



Prepare To Be Amazed!

In Only A Few Minutes

A Paradigm Shift.

Over the next several minutes you will be truly amazed how a simple thing can change your business forever!



How To Make The Internet Give Your Local
Business All The Customers You Want.

What We'll Cover

- How to ethically steal your competitors best customers.
- How to get search engine traffic even if you don't have a website.
- How to get \$5500 worth of advertising for about \$80.

Three Simple Rules

- Advertising should NEVER be an expense.
- Advertising should always be a MEASURABLE profit center.
- Results should be consistent and profitable.

Why Local Businesses Fail With Online Ads.

- When advertising online you are almost always paying for “impressions”.
- An “impression” is when someone is physically capable of seeing your ad.
- Most of the people seeing your ads have zero interest in buying your stuff.
- Therefore most of your ad spend is wasted.
- On top of that most ads do not get clicked on.

Four Simple Ways To Make It Work

- Step 1: Only show ads only to people who DEFINITELY want what you are selling.
- Step 2: ONLY show them ads they actually want to click on.
- Step 3: Make sure the website does its job.
- Step 4: Track everything so you know it works.

HERE'S HOW.

GEO-FENCING



Chili's Grill & Bar

4.2 ★★★★★ (1,912) · \$\$
Tex-Mex restaurant



Family-friendly chain serving classic Tex-Mex & American fare in a Southwestern-style setting

Family-friendly · Late-night food · Happy hour drinks

19905 Biscayne Blvd, Aventura, FL 33180

XV63+5C Aventura, Florida

chilis.com

(305) 682-9898

Open now: 11AM-11PM

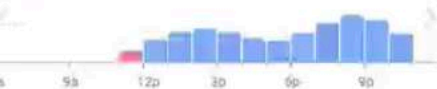
Menu: chilis.com

Add a label

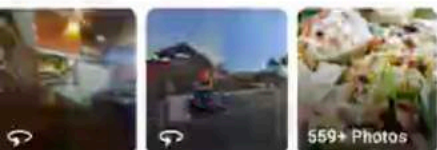
Suggest an edit

Popular times Wednesdays

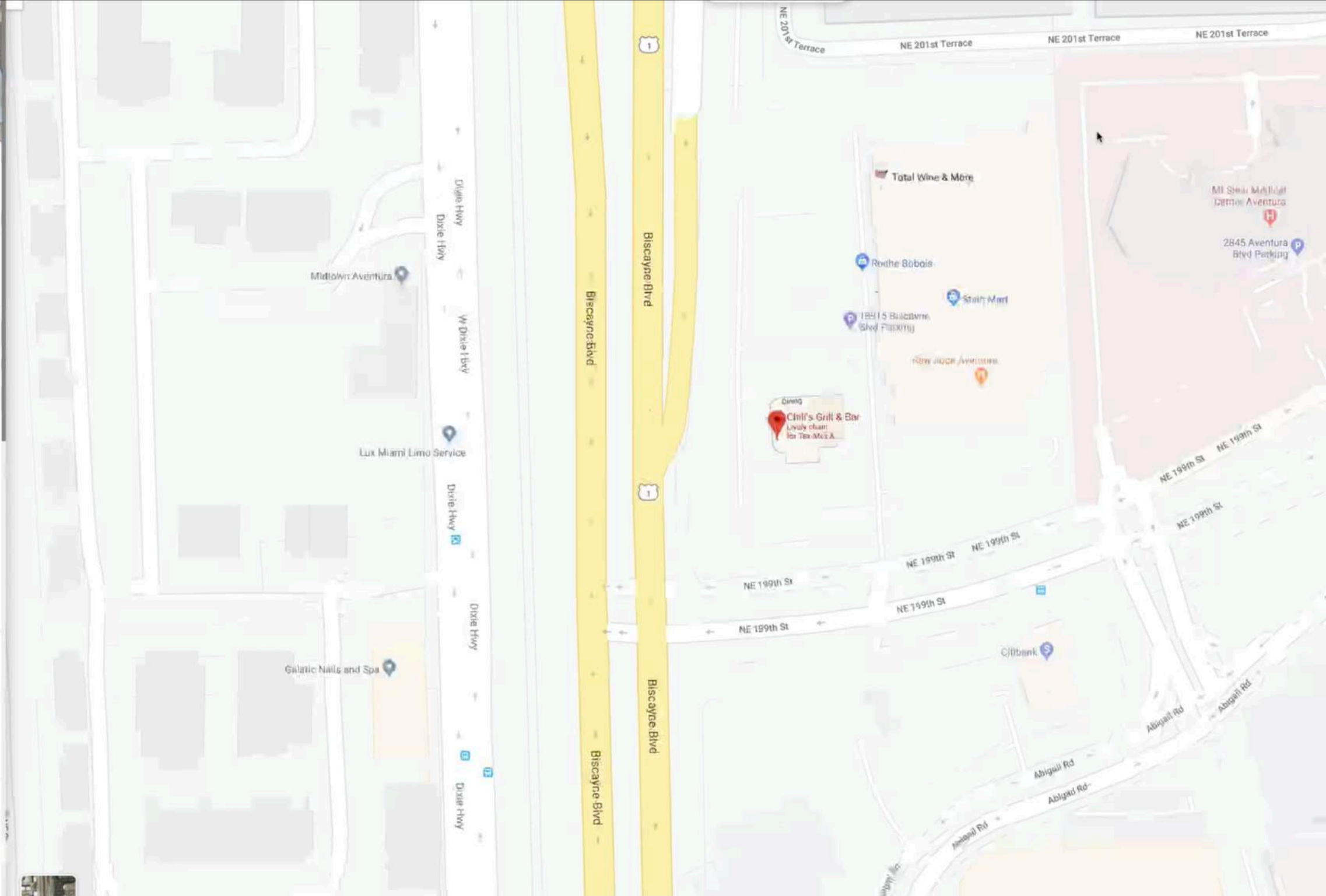
LIVE Not busy



Photos



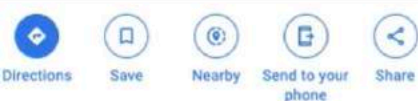
559+ Photos





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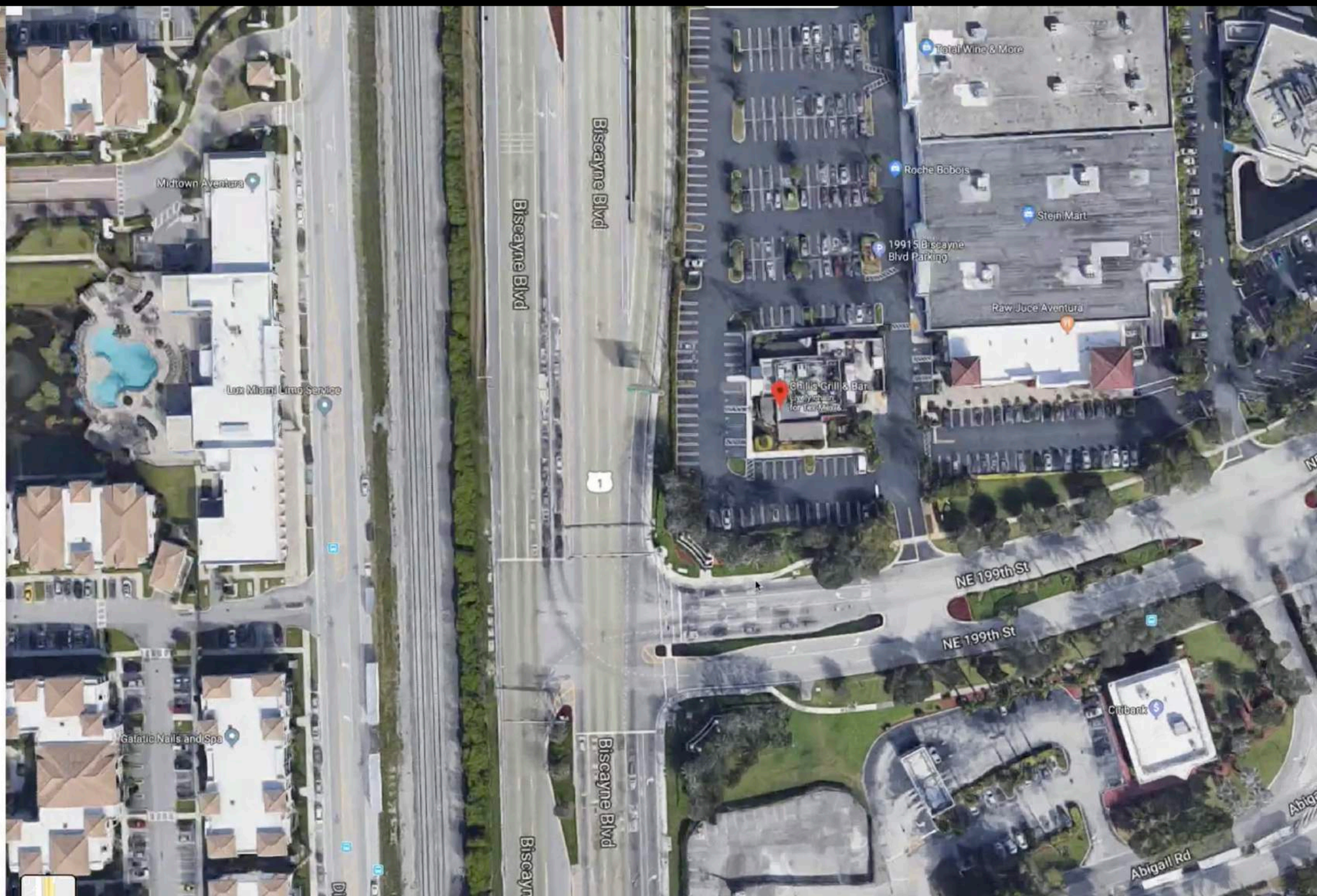
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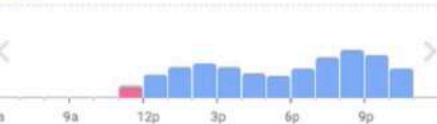
Menu [chilis.com](#)

Add a label

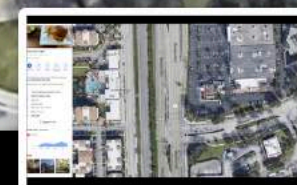
Suggest an edit

Popular times Wednesdays

LIVE Not busy



Photos



Chili's Grill & Bar, Biscayne Boulev

Chili's Grill & Bar

4.2 ★★★★★ (1,912) • \$\$

Tex-Mex restaurant

Directions

Save

Nearby

Send to your phone

Share

Family-friendly chain serving classic Tex-Mex & American are in a Southwestern-style setting

Happy hour food · Late-night food · Happy hour drinks

19905 Biscayne Blvd, Aventura, FL 33180

XV63+5C Aventura, Florida

chilis.com

(305) 682-9898

Open now: 11AM–11PM

Menu chilis.com

Add a label

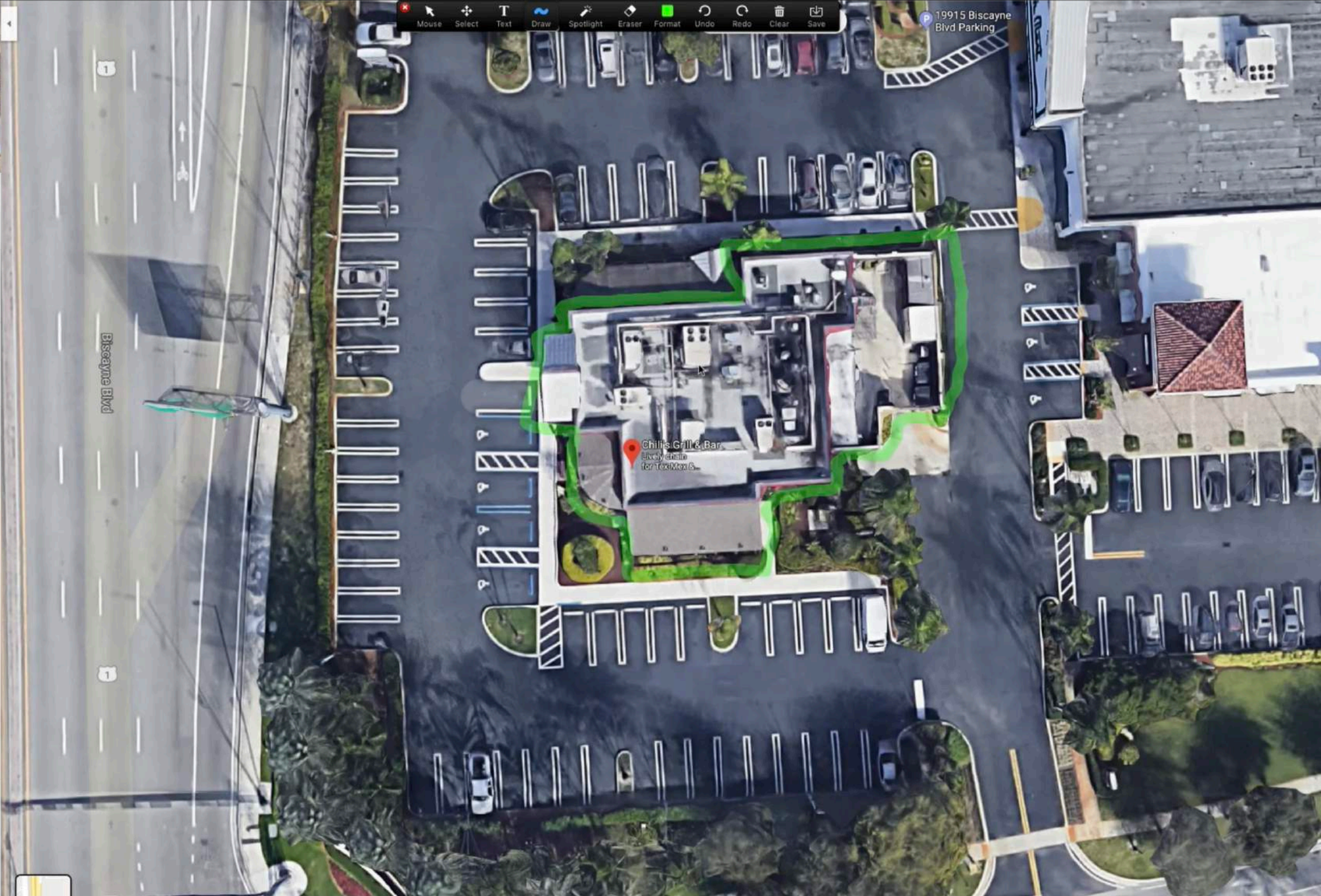
Suggest an edit

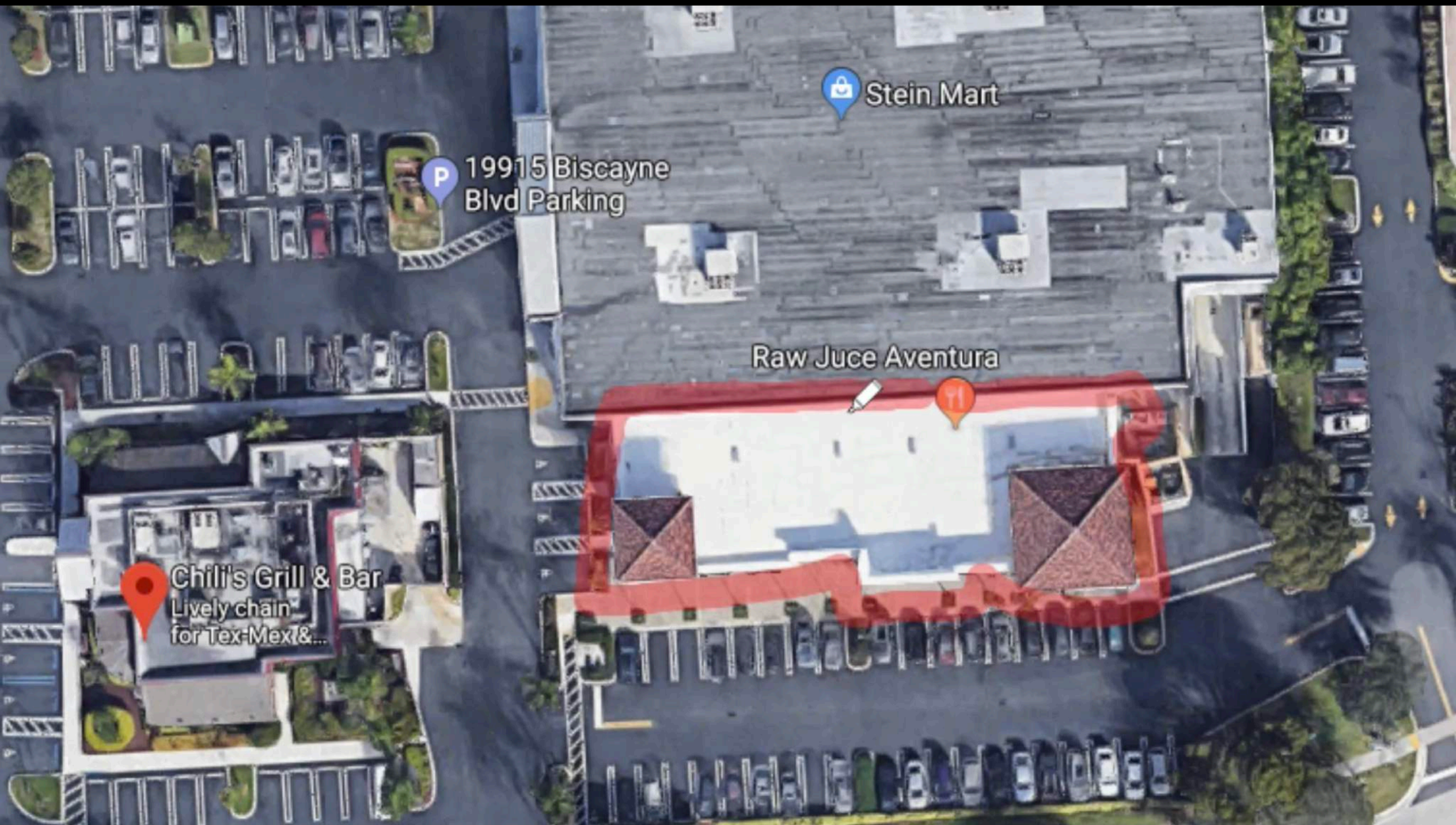
Popular times Wednesdays


LIVE Not busy


Photos

550+ Photos





 Stein Mart

 19915 Biscayne
Blvd Parking

Raw Juce Aventura

 Chili's Grill & Bar
Lively chain
for Tex-Mex!&...

**Where Do They See
Your Ads?**

EVERYWHERE!

Display Ads (Banners)

The screenshot shows the homepage of The Weather Channel website. At the top, there is a navigation bar with the logo, a search bar, and links for 'An IBM Business', 'US', and '°F'. Below this is a blue bar with the current location '93° Miami, FL' and tabs for 'Today', 'Hourly', 'Maps', and 'More Forecasts'. The main content area features a large video player on the left with the headline '70+ Years Later WWII Bomb Explodes in Middle of Night' and a sub-headline 'An unexploded bomb detonated seemingly by itself on a farm in Germany'. To the right of the video player are three smaller article thumbnails: 'European Heat Wave Shatters Record in Germany', 'Caught on Satellite: Watch Asteroid Explode', and 'Tropical Storm Alvin: First Named Storm of Eastern Pacific'. A large display advertisement for 'CARDONE UNIVERSITY' is positioned across the top of the main content area, featuring the university's logo, a photo of a man, and a 'LEARN MORE' button. This ad is highlighted with a red oval. On the right side of the page, there is a vertical advertisement for 'TEALIU' titled 'The Customer Data Platform Playbook' with a 'Download Now' button. The word 'Advertisement' is visible at the bottom right of the page.

https://weather.com

The Weather Channel

Show me the weather in... city, zip, or place

An IBM Business

US | °F

93° Miami, FL

Today Hourly Maps More Forecasts

CARDONE UNIVERSITY
#1 Business Training Platform in the World

LEARN MORE

70+ Years Later WWII Bomb Explodes in Middle of Night
An unexploded bomb detonated seemingly by itself on a farm in Germany
[SEE MORE →](#)

European Heat Wave Shatters Record in Germany

Caught on Satellite: Watch Asteroid Explode

Tropical Storm Alvin: First Named Storm of Eastern Pacific

TEALIU
The Customer Data Platform Playbook
[Download Now](#)

Advertisement

OTT DEVICES

APPLE TV



CHROMECAST



AMAZON
FIRE TV



ROKU



PS4



XBOX



TABLET

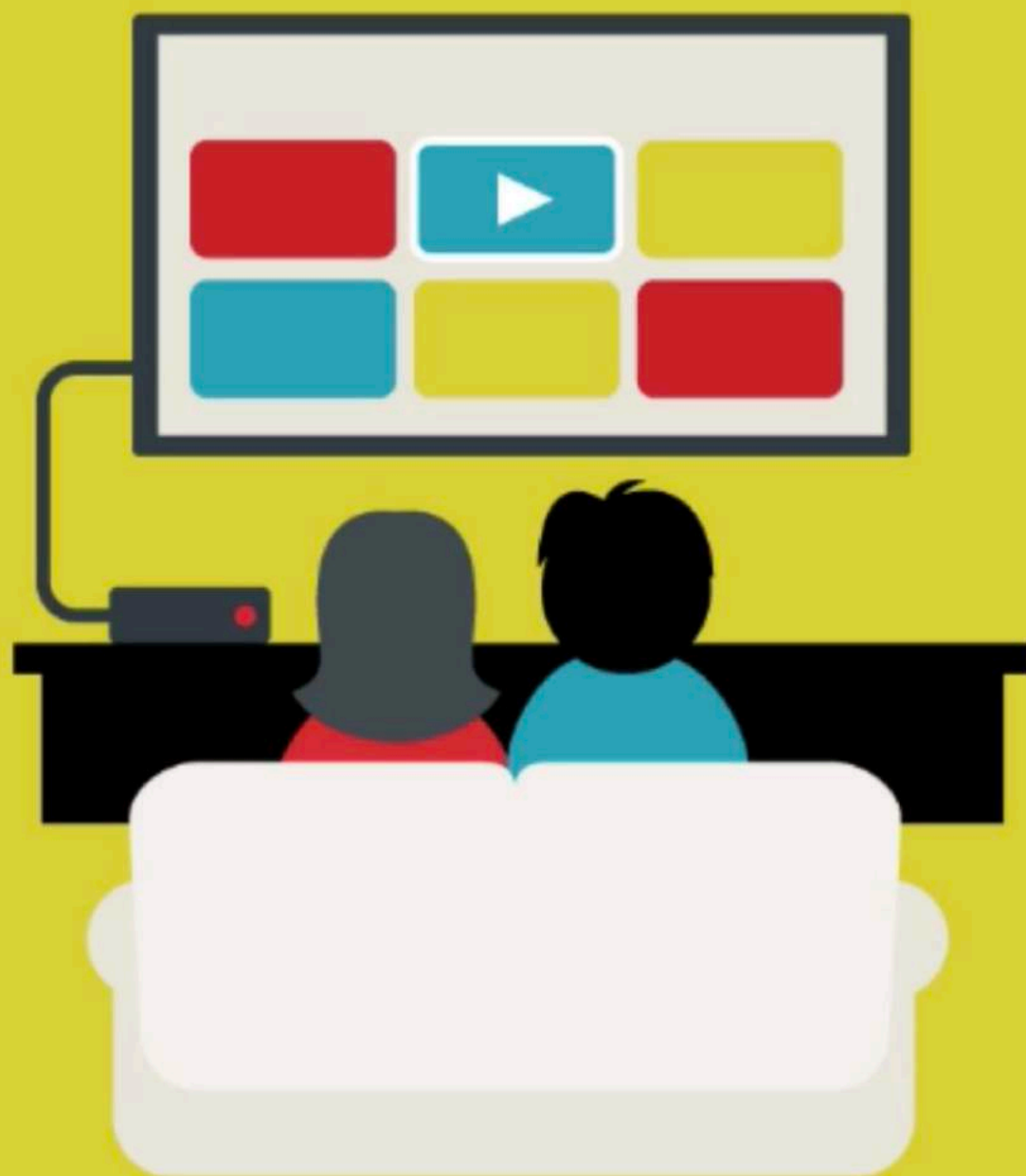


PC



TV





OTT/CTV-only households
now number around

14M

and will continue to increase.

Source: VAB

71%

of internet users utilize some
kind of OTT/CTV service.

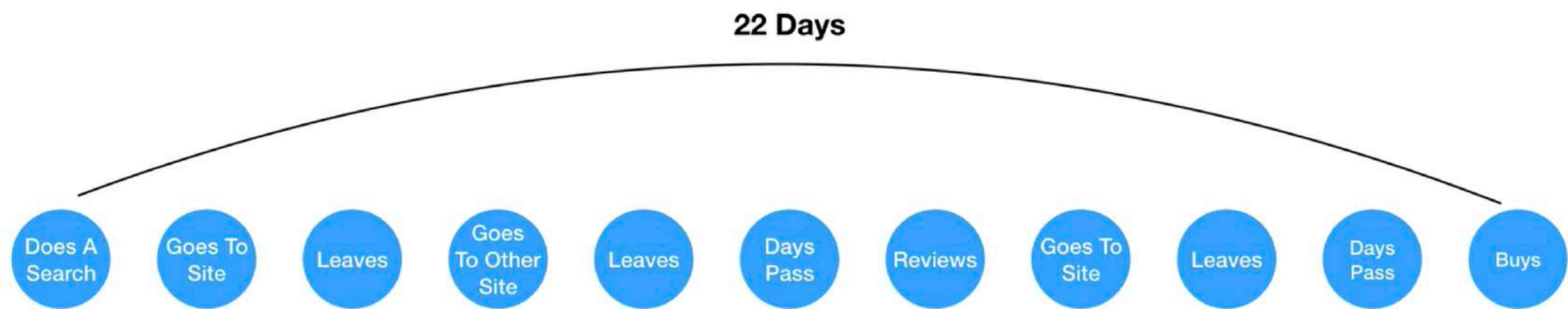
Source: VAB

**SEARCH
RETARGETING**

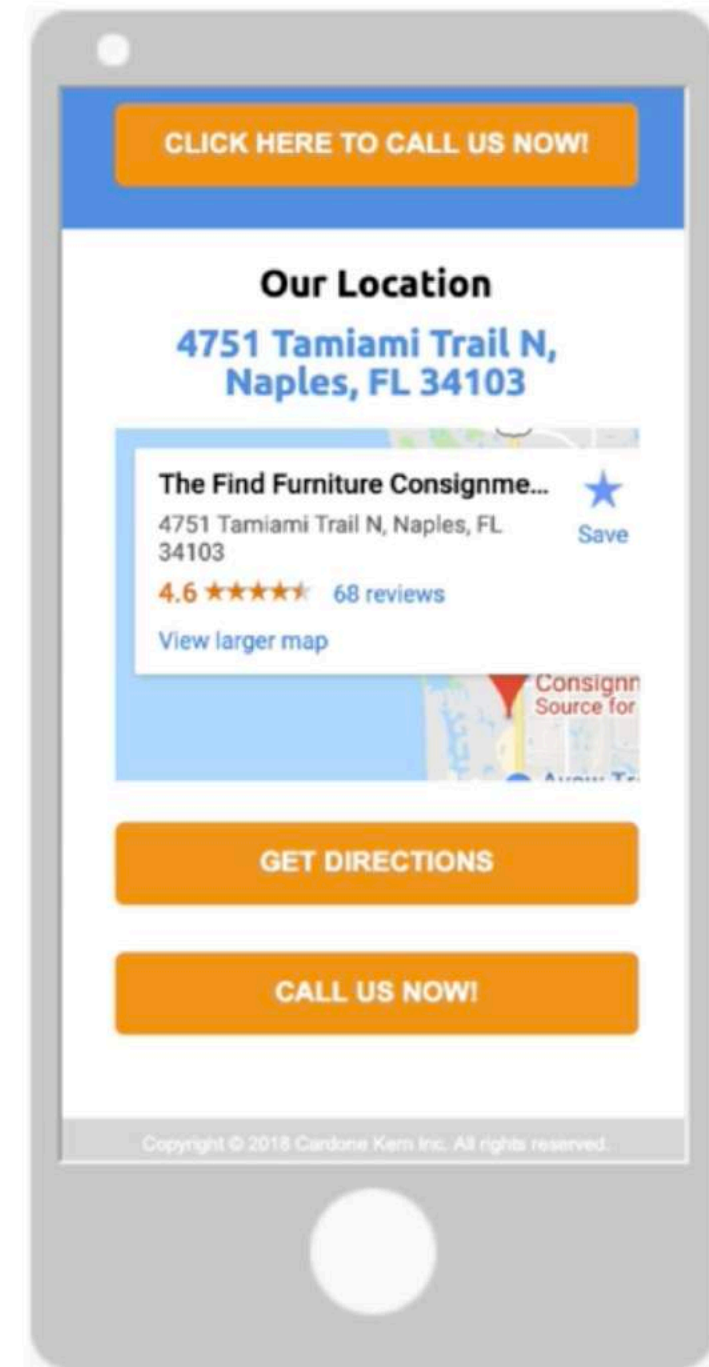
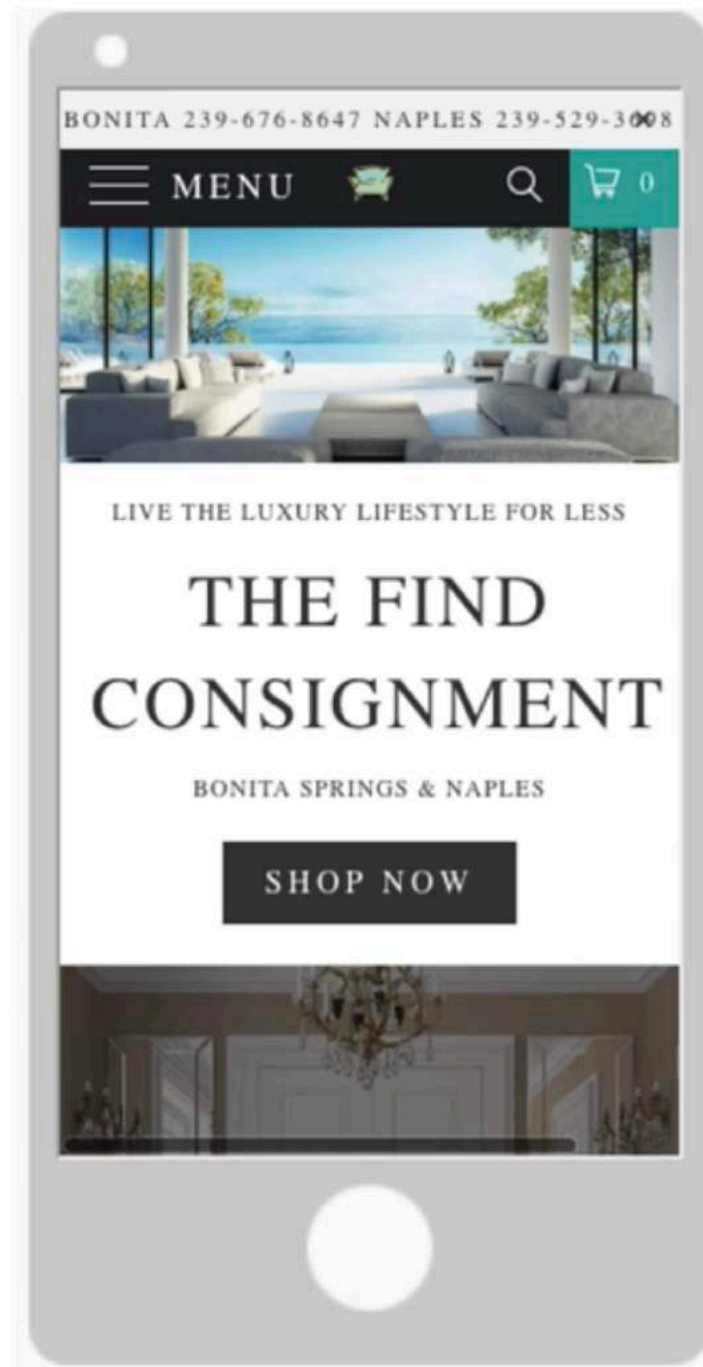
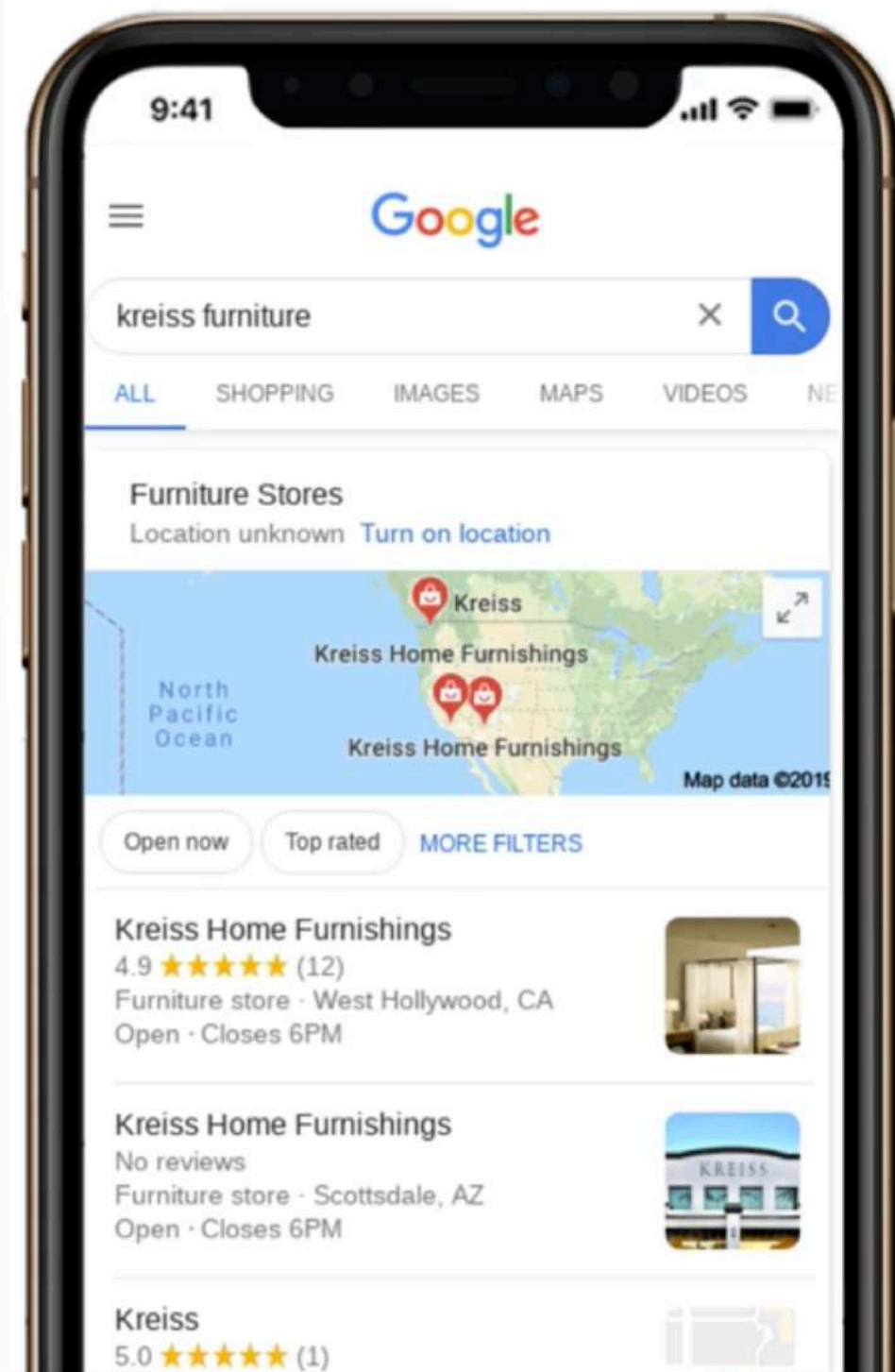
QUIZ: When people do a Google search for something, do they usually buy it on that same day?

YES

NO



LIST RETARGETING



Buyers Buy. Because They're Buyers.

- If you sold weight loss supplements, wouldn't it make sense to show ads to people who buy weight loss supplements?
- Tens of thousands of companies rent their customer lists.
- S.R.D.S (65,000 different companies)
- You rent the list of perfect people eg: local female 25-35 yrs old, single, lives in your city and **bought weight loss supplements in the past 30 days.**
- Upload the list to the system.
- Show ads to them.




55 cents per letter

10,000 letters would cost \$5,500.00

**We Can Show Your Ad One Time To A List Of
10,000 Households
For Around \$80**

THE PERFECT STORM



Visited A
Competitor's Store

Searched Online For
Stuff Like Yours

On "Ridiculously
Perfect Prospect" List

AKA: People Who Already Want What You Have

Four Simple Steps

Focus Most of Your
Advertising On
People Who Already
Want Your Stuff

Only Use Ads That
People Will Click On

Make Sure The
Website Does It's
Job. (No "Brochure"
Sites.)

Track Everything.

Good Ads Vs Bad Ads



To investors who want to retire comfortably.
If you have a £250,000 portfolio, download the guide by Forbes columnist and money manager Ken Fisher's firm. It's called "The 15-Minute Retirement Plan."

[Click Here to Download Your Guide!](#)

FISHER INVESTMENTS UK*

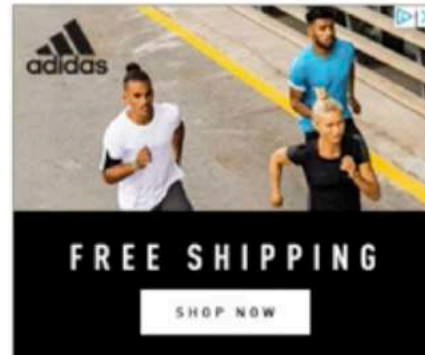


This 72-year old physician used science, nutrition, & exercise to achieve these results. So can you!

Get your Healthy Aging Kit FREE ▶

Individual results may vary.

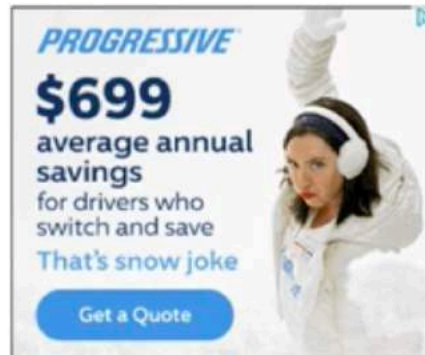
CENEGENICS
MEDICAL INSTITUTE



adidas

FREE SHIPPING

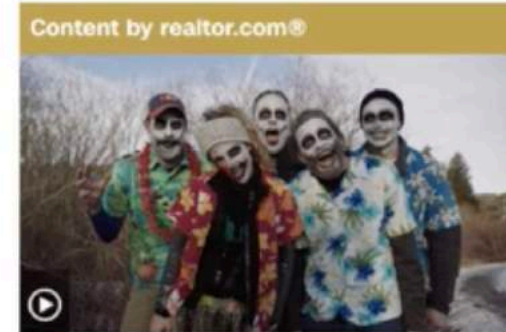
[SHOP NOW](#)



PROGRESSIVE

\$699
average annual savings
for drivers who switch and save
That's snow joke

[Get a Quote](#)



Content by realtor.com®

Weekend at Bredo's



THE MOVIE
THE STORIES BEHIND THE MOVIES

ON
SUNDAY JULY 7
9P



SAFETY & PREP

ARE YOU READY FOR THE NEXT STORM?

Sponsored by **State Farm**

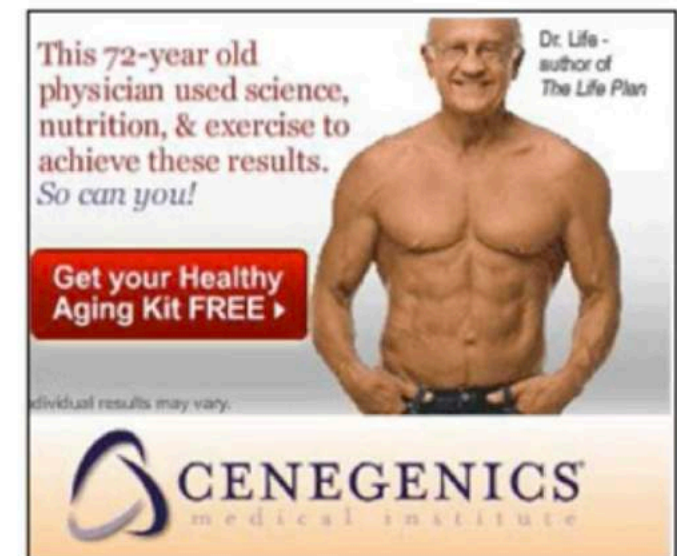


DRESS LIKE THE PROS, WHATEVER THE WEATHER.



LANDS' END + **The Weather Channel**

Good Ads Checklist

- Does it make an offer?
- Does it tell 'em what to do?
- Is it obvious who the target is?
- Can you read it?
- Does it clearly show your company name or website?



GOOD SITE



We have so much new inventory arriving daily that we can't possibly show it all on one website.

If you're looking for something special, please call us or drop by!

[CLICK HERE TO CALL US NOW!](#)

Our Location
4751 Tamiami Trail N,
Naples, FL 34103

The Find Furniture Consigne...
4751 Tamiami Trail N, Naples, FL 34103
4.5 ★★★★★ 69 reviews
[View larger map](#)

[GET DIRECTIONS](#)

[CALL US NOW!](#)

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We have so much new inventory arriving daily that we can't possibly show it all on one website.

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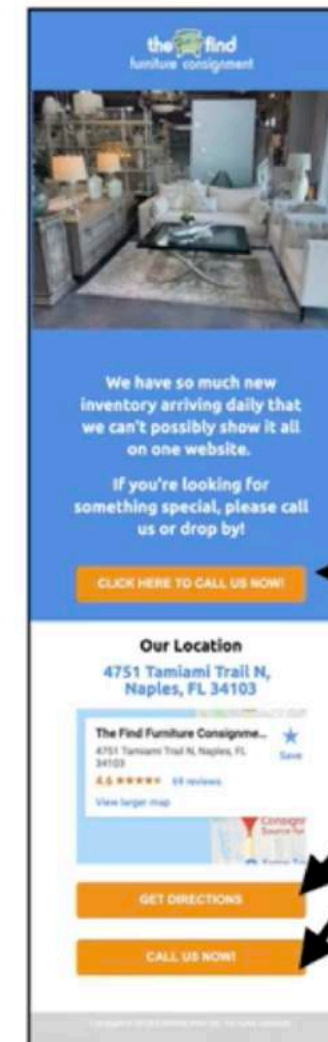
[CLICK HERE TO CALL US NOW!](#)

Our Location
4751 Tamiami Trail N,
Naples, FL 34103

The Find Furniture Consigne...
4751 Tamiami Trail N, Naples, FL 34103
4.5 ★★★★★ 69 reviews
[Save](#)

Track Everything

- Use Geo-Fencing To Track In-Store Visits
- Use Trackable Phone Numbers To Track Calls
- Use Conversion-Tracking To Track Website Leads.
- You Can Even Track Button Clicks!



212 PEOPLE!!

Top Level eMarketing Will Help You:

- Identify your starving crowd.
- Deploy Geo-Conquesting.
- Deploy search retargeting.
- Deploy list retargeting for you.
- Write the ads.
- Build your inbound website.
- Report to you once a month.

Top Level eMarketing - Marketing Package:

- Geo Targeting normally \$1200 per location.
- Search retargeting normally \$1500 per month per 100 keywords.
- List retargeting \$2500 processing fee per list.
- Write the ads \$5000.
- Set up fee \$5000.
- Build your inbound website \$1500.
- Total Upfront Cost: \$16,700.
- Ad spends vary dependent upon budget. \$5000 - \$15,000

Top Level eMarketing Will Help You

- Geo Targeting normally \$1000 per location.
- Search retargeting normally \$1000 per 100 keywords.
- List retargeting \$2500 per 1000 visitors.
- Write the ads \$5000.
- Set up fee \$5000.
- Build your infrastructure \$10000.
- Total Cost: \$15,000 - \$50,000. Depends vary on your budget. \$5000 - \$15,000

Top Level eMarketing Will Help You:

- Geo Targeting \$0 per location. (Have as many locations as you want.)
- Search retargeting \$0 per month.
- List retargeting \$0 processing fee per list.
- Write the ads \$500.
- Build your inbound site \$1,500.
- Set up fee \$5000.
- Monthly maintenance \$800
- Total cost today: \$7,500
- Ad spends vary dependent upon budget. \$5000 - \$15,000



What is our world
changing into?

"Mobile marketing is the most
powerful medium ever invented."
- *New York Times*

Thank You.

We hope to see you join everyone in the Digital Marketing Paradigm Shift.