Track: Platforms and Entrepreneurship (PE)

Utrecht, the Netherlands, 16-18 October 2019
www.iecer-conference.org

Track Co-Chairs:
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Description of the track
In this track we invite papers that explore the interplay between new platform-based technologies and business models and entrepreneurship. There are several possible ways in which platform based digital technology affects entrepreneurship. Entrepreneurs can benefit from these technologies by developing new business models, but also benefit by using platforms to recruit talent, expertise and finances for their ventures. As this field of research is still in its infancy, we invite studies from a varied methodological background and welcome papers that explore this emerging area of research.

Key topics and research questions of the track
- How do entrepreneurs benefit from platforms in developing novel business models?
- How do entrepreneurs use platforms to recruit talent for their ventures?
- How do entrepreneurs use platforms to access expertise and know-how for their ventures?
- How do entrepreneurs use platforms to attract finance and investment in their ventures?
- How does the use of platforms affect the suppliers of resources to entrepreneurial ventures?

We particularly encourage conceptual and empirical papers that advance our understanding of platform-based entrepreneurship (e.g., case studies and participant observations), and that have both scientific and societal relevance (including extensive practical and policy implications). Submission of work in progress is also gladly welcomed.

References
The deadline for submissions is 15th June 2019.

All submissions must use the submission template and use the submission procedure on the webpage otherwise they will not be considered for review.

Download the submission template here
Submit your paper here

The registration for the conference is open until 31st August 2019.
Register here