17th Interdisciplinary European Conference on Entrepreneurship Research (IECER)

PROGRAM

"Entrepreneurship for a Better World"

Wednesday, 16 October 2019 (Day 1)

10:00  Departure at Entrance

Floating Reception and Buffet Dinner

12:00  Entrance

13:00  Registration

13:15  Welcome Address by Erik Stam (Department Head Utrecht School of Economics) & Mark Sanders & Kerstin Wagner (IECER committee)

14:00  Welcome Address by Erik Stam (Department Head Utrecht School of Economics) & Mark Sanders & Kerstin Wagner (IECER committee)

14:00 – 15:30  Parallel Sessions

Entrepreneurial Ecosystems and Startup Programs (1/5)

- Creating Pirates: Diversity Matters in Pre-Acceleration Programs
- Private (And Public) Insurance: How Do Public and Private Insurers Change Different Types of Institutions?

Digital Entrepreneurship and Corporate Innovation

- Nurture or Nature? A Pilot Evaluation of Employee Engagement in Corporate Entrepreneurial Projects
- Platforms as Channels for Creation, Monetisation and Outreach: The Case of Crowdfunding

Cultural and Creative Entrepreneurship (1/2)

- The Links of Chinese Entrepreneurs with the Addis Ababa Economy

15:30  Coffee Break

16:00 – 17:30  Parallel Sessions

Entrepreneurial Ecosystems and Startup Programs (2/5)

- Understanding the Health Technologies Entrepreneurial Ecosystem: An Intellectual Capital Approach

Digital Entrepreneurship and Corporate Innovation

- Open Innovation in Medicines: The Maker Journey from Ideas Creation to Commercialisation
- User Innovation and Business Innovation

Cultural and Creative Entrepreneurship (2/2)

- How Cultural Entrepreneurs and Self-Employed Creatives Value the Assumed Multiple Value Creation of Their Activities: An Empirical Analysis in the Netherlands
- Entrepreneurial Resilience in the Creative Industries: A Qualitative Study of Artists and Fashion Designers in the Netherlands

18:00  Departure at Entrance
Parallel Sessions

Family Business

Aliaa El Shoubaki (University of Economics in Prague) Arndt Werner (University of Siegen)

Learning the bias? How successor pre-succession firm experience affects the influence of startup events on the perception of the local Belle for Smart City development

Baris Istipliler, Jan-Philipp Ahrens (University of Mannheim), Suleika Bort Kernkamp, Mark Sanders (University of Utrecht), Kathrin Treutinger, Johann Füller, Katja Hutter & Philip Steger (University of Koblenz-Landau)

On Conflict and Consonance: Founder and Family Involvement in Entrepreneurship in eastern part of Poland

Christoph Rainer Stock, Stefan Marc Hossinger & Arndt Werner

Cultural Crowdfunding – What do we know?unscone: Friedemann Polzin & Helen Toxopeus

Markus Schröder (University of Applied Sciences, Chur)

The idea–action gap in academic entrepreneurship

Iwona Otola (Czestochowa University of Technology)

Towards a Data-driven (Digital) Dominant Logic in SME’s

Petra Kugler (University of Applied Sciences St. Gallen)

Ecosystems and Startup Programs (4/5)

Entrepreneurial Ecosystems and Startup Programs (1/5)

The Development of Entrepreneurial Intention among University Students: The Influence of Individual and Entrepreneurial Factors

Anna Lukkarinen (Aalto University School of Science)

Knowledge and learning: The role of succession in family business succession

Claudio Bellini, Loredana Fontana (University of Padova)

The idea–action gap in academic entrepreneurship

Taha Olayed,池田直盛 & 小林康浩 (Dokkyo University, Japan)

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