

Minutes of the Special Meeting of the City Council of the City of Lava Hot Springs, Idaho held Thursday, June 28, 2012 at 5:30p.m., Lava City Hall, 115 West Elm Street, Lava Hot Springs, Idaho.

Present: Marshall Burgin, Mayor
Rita Anderson, Councilperson
Carl Brown, Councilperson
Cathy Sher, Councilperson
Newt Lowe, Councilperson

Canda Dimick, City Clerk

Guests: Mark Lowe

Mayor Burgin called the meeting to order at 5:30p.m.

1% Tourism Promotion/Development Proposals – Mark Lowe, Lava Chamber of Commerce

A) Main Street Winter Seasonal Banners

Mark Lowe reported that the Fire & Ice banners are in poor condition. They are looking at purchasing seasonal banners from the same company. The cost would be no more than \$2,500. Councilperson Anderson stated that it will work twofold because they will be used for the Christmas holiday and Fire & Ice with a winter scene. Half would say, "Fire & Ice" so that the Chamber gets the benefit. Banners are effective, colorful and do not take up as much space as the Christmas decorations. We already have the brackets.

B) Mobile Website

Mark Lowe reported that the Chamber requested a proposal from Web Impakt to alter the Chambers website to interact with the mobile devices. He also reported that out of 13,000 hits on the Chambers website from May 28 to June 27, 2012, almost a quarter of those were from mobile devices. That statistic is up from last year. As far as the free Wi-Fi through Big Dog, it was not done correctly and is very slow. Big Dog wants up to \$10,000 to correct the problem. The Chamber is suggesting getting rid of Big Dog service because it is so slow, and get it properly done in the future. He is requesting \$2,000 for this project.

Councilperson Anderson made a motion to approve the request for the Web Impakt proposal for the mobile website. Councilperson Sher seconded the motion. All voted aye, unanimous.

C) Fire & Ice Winter Fest Video

Mark Lowe reported that last year the Chamber had a lot of requests for publicity and video footage of the event. It is a good source of publicity and the only way to get it is to film during the event. Ann Yearsly shot footage last year and is willing to put it in a usable format and sell it to the Chamber. She is requesting \$800 for a 3-7 minute video. Councilperson Brown inquired as to whether the Chamber was planning on contributing. Mr. Lowe stated that there wasn't any discussion about it. Councilperson Anderson stated that this would be paid for by the 1%.

Councilperson Sher made a motion to spend the \$800 for a video of Fire & Ice. Councilperson Brown seconded the motion. All voted aye, unanimous.

Mark Lowe inquired about getting a pedestrian bridge over Main Street. Mayor Burgin stated that they will be painting a crosswalk from the swimming pool parking lot to the pool as discussed, but the city is short handed and unable to take on that project. Mr. Lowe will ask the State Transportation Department about it. It is in need of a new bridge and 1-2 pedestrian bridges. Councilperson Sher suggested adding an art project to that, possibly on the railings.

Church Well Pumping

Mayor Burgin reported that Whitaker's is going to use the church well to fill cell 4 for a seepage test, and they got permission to use 1,500,000 gallons from the Portneuf River. Council discussed options for paying a share of the power bill. The City Clerk reported that last month's bill was \$178.56. Mayor Burgin suggests having them pay anything over \$200. Councilperson Sher made a motion to give Mayor Burgin the authority to negotiate with Whitaker to pay a portion of the power bill, over \$200 general use. Councilperson Anderson seconded the motion. All voted aye, unanimous.

Farm Service Agency

Mayor Burgin reported that he went into their office today to sign the farm report and they did not have the maps right on the property. They asked him if someone was going to be managing the property. Council discussed the idea of Dan managing it. Councilperson Brown made a motion to have Dan manage the property for this year. Councilperson Sher seconded the motion. All voted aye, unanimous.

Workman's Comp Insurance

The City Clerk reported that DEQ said that the city does not need to carry the workman's comp insurance as long as Crop Production has it. Councilperson Anderson made a motion to waive the umbrella policy and the workman's comp certificate insurance since they were advised that it is not necessary for the city to carry. Councilperson Brown seconded the motion. All voted aye, unanimous.

Adjournment

Councilperson Lowe made a motion to adjourn. Councilperson Anderson seconded the motion. All voted aye, unanimous. Meeting adjourned at 6:05 p.m.

Allison Hinz, Transcriber

Marshall N. Burgin, Mayor

Canda L. Dimick, City Clerk (proof read)