STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



The way you live in a home and the way we market and sell a house are 2 different things. The Family room had a lot of large pieces and the couch cut-off access to the kitchen nook. By simply rearranging the furniture and removing some smaller accent pieces and items, the room is much more open and feels larger for buyers.





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



This house in Golden had been on the market a year – and had not sold. It was then rented for a year and put back on the market – still no sale.

After Staging it got an offer in only 10 days! Staging helped add color and visual appeal needed to attract a buyer online and in person!





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



This remodeled 100 year old home in Denver was updated with modern amenities but still needed to have definition for buyers to depict rooms and usage. The Staging helped this house in the higher price bracket SELL with multiple offers in less than 60 days.





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



These Sellers had an excess of "stuff" – that is how they lived. For Staging, we had them remove a lot of their things, we used what they had to set the scene room by room, and when the house came on the market, it got multiple offers in days in a market that was slow, and sold for more than list price!





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



This house was overflowing with family clutter. The sectional blocked the sliding glass door and the view of the backyard that was a major selling feature. Using some of the pieces the sellers had, we added colorful décor and featured the view from the windows. The house sold to the first buyers at full list price.





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



Vacant rooms in houses have no appeal. This house was sitting on the market for 6 months with no offers before Staging. After Staging was complete, the house SOLD within one week at list price.





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



This home was to be listed at \$1 Million prior to Staging. The house lacked appeal and was very cluttered. After Staging, the house was listed and SOLD at \$1.3 Million – that's a \$300,000 equity gain from Staging!!





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



This was an investor flip and needed a look that fit the budget but also gave an updated, contemporary feel.

Staging the key rooms helps bring this newly updated house to life!





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



This house lacked color and appeal for attracting buyers.
Using some decorative inventory and rearranging the existing furniture helped transform this living room. The house sold with multiple offers for \$28,000 more than market comps!





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



Master Bedrooms are the sanctuary of the home.
Making sure bedrooms show the scale of the room is key since the buyers usually reside in that room when they move in.
Adding a bed frame, with tasteful bedding and basic décor, this Master bedroom is warm and inviting!





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



Clutter Eats Equity!
In any room, clutter
needs to disappear, and
excess furniture needs to
be removed. This child's
room goes from cluttered
to cute by eliminating the
visual clutter. Our trick of
creating a dust ruffle
allows the child to keep
her things under the bed
– we just can't see them!

Mission accomplished!





STAGED HOUSES SELL FASTER AND AT A BETTER PRICE THAN THE UN-STAGED MARKETED COMPETITION.



Proper placement of furniture is key for creating visual appeal. This condo had some existing pieces – they just needed to be arranged better. The tight budget Staging included placement of furniture and inclusion of added accent pieces to help create proper groupings, add color and appeal.



