Track: Academic Entrepreneurship

Utrecht, The Netherlands, 16-18 October 2019

Track Chair:
Arndt Werner, University of Siegen

Description of the track

Innovations are essential for economic growth in knowledge-driven societies. Especially research outcomes of academics in institutions of higher education are an important source of commercially utilizable knowledge and innovations. Therefore, these institutions make great efforts to establish an infrastructure that facilitates commercial exploitations of academic inventions by incentivizing academic entrepreneurship. However, academic knowledge of great commercial potential seems to remain unexploited in institutions of higher education to certain degrees. Many academics, for example, discontinue the entrepreneurial process in these institutions. In other words, there seems to be a gap between academics showing entrepreneurial intentions to transfer academic knowledge and those actually founding a business pointing to specific barriers in the academic context. Thus, in order to enhance the effectiveness of incentives and support systems for commercial exploitation of research results and entrepreneurial activities of researchers, it is important to understand the specific factors that influence the decisions of academic staff to pursue entrepreneurship at each stage of the venture creating process. Moreover, because commercially utilizable inventions generated by academic scientists often remain unused, it is important to understand the underlying reasons why knowledge remains unexploited in academic institutions. Having said that, we are looking for studies that examine the antecedents and outcomes of academic entrepreneurship. We also welcome studies focusing on the reasons why commercially utilizable knowledge remains unexploited in the academic context in this track. Moreover, we encourage researchers to submit empirical studies using a variety of samples in academia (e.g. researchers, academic staff in universities, students).

Key topics and research questions of the track

- Academia-specific influences on the entire entrepreneurial process, as well as on distinct entrepreneurial phases
- Barriers of exploitation of academic knowledge and inventions
- Gender and diversity effects on the innovation and entrepreneurial activity within the academic context
- Impact of educational and vocational history on entrepreneurial and innovation activities
- Barriers, drivers and outcomes of entrepreneurship and knowledge transfer within the academic context
- Influences of different level variables on academic entrepreneurship: individual, interpersonal, institutional and societal level
- SMEs and entrepreneurial ventures cooperating with academic institutions to foster knowledge transfer activities

We encourage contributions to address one or more of the listed or related topics, using qualitative or quantitative analyses, developing theoretical frameworks that extend and develop our understanding of academic entrepreneurship and will deliver practical and policy implications. Note, the track is also open to research addressing other - but related - topics. We also welcome contributions from different scientific backgrounds: economics, psychology, sociology, etc.

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**The deadline for submissions is 15th June 2019.**
All submissions must use the submission template and use the submission procedure on the webpage otherwise they will not be considered for review.

**Download the submission template** here
**Submit your paper** here

**The registration for the conference is open until 31st August 2019.**
Register here