Track: The Geography of Entrepreneurship

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Track Chairs
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Description of the track

We have known for long that the supply of entrepreneurs, and hence entrepreneurship itself, do not distribute equally across space. National, regional, or local conditions and dynamics influence the rate at which new companies are created across different industries and over time. Multiple factors are known to contribute to the entrepreneur’s location decision, either at individual level (e.g., prior knowledge, social capital) or the regional ecosystem level (e.g., industrial structure, institutions and culture).

Industrial clusters are a paradigm of the agglomeration of entrepreneurial activity. Moreover, entrepreneurship is also seen as a form of knowledge spillover (Audretsch et al., 2006), in particular when such knowledge is transmitted through spin-offs (Buenstorf and Costa, 2018; Buenstorf and Klepper, 2010; Capone et al., 2019; Klepper, 2007). This mechanism has been recognized to have an impact on regions (Audretsch and Lehmann, 2005) as well as in industries and their agglomeration in specific geographic areas (Braunerhjelm and Feldman, 2006; Klepper, 2001).

Regardless of the somewhat recent acknowledgement of the strong interconnection between entrepreneurship and geography, research has yet to explore numerous questions which could lead to a clearer view of how those links come into effect.

Key topics and research questions of the track

- Why are some nations and regions more entrepreneurial than others? How have those trends evolved over time?
- How have regional and country characteristics influencing the spatial concentration of entrepreneurship changed over time?
How do social networks influence entrepreneurial choices about location? What is the importance of entrepreneur embeddedness?

How have globalization and recent technological advances – including Industry 4.0 – influenced the location choices of entrepreneurs?

How do regional and local ecosystems affect entrepreneurship rates? What is the impact of national, regional, and local institutions in raising entrepreneurship?

What is the role of antecedents of entrepreneurship in regional and local concentrations of entrepreneurial activity?

How does entrepreneurship affect industrial agglomeration and concentration? Why is the impact on cluster emergence stronger from entrepreneurship through spin-offs than from other types of entrepreneurship?

What is the impact of policy instruments – including Smart Specialization strategies – designed to foster entrepreneurship at regional level?

We encourage both theoretical and empirical research papers, extending and developing our understanding about how entrepreneurship interrelates with space or geography. We welcome research making use of diverse empirical research methods (e.g., econometrics, network analysis, big data analytics, case studies), including multilevel analysis. We will particularly appreciate interdisciplinary research as well as innovative research methods and datasets.

References


The deadline for submissions is June 1st, 2020. All submissions must use the submission template and use the submission procedure on the webpage otherwise they will not be considered for review.

Download the submission template here
Submit your paper here

The registration for the conference is open until July 31st, 2020. Register here