

# Community Walkability Checklist Supporter Toolkit

#### Overview

Thanks for supporting the Heart Foundation's Community Walkability Checklist.

We believe residents know their neighbourhood better than anyone else. Our Community Walkability Checklist is an easy way for everyone to assess how walkable their neighbourhood is, guiding them through each element of the environment, helping to identify and understand what contributes to walkability.

It is intended that our Checklist is used by a resident in the community and any completed checklists returned inform council of local walkability priorities. The checklist is not directly intended as a professional audit tool.

Please use/modify these copy templates to promote the checklist to your staff, colleagues, customers, stakeholders and broader network as the appropriate opportunity arises for your jurisdiction.

To ensure everyone has the latest version, please direct them to our checklist landing page: <a href="https://walking.heartfoundation.org.au/walkability">https://walking.heartfoundation.org.au/walkability</a> rather than downloading and sharing the PDF directly.

- 1. Email template
- 2. Shorter blurb for emails and newsletters
- Social media post copy

## 1. Email template for staff, colleagues, customers, stakeholders, etc

(Email subject) How walkable is your neighbourhood?

Dear <First Name>

We all know the physical, mental and emotional health benefits of walking.

But have you ever thought about how the built environment – such as footpaths, parks and shelter – can impact how many people in your neighbourhood get their 30 minutes of physical activity each day?

Walkability describes the factors within the environment that make it convenient, comfortable and safe to walk.

(03) 9329 8511

#### (Sub head) How walkable is the local neighbourhood?

A local resident can rate their walk with the Heart Foundation's Community Walkability Checklist to identify what is good about the walk, or what could be improved to help make the community healthier and happier.

**Find out more** 

## 2. Shorter blurb for emails / newsletters for users/residents

(Sub head) How walkable is your local community?

Did you know that the built environment – such as footpaths, parks and shelter – can impact how many people get enough activity each day? Use the Heart Foundation's Community Walkability Checklist to rate a neighbourhood walk <u>Find out more</u>

### 3. Social media post

Do you know how walkable your community is?

The built environment – such as footpaths, parks and shelter – can impact how many people in your neighbourhood get their 30 minutes of physical activity each day.

Use the Heart Foundation's Community Walkability Checklist to rate your walk

https://walking.heartfoundation.org.au/walkability