THE MIGHTY GUILD

DISCOVER · CREATE · DELIVER

Work Samples

Showcasing creative designs, technology platforms, content management, and staff experience.

Years covered: 2015 through 2017.
Version: 1.23

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Project Examples

Combined our members and partners have over 400 projects to reference.

City of Beaverton - Restaurant Week

http://www.beavertonoregon.gov/eat

Services
- Branded Marketing Materials
- Poster and promotions
- Social Media Ads

Technology
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Facebook Ads
- Instagram Ads
- Pinterest Ads

Nia Technique - Nia Now Lifestyle

https://www.nianow.com

Services
- WebSite Interface Design
- Integrated streaming Videos and Audio
- Membership management platform
- Event Management & Map-based Search
- eCommerce Store
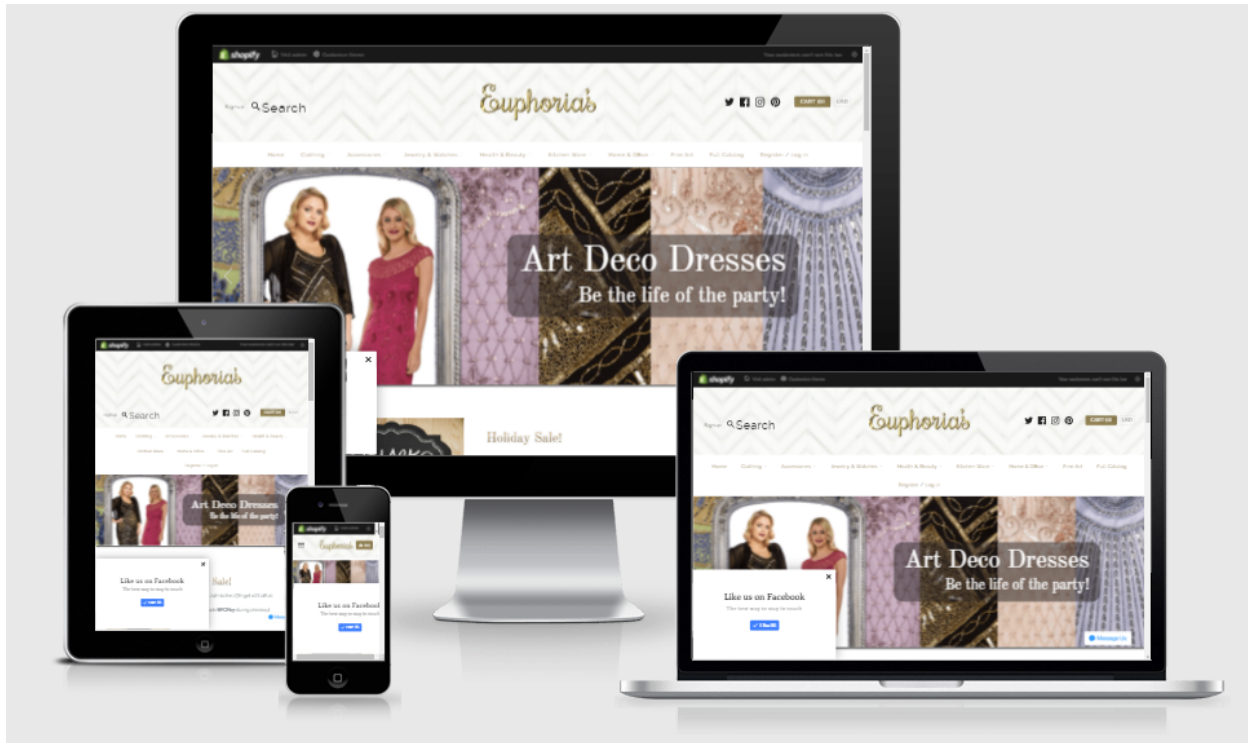- Server Administration and System Design

Technology
- Drupal
- PHP
- MySQL
- Apache

This site is Database driven in Drupal with over 2 Thousand Teachers buying new Routine Videos to use on the various Workout Classes they create and lead at Gyms around the world.

When a student completes certain classes their profile page gets a badge-icon to show all their accomplishments.
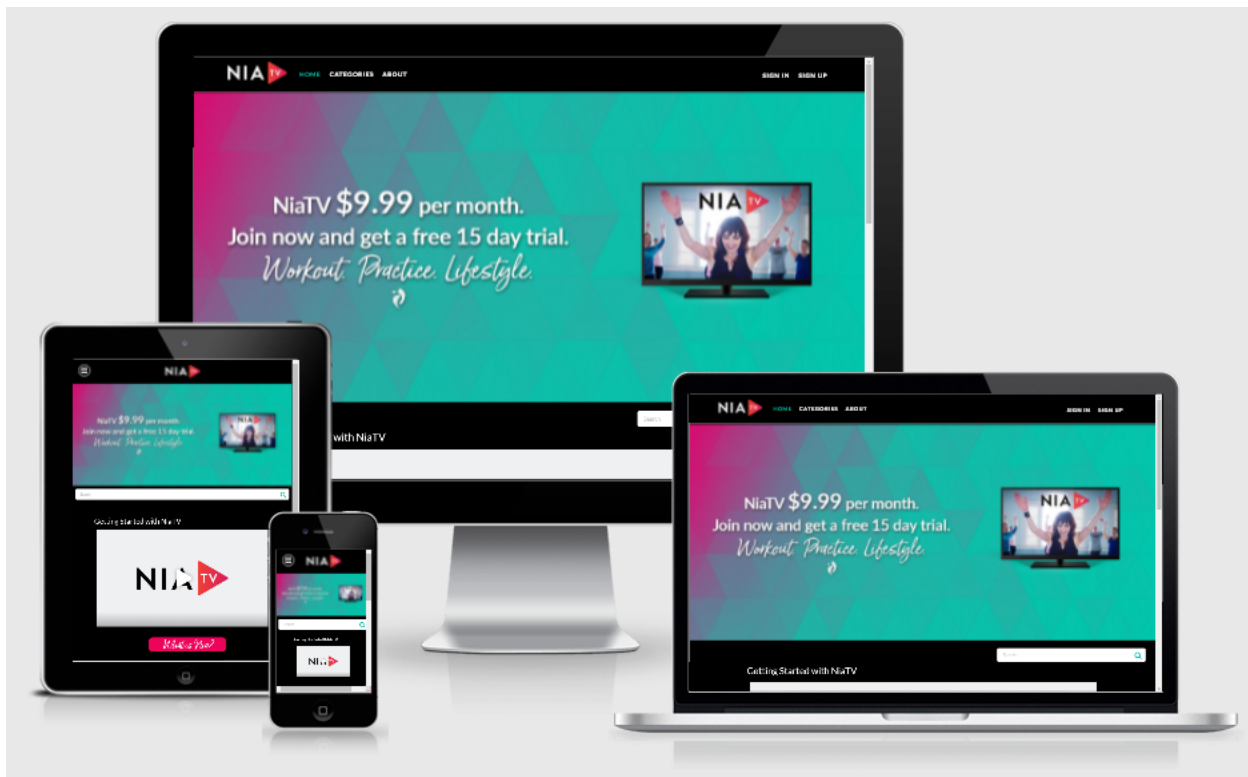
Euphoria's - Eclectic e-Commerce

https://www.euphorias.online

Services
- WebSite Interface Design
- Creative Writing
- Inventory and product photography management
- Shopify Setup and Administration
- 10 Sales channels integration
- Inventory management and synchronization
- Online social media integration
- Marketing automation and email campaign management
- Ai marketing agent
- Discounts and promotions

Technology
- Saas (Shopify)
- Facebook Store
- Ebay Store
- Amazon Store
- Pinterest Store
- Instagram Store
- Wish Store
- MailChimp

Nia Technique - NiaTv Workout Music and Videos

https://www.niatv.fit

Services
- WebSite Interface Design
- Integrated streaming Videos and Audio
- Membership management platform
- eCommerce Store
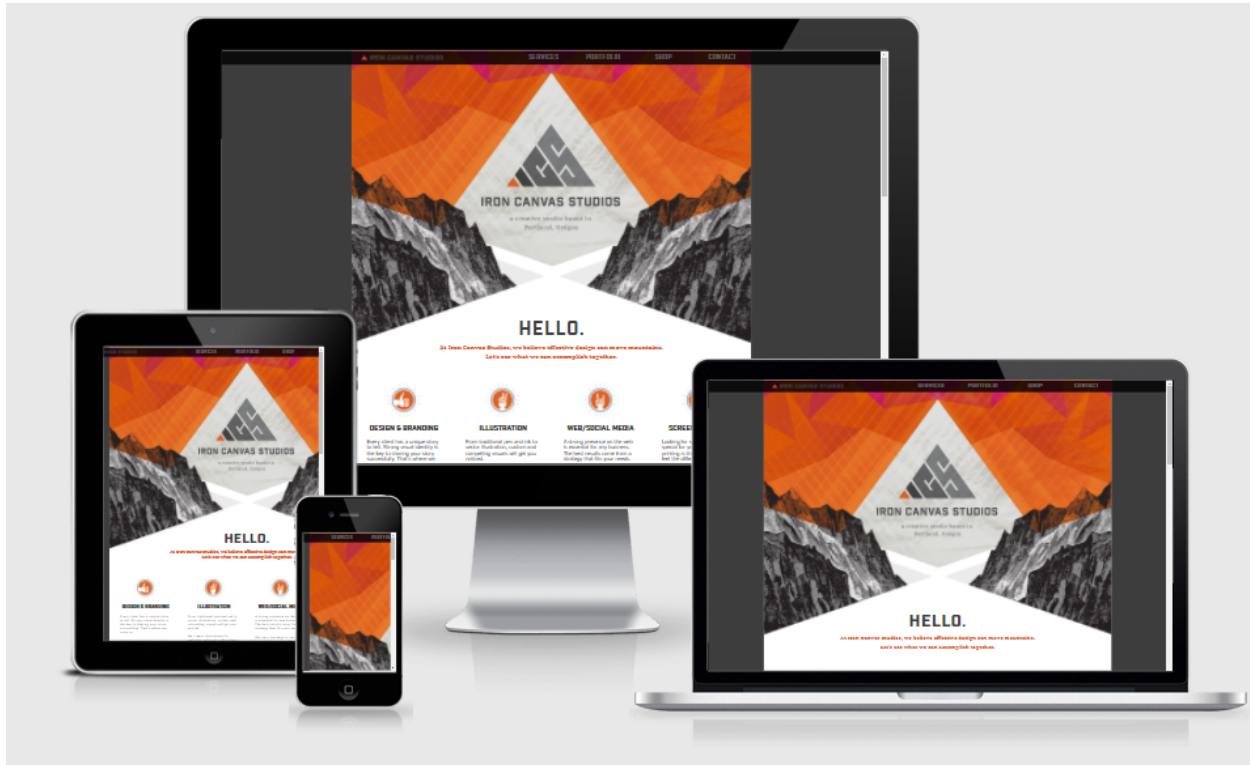- Webmaster Setup and Management

Technology
- SaaS (uScreen)
- Ruby
- MySQL
- Apache

This site allows easy streaming of music and videos used by Nia Teachers at workout classes which they lead at Gyms all over the US and around the world. Also this is available to students who want to do-it themselves at home, or on the go.

Iron Canvas Studios - Graphic Design House

http://www.ironcanvasstudios.com

Services
- WebSite Interface Design
- Creative Writing
- Email marketing integration
- Social media integration

Technology
- Static site (Adobe Muse)

A premium digital design studio with which we an intimate partner, we collaborate to design Logos and Identity, plus Graphic and User Interface Design.

Mighty Portals - Quick, Beautiful, Low Cost Websites

https://www.mightyportals.com

Services
- WebSite Interface Design
- Creative Writing
- Email marketing integration
- Social media integration

Technology
- Sass (Mighty Portals)
- Mailchimp
- Facebook API

https://www.mightyportals.com/solutions

- Existing Content Injection
- Rapid Content Migration

The Mighty Guild - Our Corporate Site & Vision

https://www.themightyguild.com

Services
- WebSite Interface Design
- Creative Writing
- Email marketing integration
- Social media integration

Technology
- Sass (Mighty Portals)
- Mailchimp
- Facebook API

Our Corporate Site shows that we are committed to using technology efficiently and cost effectively. We stay abreast of the latest technologies, and use our experience to recommend the right features for your business needs. We want all sites to be beautiful, functional, and successful.

Mighty Services

We strive to offer state-of-the-art features for websites in an ever-evolving technology environment. We can help guide you to select the most effective tools for your business.

Brand Identity
Logos, images, photography, and messaging. We help you stand out in the crowd.

Graphic Design
Visual communication and solutions require context, theory, and a goal.

Interface Design
Defining interaction for who does what, and how.

Usability
Defining the best engagement path for users to accomplish their goals.

Marketing
Strategies for promoting your brand and connecting with your customers.

Business Analysis
Goals and plans don't write themselves. We turn your vision into a business roadmap.

Creative Writing
Speaking to an audience requires more than just facts, it requires character and appeal.

Website Management
We manage the day to day, so you don't have to.

Front-end Development
Providing responsive layout, JavaScript and CSS frameworks, plus remoting and GUI services.

Back-end Development
Platforms, multiple languages, vendors, and middleware in between.

Migrations
Providing transfer for media, content, and data from one system to another.

eCommerce
Product inventory, cart, and payments. We can recommend the best Vendor.

Quality Assurance
Testing requires a plan, a way to measure it, and validation.

Analytics/Monitoring
User action reporting to track performance, stability, or campaign success.

Platform Focus

While our combined team has a diverse background and experience in multiple platforms and development tools. We've streamlined our focus to open source and SaaS vendors which we feel provide the best value and lowest ongoing costs to our clients.

https://www.mightyportals.com

Online SaaS website building, eCommerce, and hosting platform

https://www.squarespace.com/

Online SaaS website building, eCommerce, and hosting platform.

http://www.drupal.org

Open source development platform providing a "out of the box" CMS and application development platform.

https://www.wordpress.org

Open source software you can use to create a beautiful website, blog, or app.

https://www.shopify.com

Online SaaS eCommerce platform.

Our extended partner network includes services leveraging Java, .NET, and Ruby.

Next Steps - Working Together!

Initial Meeting

Discuss core needs and goals, refine budget and agree to initial scope.

Discovery

Review your current site for the content and features that are successful, and those that are not.
Use this to determine which content needs to be carried forward, which needs modification, and which needs to be abandoned or rewritten/restructured.

Preparation

Gather your editorial, images, and video assets.
Schedule stakeholders and set review times.

Sign Contracts

Formally sign contracts and schedule project start date.

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Who we are

The Mighty Guild was formed under the basic premise that the quality of its product and services are directly tied to the people. Our clients are our top priority and our clients are you.

The client who pays for business, marketing, creative, or technology services. The client who signs on to a contracting project and provides their experience and expertise. The client who is just starting out as a trainee, seeking mentorship and training assistance. All of you are our clients and we in turn are your advocates.

Together we are Mighty, and we can't do it without you.

Our extended team includes numerous partners and consulting members each providing their select skills and experience to the whole that is The Mighty Guild.

Most of our current staff have 15 to 20+ years of experience as freelancers and employees at key agencies and large companies in the industry.