For over forty years, NAWB has convened the leading voices in the workforce development community for the largest gathering of workforce leaders over three days of dialogue, learning, and relationship building. In 2019, over 1400 attendees discussed how the Future of Work has taken on a new meaning to policymakers, employers, job seekers, economists, and even the White House. At the center of it all is the workforce development system we all represent. The millions of Americans who have jump-started their lives through our services depend on policymakers that understand and support our work. Even though it takes place in Washington, The Forum is about so much more than policy. We continue to build on a rich history of professional development, sharing of best practices, and networking that everyone has come to expect.

The Forum provides multiple opportunities to engage with an array of workforce development leaders. We would be thrilled to have you join us as a critical partner in Forum 2020!
2020 Forum Sponsorship Packages

PLATINUM LEVEL
FORUM SPONSORSHIP AT $30,000

- Six (6) complimentary registrations.
- Podium recognition (General Ballroom Session).
- Option to show promotional video in the General Ballroom Session.
- Logo included in NAWB Forum e-mail communications.
- Company logo placement on Forum website (recognized Platinum Sponsor).
- Sponsor designated tables in all General Sessions.
- Up to six (6) invitations to Chair's Reception.
- Up to six (6) client passes to the Opening Exhibit Hall Reception.
- Reserved meeting room access for client meetings.
- 50% discount on any Forum Contributor item (see below for details).
- Your company logo included on 1000 hotel guest keycard holders.
- Program participation in workshop session or plenary panel.
- Premium exhibit space in Exhibit Hall (Double Booth Space).
- Forum registration list (prior and post).
- Recognition in conference digital app (prime placement).
- Premier logo placement on digital signage screens.
- Premier logo placement in light gobos in Grand Ballroom.
- Promotions via Social Media Campaign.
- Complimentary Internet and Electricity in Booth.

GOLD LEVEL
FORUM SPONSORSHIP AT $20,000

- Five (5) complimentary registrations.
- Podium recognition (General Ballroom Session).
- Logo included in NAWB Forum e-mail communications.
- Company logo placement on Forum website (recognized Gold Sponsor).
- Sponsor designated tables in all General Sessions.
- Up to five (5) invitations to Chair's Reception.
- Signage and logo in Grand Ballroom.
• 25% discount on any *Forum Contributor* item (see below for details).
• Program participation in workshop session or plenary panel.
• Premium Exhibit space in Exhibit Hall (Single Booth Space).
• Advertisement in conference digital app.
• Forum registration list (prior and post).
• Premier logo placement on digital signage screens.
• Premier logo placement in light gobos in Grand Ballroom.
• Promotions via Social Media Campaign.
• Complimentary Internet and Electricity in Booth.

**SILVER LEVEL**
**FORUM SPONSORSHIP AT $15,000**

• Four (4) complimentary registrations.
• Podium recognition.
• Logo included in NAWB Forum e-mail communications.
• Company logo placement on Forum website (recognized Silver Sponsor).
• Reserved seating in all General Sessions.
• Up to four (4) invitations to Chair’s Reception.
• Signage and logo in Grand Ballroom.
• 10% discount on any *Forum Contributor* item (see below for details).

• Premium exhibit space in the exhibit hall OR program participation in workshop.
• Forum registration list (prior and post).
• Recognition in digital app.
• Logo placement on digital signage screens.
• Promotions via Social Media Campaign.
• Complimentary Internet and Electricity in Booth.
A LA CARTE SPONSORSHIP OFFERINGS

(items are available as standalone sponsorship opportunities or included with a Silver, Gold, or Platinum Sponsorship at a reduced rate.)

- Co-host the reception with NAWB’s Evening with Capitol Steps: $10,000.
- Showcase your company logo with a column wrap in the exhibit hall or anywhere in the hotel: $7,500.
- Sponsor a coffee break in exhibit hall with your company logo on coffee “wraps”: $7,500.
- Sponsor photo booth in exhibit hall: $7,500.
- Sponsor cell phone charging station in the Members Zone in exhibit hall: $5,000.
- Your company logo on Forum tote bags: $5,000.
- Your company logo on Forum lanyards: $5,000.
- Promotional flyer or item inside all conference tote bags: $1,500.
- Company Sponsored wellness zone for attendees to rejuvenate: $10,000.
- Sponsor “notebook” in conference to be included in conference bag to all conference attendees: $6,000.
- Sponsor Podcast Zone: $10,000
2020 Forum Exhibitor Packages

**Forum Exhibitor---$2750**

- 10’x10’ exhibition booth with drapery, 2 chairs, wastebasket, 6’ skirted table and identification sign.
- Company name and exhibitor profile listed in conference app.
- One complimentary Forum registration.
- Conference attendee lists, both pre and post conference.
- Link to the Virtual Hall on the Forum website.
- Electricity for your booth.
- Complimentary internet at your booth.

**Forum Premium Exhibitor---$3750**

- 10’x10’ exhibition booth with drapery, 2 chairs, wastebasket, 6’ skirted table and identification sign.
- Company logo listed in conference app.
- Exhibitor profile listed in conference app.
- Two complimentary Forum registrations.
- Conference attendee lists, both pre and post conference.
- Link to the Virtual Hall on the Forum website.
- Electricity for your booth.
- Complimentary internet at your booth.
- New this year! There will be a digital-only conference book as part of the conference app. Space is reserved for advertisement.

**Exhibitor Sponsor---$5250**

Exhibitor Sponsors have the option of selecting any of the “teal” reserved sponsor booths. Please contact Teri Wiley at 757.496.0269 or nawbexhibits@thebalcomgroup.com and you will be provided a code which will enable you to select a reserved booth.

- 10’x10’ exhibition booth with drapery, 2 chairs, wastebasket, 6’ skirted table and identification sign.
- Company name and logo on mobile app.
- Exhibitor profile listed in conference app.
- Conference attendee lists, both pre- and post- conference.
• Link to the Virtual Hall on the Forum website.
• Electricity for your booth.
• Complimentary internet at your booth.

PLUS:
• Special recognition with custom signage at your booth identifying your organization as an Exhibitor Sponsor.
• Invitation for each complimentary exhibit attendee and a guest to a scheduled NAWB Board reception.
• Three complimentary Forum registrations.
• Up to 4 free passes for your customers in the DC area to visit the exhibit hall.
• Logo Recognition and hyperlink to your company’s website from the Forum homepage.
• Logo included in NAWB Forum e-mail communications.
• Recognition during all General Sessions as an Exhibitor Sponsor.
• Logo displayed on screens in the Grand Ballroom.
• VIP seating in general sessions: shared with NAWB Board of Directors.
• Featured in short video of exhibitors shown in the Grand Ballroom sessions.
• Choose one of the following:
  There will be a digital only conference book as part of the conference app. Space is reserved for an advertisement
OR
  Presentation in the Innovation Tool Shop! Take advantage of this opportunity to conduct a session during one of the Forum workshop blocks. We will set the room theater style and equip the room with a LCD projector and internet access. Bring your best tools and tips! (Available days and times will be announced early January, 2020)

Exhibitor Sponsor Plus ---$5500

Exhibitor Sponsors have the option of selecting any of the reserved “yellow” sponsor booths. Please contact Teri Wiley at 757.496.0269 or nawbexhibits@thebalcomgroup.com and you will be provided a code which will enable you to select a reserved booth.

• Featured booth location next to Podcast Booth.
• 10’x10’ exhibition booth with drapery, 2 chairs, wastebasket, 6’ skirted table and identification sign.
• Company name and logo on mobile app.
• Exhibitor profile listed in conference app.
• Conference attendee lists, both pre- and post- conference.
• Link to the Virtual Hall on the Forum website.
• Electricity for your booth.
• Complimentary internet at your booth.

PLUS:
• Special recognition with custom signage at your booth identifying your organization as an Exhibitor Sponsor.
• Invitation for each complimentary exhibit attendee and a guest to a scheduled NAWB Board reception.
• Three complimentary Forum registrations.
• Up to 4 free passes for your customers in the DC area to visit the exhibit hall.
• Logo Recognition and hyperlink to your company's website from the Forum homepage.
• Logo included in NAWB Forum e-mail communications.
• Recognition during all General Sessions as an Exhibitor Sponsor.
• Logo displayed on screens in the Grand Ballroom.
• VIP seating in general sessions: shared with NAWB Board of Directors.
• Featured in short video of exhibitors shown in the Grand Ballroom sessions.
• Choose one of the following:
  There will be a digital only conference book as part of the conference app. Space is reserved for an advertisement
  OR
  Presentation in the Innovation Tool Shop! *Take advantage of this opportunity to conduct a session during one of the Forum workshop blocks. We will set the room theater style and equip the room with a LCD projector and internet access. Bring your best tools and tips! (Available days and times will be announced early January, 2020)*

*Don’t see an offering that meets your needs? Call us---we are happy to create a unique customized package for your organization.*

Looking forward to talking with you today-
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202.857.7900