

RxEffect[®]

2017 Enhancements

> More timely refreshes of the patient list

RxEffect is now more frequently refreshed and has additional user flexibility. Starting in January 2017, your patient list will be updated every 2 weeks instead of quarterly. This means that the patients queued up on your list are those in need of outreach right now. Activity and claims data will continue to be updated daily.

> More flexible sorting, filtering, and searching

There is new multi-select functionality so that you can view, download, and print selected practices' patients tailored to your workflow. You can filter patients by Provider, Program (e.g. therapy area and opportunity type), Contact Status, etc. using the "Patient List Filters" dropdown, now located on the left side of the screen. Included are all the filtering options you had previously with more flexibility and options than before.

If you have access to multiple practices or IPAs, you can now multi-select specific ones enabling you to view one combined patient list in priority order rather than needing to click on each practice's patient list one at a time.

View all of your patients

The default view on the Contact Soon tab will show all the patients to which you have access in priority order, with the patients who need outreach listed first.

Filter for specific group

With the new multi-select options, you now have flexibility to filter and multi-select groups as you wish: by one or more practices, therapy areas, and/or contact statuses, etc.

Applying and clearing filter

To apply a filter, use the drop down options to select 1 or more filter, and then hit apply. To return to the default view, choose the "CLEAR FILTERS" button.

Example workflow options:

- Leave the patient page unfiltered to view one comprehensive, prioritized list of all of your patients.
- Filter the patient page by provider to see all of their patients across practice locations.
- Filter the patient page to see only patients previously documented as unable to reach, so you can follow up.
- Filter the patient page by therapy area to work only a specific opportunity type.
- Refine the previous results by adding a practice filter to focus on a specific practice or subset of practices.

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Tracking missed days

Beginning in January 2017, the number of missed days for each therapy area will be calculated showing progress throughout the year. Previously, this calculation was based on quarterly goals. Monitor your patients' missed days, using this information to support conversations with the patient about being adherent to their medications.



Confirm your access

When signing in to RxEffect the first time in 2017, you will initially see a screen listing the practices or IPAs to which you have access. Because your patients' data security is important to us, please confirm that the practices listed are correct. If the practices listed are not correct, please log out of RxEffect and contact the HelpDesk at help@rxeffect.com immediately.

Contact Us Today

To register for the program or for more information, email help@rxeffect.com.



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