Track: Social Entrepreneurship

Fundão, Portugal, 13-16 October 2020

Track Chair
Niels Bosma, Utrecht School of Economics, University of Utrecht, Netherlands

Description of the track

The academic field of social entrepreneurship is emerging rapidly. Aside from the definitional and existential debates (Austin et al. 2006, Dacin et al. 2010, Santos 2012), progress has been made into outlining conflicting logics and tensions, linking to trade-offs between the social and financial goals social entrepreneurs strive for (Doherty et al. 2014; Battilana and Lee 2014). While new datasets are becoming available (Lepoutre et al. 2013), relevant questions that require an interdisciplinary approach have so far remained largely unaddressed, such as the role of institutional frameworks and local ecosystems for social entrepreneurship, and stakeholder responses to tensions typically encountered by social entrepreneurs (see e.g. Saebi et al. 2019). In addition, there are research opportunities using social media and big data, and calls for a more rigorous integration of principles of social entrepreneurship in economics (Besley & Ghatak 2017). This track welcomes interdisciplinary approaches to the theme of social entrepreneurship that have the potential to advance the field.

Key topics and research questions of the track

- Institutions and social entrepreneurship
- Ecosystems for social entrepreneurship
- Business models for successful social entrepreneurship
- Impact measurement/management
- Social innovation & social entrepreneurship
- Tensions and conflicting logics in social enterprises
- Social entrepreneurship & economics
- Big data & social entrepreneurship Complex interdependencies between sets of labor, knowledge and financial institutions affecting entrepreneurship in the Europe.

In case of questions if your topic might fit the track, please do not hesitate to contact us directly.
We encourage theoretical and empirical research papers that extend and develop our understanding how entrepreneurial activity is founded in and fundamentally changes society and institutions. We welcome research that uses a variety of empirical methods and encourage interdisciplinary research that applies new perspectives on the transformative character of entrepreneurial venturing.

References


The deadline for submissions is June 1st, 2020.
All submissions must use the submission template and use the submission procedure on the webpage otherwise they will not be considered for review.
Download the submission template here
Submit your paper here

The registration for the conference is open until July 31st, 2020.
Register here