Track: Open Innovation

Utrecht, the Netherlands, 16-18 October 2019

Track Chairs
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Description of the track

Open innovation aims on the function of external sources and integration of internal and external sources (Chesbrough 2003). Research indicates that open innovation is implemented in many companies and has impact on the innovation performance of these companies (West et al. 2014; Zobel 2017). Firms increase their innovativeness by opening up innovation processes and make them more transparent to others. In fact, open innovation can be understood as purposive inflows and outflows of knowledge. Firms transfer know-how and technologies they cannot apply internally to outside (outflow) and use know-how and technologies produced by externals to advance their products and generate innovations internally (inflow). Such open innovation collaborations can be designed to foster true co-creation among various partners, thereby breaking down hierarchies, creating greater impact and value for each partner, and finally enabling disruptive innovation.

We particularly encourage conceptual and empirical research papers that extend and develop our understanding of open innovation (inbound, outbound, coupled process) and the link between open innovation and disruptive innovation and their practices (Randhawa, Wilden & Hohberger 2016). Open innovation, for example, promotes collaborations between different partners, such as developed and developing country entities as well as hobbyists and professionals, and offers attractions for both. We are looking forward to submissions which will deliver academic outcomes but also practical and policy implications (West & Bogers 2014).

Key topics and research questions of the track

- **Open innovation strategy and business models**, meaning the combinations of open and closed innovation strategies; the formal and informal organisational structures for open innovation; the nature and the outcomes of entrepreneurial opportunities enabled by open innovation; the connections between business model innovation and open innovation
- **Open innovation ecosystems**, for example an understanding on how new network forms combine value creation and value capture; interactions (and their governance) between heterogeneous actors in open innovation ecosystems; digital innovation platforms and their governance as well as crowd-based search of ideas and innovation
- **User innovation and open innovation communities**, e.g. the power and benefits of user innovation; the benefit of innovation hub, fablabs, and hackerspaces; the effective and sustainable use of knowledge produced by individual users with different motivations and abilities; the long-lasting support from open innovation communities

- **Open innovation behaviour and capacities**, such human-resources in the context of open innovation; absorptive capacities and open innovation; attributes associated with open innovation on an individual level (identity, commitment, motivation, resistance to change, communication and learning)

- **Open innovation policies**, i.e. the implementation and effects of policies for open innovation; collaborative approaches and new forms in public management (and their consequences for local governments)

- **Open innovation in different contexts**, linking technology and open innovation; or the specifics of open innovation in SMEs and large firms, international business, specific industry sectors

We encourage theoretical and empirical research papers that extend and develop our understanding how open innovation fundamentally change entrepreneurial and innovation behaviour. We welcome research that uses a variety of empirical methods (e.g. surveys, qualitative studies) and encourage interdisciplinary research that contribute to a better multilevel understanding of open innovation.

**References**


**The deadline for submissions is 15th June 2019.**

All submissions must use the submission template and use the submission procedure on the webpage otherwise they will not be considered for review.

Download the submission template here
Submit your paper here

**The registration for the conference is open until 31st August 2019.**

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