Minutes of the Special Meeting of the City Council of the City of Lava Hot Springs, Idaho held on Thursday, March 21, 2013 at 5:30 p.m., Lava City Hall, 115 West Elm Street, Lava Hot Springs, Idaho.

Present: Marshall Burgin, Mayor  
Newt Lowe, Councilperson  
Rita Anderson, Councilperson  
Carl Brown, Councilperson (Speakerphone)  
Canda Dimick, City Clerk

Excused:  Cathy Sher, Councilperson

Guests:  Les Bocek and Joan Bocek, Lava Lion’s Club

Mayor Burgin called the meeting to order at 5:30 p.m.

Consider 1% Funding Proposals

A) Outdoor Billboard – Lava Lion’s  
The Lava Lions are asking for $2,850.

Councilperson Brown asked about updating the sign.

Les Bocek stated that they updated it about 2 years ago.

Councilperson Anderson told Councilperson Brown that the Lion’s Club has done a good job with the sign and restated that it had been updated about 2 years ago.

Councilperson Anderson made a motion to approve the Lava Lion’s Club request in the amount of $2,850. Councilperson Brown seconded the motion. All voted aye, unanimous.

B) Web Impakt Facebook Update and Search Engine Optimization Campaign – Lava Chamber of Commerce  
Councilperson Brown reported that he consulted with a lady in his office who says that the fee is a fair rate. He questioned if the Chamber was seeing results from Facebook.

Councilperson Anderson stated that the proposal was not just for Facebook, it is also for a web campaign. She feels that the Chamber sees a lot of results.

Councilperson Brown asked if the proposal was linked in with the Chamber’s website.

Councilperson Anderson stated that it is linked in with Chamber’s website. She feels that the Chamber has done their research.

Councilperson Anderson made a motion to approve the Chamber’s request on the Web Impakt proposal. Councilperson Lowe seconded the motion. All voted aye, unanimous.
C) Event Coordinator – Lava Chamber of Commerce

The City Clerk reported that the Chamber would like the City to do a cooperative position to expand Allison’s job duties to include the event coordinator. This would move her into more of a full-time position. They would like to pay for a portion of that position with the 1%.

Councilperson Brown stated that it is his understanding that she would be on the City’s payroll for this portion and work from the City office.

The City Clerk stated that this is correct and that there would be a committee of one or two people from the Chamber that she would be working with.

Councilperson Brown asked the City Clerk’s opinion on the matter.

The City Clerk stated that she does not have a problem with it. She thinks that someone from the community needs to be hired to do the job and it is hard to pay a part-time position for occasional work. Allison is agreeable.

Councilperson Anderson stated that this would probably make Allison eligible for benefits which she feels would be a win-win for her and the city. It is an incentive to keep her interested in the job and it would offer more continuity.

Councilperson Brown thinks that the proposal sounds great, but is questioning the total of the three proposals.

Council reviewed the proposals:

- Web Impakt $9,425
- Lava Lions $2,850
- Event Coordinator $10,067

Total: $22,275

Councilperson Brown made a motion to approve the Chamber’s request to fund the event coordinator position, employed by the city on a year to year basis. Councilperson Anderson seconded the motion. All voted aye, unanimous.

Adjournment

Councilperson Lowe made a motion to adjourn. Councilperson Anderson seconded the motion.
All voted aye, unanimous. Meeting adjourned at 5:50 p.m.