Track: Smart City Innovation

Fundão, Portugal, 13-16 October 2020

Track Chair
Mark Sanders, Utrecht School of Economics, Utrecht University, Netherlands

Description of the track

More than half of the world’s population lives in cities (UN, 2018). This is a first in human history and it comes with new challenges. In the sprawling urban jungles, people need a range of services to live a happy, fulfilling and healthy life. Smart City Innovation refers to innovations that make life in the city better by using data that is increasingly available on a wide range of things in the urban environment. Using data from sensors in the urban environment, services can be designed and delivered to create value and benefits, even for the poor. It is an open question if such innovation requires a different approach or whether it is “entrepreneurship as usual”. In this track we invite papers and research presentations that go into this new field of entrepreneurial venturing. Case studies and qualitative research, as well as studies comparing entrepreneurship in the Smart City context to other forms of entrepreneurship are most welcome. We are interested in new business models, value propositions and entrepreneurs in this emerging field as well as the management of the entrepreneurial ecosystem that supports or hinders them.

Key topics and research questions of the track

- What are the antecedents of Smart City Innovation and entrepreneurship?
- How can we distinguish Smart City entrepreneurship from other forms of entrepreneurial venturing?
- Can business incubation tools help promote Smart City Innovation in existing and new firms?
- What urban entrepreneurial ecosystems promote Smart City development?
- Proposals and ideas to support Smart City Innovation that go beyond the usual entrepreneurship policy instruments: education, subsidies and tax cuts, building networks and reducing red tape.
We encourage theoretical and empirical research papers that extend and develop our understanding how entrepreneurial activity can promote Smart City development. We welcome research that uses a variety of empirical methods and encourage interdisciplinary research that applies new perspectives on the transformative character of entrepreneurial venturing.

References


The deadline for submissions is June 1st, 2020.
All submissions must use the submission template and use the submission procedure on the webpage otherwise they will not be considered for review.

Download the submission template here
Submit your paper here

The registration for the conference is open until July 31st, 2020.
Register here