetalcardio@phoenixchildrens.com. Please designate your level of financial support on this form.

All commercial supporters and exhibitors will be acknowledged at the Symposium. Please provide an electronic version of your company logo in EPS format for marketing purposes.

REGISTRATION
Once the Letter of Agreement has been signed, every member of your team who will represent your organization at the Symposium will need to register online through Symposium website www.fetalcardio.com with the provided vendor code. Opportunities for complimentary registration to attend the lectures are available. Contact the Symposium Coordinator, Nikki Hicks at 602-933-0099 or fetalcardio@phoenixchildrens.com with any questions.

TERMS OF PAYMENT
Complete payment should be made with submission of the exhibitor letter of agreement prior to the start of the Symposium.

PAYMENT METHOD
Checks can be made out to “Phoenix Children’s Hospital” with memo line “Attn: Nikki Hicks, 11th Annual Phoenix Fetal Cardiology Symposium”. Mail checks to:

Phoenix Children’s Hospital
1919 E. Thomas Rd., 2nd Floor, Children’s Heart Center
Phoenix, AZ 85016

Credit card payment is accepted as well. Contact us at fetalcardio@phoenixchildrens.com for more information.

EXHIBITOR REGISTRATION DEADLINE
October 26, 2020

EXHIBITOR ELIGIBILITY REQUIREMENTS
For an exhibit application to be accepted for the 11th Annual Phoenix Fetal Cardiology Symposium, the products and services must be educational in nature and relate to the educational activity content. The 11th Annual Phoenix Fetal Cardiology Symposium reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization’s products and/or services are relevant to the conference content. All exhibits will be reviewed.

For additional information please contact:
Nikki Hicks, Symposium Coordinator, fetalcardio@phoenixchildrens.com, 602-933-0099 or visit our website at: www.fetalcardio.com