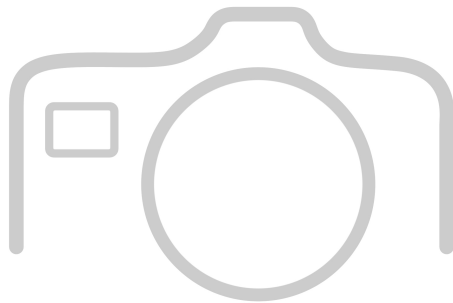


OFFICIAL LEAGUE PHOTO DAY PROPOSAL  
PRESENTED BY:



lasting impressions

## Sports Photography Proposal

Ευοιοδιαβυλ Ηιοβοζαι

Proposal Prepared by: Ed Bradford  
ed.bradford@lisphotos.com  
610-761-8773

# Choose Lasting Impressions

*for a fun, organized & profitable Photo Day*

## ORDER FORM DISTRIBUTION

- Order forms are provided to the league at no cost.
- Online Prepay system is available at no cost.
- Order forms are sent to your league photo coordinator bundled by team.
- Forms must be distributed 7-10 days prior to photo day.
- Orders are submitted with payment on photo day.

## SCHEDULING OF TEAMS

- We can set up as many photographers needed to handle the size of your league.
- Scheduling of teams can be coordinated by League or Lasting Impressions. Just let us know!
- Team appointment times are adjusted to the league's needs.
- Make up dates are available for reshoots due to inclement weather.

## PRODUCTS OFFERED

- Parents can purchase A' La Carte items without purchasing a "PACKAGE".
- Time tested packages, great prices anyone can afford.
- A sample product display will be available on photo day.
- We provide staff just to answer questions from your parents on photo day.
- All products feature cutting-edge designer sports graphics.

## PHOTO DELIVERY

- All photos printed on PROFESSIONAL grade photo paper (not Walgreen's) for better color.
- Photos are delivered in three weeks or less.
- Finished orders are packaged by player/team for easy distribution.
- We offer mail to coach, mail to home or league delivery of photos.

## INSIDE OR OUTSIDE?

- We are well equipped to take your league photos INSIDE or OUTSIDE!
- We provide an organized work flow by using a lane system and designated photo area.
- We can provide multiple individual and team photographers for a fun and efficient photo day. (Our staff size is adjusted according to your league size and needs)
- We offer sports themed backgrounds or natural environment.
- When shooting outside we use light controlled tents with professional lighting for better photos.
- Parents can choose from multiple pose options.



## COMPANY PHOTOGRAPHERS

- Kid safe professionals.
- All employees are trained professionals.

## CUSTOMER CARE

- We can be contacted by phone, email, fax or website.
- Reorders ship out of our lab in 4 days or less.
- All reorders are shipped directly to the client.

## BUSINESS INFORMATION

- Lasting Impressions carries liability insurance.
- We have been photographing youth sports for over 25 years.
- We can provide State and Federal, licenses and Tax ID numbers upon request.

## YOUR REBATE OPTIONS

Choose the rebate which best suits the needs of your league.

### OPTION ONE: Participation Trophies-----\$3200 Estimated Value



- We will provide your league with one FREE participation trophy for every 2 Athletes in your league that orders a picture package on photo day!

- Trophy Size is 13" Tall

Trophy Based On:  
**200 Athletes**  
x \$9 Per Trophy  
**\$1800 Value!**

**\*ONLY AVAILABLE WITH A-D PACKAGES**

#### BONUS COACHES GIFT!

1-5x7 Team Plaque per team (\$20 x 35 Teams = \$700)  
1 - 5x7 team print or Buddy Pic (\$10 x 70 coaches = \$700)  
**\$1400 Value!**

### OPTION TWO: Buttons & Cash Rebate-----\$2600 Estimated Value



**Buttons**



**Cash**

- \$1 Rebate from each package sold.
  - 1 FREE Button of each player
- (Player must purchase a package to apply)

#### Based on: 200 Athletes

Buttons: \$5 x 200 = \$1000  
Cash Rebate: \$1 x 200 = \$200  
**\$1200 Value!**

**\*ONLY AVAILABLE WITH A-D PACKAGES**

#### BONUS COACHES GIFT!

1-5x7 Team Plaque per team (\$20 x 35 Teams = \$700)  
1 - 5x7 team print or Buddy Pic (\$10 x 70 coaches = \$700)  
**\$1400 Value!**

## YOUR REBATE OPTIONS

Choose the rebate which best suits the needs of your league.

### OPTION THREE: Team Sponsorships-----\$2900 Estimated Value



- Your league will receive \$2 Cash rebate from each package sold  
**BASED ON 500 ATHLETES = \$1000** **\*ONLY AVAILABLE WITH A-D PACKAGES**
- We will provide \$250 Team Sponsorships for every 200 Athletes who purchase a photo package.  
**BASED ON 500 ATHLETES = \$500**

#### BONUS COACHES GIFT!

1-5x7 Team Plaque per team (\$20 x 35 Teams = \$700)  
1 - 5x7 team print or Buddy Pic (\$10 x 70 coaches = \$700)  
**\$1400 Value!**

### OPTION FOUR: Sports Press Ad Space-----\$3800 Estimated Value



- Your league will receive up to \$600 for each page of ad space  
**BASED ON MINIMUM OF 4 PAGES = \$2400**
- Your league is not limited to 2 pages. However Ad Pages must be placed in sets of 2.  
**\$2 per book will be charged for more than 2 pages of ad space.**

#### BONUS COACHES GIFT!

1-5x7 Team Plaque per team (\$20 x 35 Teams = \$700)  
1 - 5x7 team print or Buddy Pic (\$10 x 70 coaches = \$700)  
**\$1400 Value!**

## SIGNING BONUSES

In addition to one of the rebate options, we are offering signing bonuses as an added incentive for choosing COMPANY's Sports Photography to be your photographer. All bonus items are only applied when your league has a minimum 50% participation enrollment.

### League Banners

- 1-3'x8' Registration / League Banner for 2016. We will include our professional graphic artist design time at no charge!



### Hardship Certificates

- 5 -Hardship Certificates  
Entitles Recipient to receive one free 8x10 Memory Mate at no charge.



### Breakout Custom Posters

- 2 Custom 20x30 Breakout Posters  
Use these as a fundraiser for the league to help raise money with a raffle.



**20x30 CUSTOM  
POSTERS**  
**RAFFLE, SELL  
OR GIVE-A-WAY'S**



## BONUSES FOR MULTI - YEAR AGREEMENTS

### 3 YEAR CONTRACT BONUS

#### Includes all of the above PLUS:

Lasting Impressions will provide your league **one \$90 Walmart Gift card** to raffle for each contracted year – One for this year and the next two years! \*One per calendar year



### 5 YEAR CONTRACT BONUS

#### Includes all of the above PLUS \$90 Walmart Gift Card.

- Lasting Impressions will provide your league **one FREE Bicycle** to raffle for each contracted year. One for this year and one for the next two years! \*Up to \$100 value
- Your league will receive **ONE Free 3'x8' Banner** for each contracted year. (\$150 value each year) One additional one for this year and one additional for the next two years! \*One per calendar year



# Why Use Lasting Impressions?

## **“HASSLE FREE”**

Lasting Impressions makes your volunteer job easy by handling all Scheduling, photo day staffing and customer service!

- ✓ Unique system of sports photography - tailored for your league
- ✓ Over 10 years experience in sports photography
- ✓ All orders sorted by team or mailed to the players home
- ✓ Complete picture day coordination
- ✓ Pictures taken at scheduled times on picture day
- ✓ Large selection of photo specialty items
- ✓ Families can order packages or individual items
- ✓ Families don't have to buy one thing to get another
- ✓ Sales tax included in all prices
- ✓ Information table to help families on picture day
- ✓ League fund raising through sales rebate or sponsorship
- ✓ Complimentary Wooden plaques for coaches or sponsors
- ✓ Toll free customer service phone number
- ✓ Money back or retake guarantee
- ✓ Pre-Pay online ordering & payment available
- ✓ All Staff Members must pass a background check
- ✓ **Sports Photography is our full-time business**



## CONFIRMATION & ACCEPTANCE

To acknowledge and accept the terms outlined in this proposal. An authorized league representative must choose a rebate option and sign below.

You may submit your signed agreement to us by mail, fax, or email.  
Agreements must be in place a minimum of thirty days prior to your leagues scheduled photo day date.

1. Mail to:  
Lasting Impressions  
346 S. Morris Ave  
Crum Lynne, Pa. 19022
2. Scan and Email all page of the agreement to: **ed.bradford@lisphotos.com**

League name: \_\_\_\_\_

League Chooses Option # \_\_\_\_\_

Our league chooses to accept the:

\_\_\_\_\_ One Year Agreement    \_\_\_\_\_ Three Year agreement    \_\_\_\_\_ Five Year Agreement

\_\_\_\_\_  
Lasting Impressions Representative

\_\_\_\_\_  
League President or Authorized Board Member

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date