Track: Entrepreneurship Education

Fundão, Portugal, 13-16 October 2020

Track Chairs
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Description of the track

Research on entrepreneurship education has been growing and has resulted in interesting challenges for the institutions delivering and supporting this education (Aparício, Iturralde and Maseda, 2019). According to Raposo and Paço (2011), the literature indicates important linkages between education, business creation and entrepreneurial performance. Entrepreneurship education aims to “convince” students to be responsible, as well as enterprising individuals who become entrepreneurs helping in the development of sustainable communities. In fact, entrepreneurship education is not just about teaching someone to run a business. It is also about encouraging creative thinking and promoting a strong sense of self-worth and empowerment. The main knowledge created through entrepreneurship education includes the capacity to identify and track opportunities by generating new ideas and find recourses to support those ideas; the ability to create and operate a new business; and the capacity to think in a creative and critical manner (Consortium for Entrepreneurship Education, 2008). This way, entrepreneurship education is mostly about the development of certain beliefs, values and attitudes, with the aim to get students involved in entrepreneurial activities (Holmgren et al., 2004; Sánchez, 2010). Further, entrepreneurship education purposes to transform the students’ mind-set by changing the way they see the innovation and risk taking in business (Jones, Penaluna and Pittaway, 2014).

Nevertheless, despite the relevance of entrepreneurship education, and the quantity of research related, there are still some gaps that impede the way we understand the nature and capacity of entrepreneurship education to transform society (Ratten and Petrus, 2020). Thus, more research is required in order to understand the scope and the real impact of entrepreneurship education.

Key topics and research questions of the track

- The function of social media and online technologies in the practice of entrepreneurship education
- The role of creativity in entrepreneurship education
- Experiences of entrepreneurship education
- Research on measuring the success of new ventures launched after finishing an entrepreneurship education course
- Stakeholders’ role in entrepreneurship education
- Public policy issues related with entrepreneurship education
- Entrepreneurship education oriented to STEM (Science, Technology, Engineering and Mathematics) students
- Other topics related to entrepreneurship education

References


The deadline for submissions is June 1st, 2020.
All submissions must use the submission template and use the submission procedure on the webpage, otherwise they will not be considered for review. Download the submission template here
Submit your paper here

The registration for the conference is open until July 31st, 2020. Register here