

ABOUT

People have wrongly assumed that critical thinking was invented by academics or scientists and was introduced into leadership thinking because of need to resolve problems. But the opposite is true. The greatest leadership professionals in ancient times, including Julius Caesar, Sun Tzu, Hannibal, Scipio Africanus, Attila the Hun, Gaius Marius, and others, each had one important thing in common: they were all superior thinkers who knew how differentiated and elevated thinking would cause disruption to be put into action to achieve desired outcomes causing their rivals not to be able to respond effectively and efficiently.

The same can be said about the great leadership minds today who think constantly about improving existing conditions. **They can get better; we have the HOW!**

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Go Beyond Best Practices to Win
in the Next Normal Economy.

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01 Effective leadership at every level is as much about thinking as it is about influence, motivation, and following through. To establish plans, they must be devised and tested with adaptations made as conditions change, the changes considered again with all assumptions tested, and contingencies accounted for to handle the 'what-ifs' along the way.



03 Deductive reasoning enable leaders to articulate process and sequencing. It defines performance tolerances, quantifies minimum / maximum limits. It differentiates between the preparations and provision of essential resources, while doing the work to ensure that something will happen. And it plans each event as a necessary condition for the next.



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To lead anything well is to be prepared to solve complex, ill-advised, real-time, challenges or problems to make sound, disciplined, and informed decisions. You must be prepared to use Intelligent Elevated ThinkingSM to achieve strong deductive reasoning skills whenever contexts are precisely defined with well-established operational objectives and firm deadlines.

