



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **HAWAII'S SUN LEFT YOUR SKIN DAMAGED? EXPERIENCE INNOVATIVE TREATMENT FOR ULTIMATE SKIN REJUVENATION WITH LESS DOWNTIME**

*CO2 laser with PRP now available for both men and women  
at the Vein and Skin Center of Hawaii*

**HONOLULU** - [www.hawaiivein.com](http://www.hawaiivein.com) - The Vein and Skin Center of Hawaii (VSH) today announced it is offering an innovative skin rejuvenation treatment that helps to resolve a wide range of skin conditions, including fine and deep wrinkles, hyperpigmentation, large pores, and skin texture. The combination of a CO2 fractional resurfacing laser with platelet rich plasma therapy (**CO2 with PRP**) has given patients incredible results, greatly enhancing the appearance of the skin. PRP is a high concentration of platelets surrounded in its own plasma, and increases the body's healing abilities.

"With CO2 and PRP, we've seen skin looking five years younger, appearing more healthy and glowing," said Dr. W.Y. Chung MD, founder and chief medical officer of the Vein and Skin Center of Hawaii. "We've also seen this treatment produce faster results and allow for a quicker healing recovery for patients. By using the PRP, which is made from the patient's own blood, the body heals faster allowing for less down time."

When a patient arrives, Dr. Chung takes a small sample of blood from the patient, and spins it down to create the PRP while the patient is prepped for the procedure. Then, Dr. Chung uses the CO2 laser to resurface the face. Next, the PRP is applied topically to the skin, which encourages soft tissue healing because platelets in the blood contain growth factors and inflammatory mediators that initiate the healing process and help produce collagen.

**-more-**

**The Vein and Skin Center of Hawaii Offers CO2 with PRP Treatment**

“This is the ultimate solution for those looking to give skin a smoother, thicker and more youthful appearance,” Dr. Chung said. “Patients who use PRP have less downtime after treatment. With CO2 and PRP, the skin heals faster with improved results due to the growth factors in the PRP.”

According to recent studies, patients will notice less redness in their skin after treatment and results will continue to improve months after the procedure. “Having the PRP element is very beneficial to the patient,” Dr. Chung said. “The fact you are using your own blood and plasma makes the treatment very safe.”

An appointment generally lasts between 30 and 45 minutes and pricing can vary based on customized patient treatment, but starts from \$2,200.

**Appointments available**

The Vein and Skin Center of Hawaii is taking appointments now. Patients should call (808) 949-8346 to reserve their spot and visit [www.hawaiivein.com](http://www.hawaiivein.com) to learn more.

**About the Vein and Skin Center of Hawaii**

As Hawaii’s leading authority on vein, skin and body treatment, the Vein and Skin Center of Hawaii provides the most advanced techniques available today to rejuvenate the appearance of your face, legs and body. Founder and Chief Medical Officer W.Y. Chung, MD, is committed to providing results that exceed expectations. A member of the American Board of Venous and Lymphatic Medicine, the American Society for Laser Medicine and Surgery, and the American Academy of Cosmetic Surgery, Dr. Chung and his staff create customized, personal treatment plans to meet their patients’ aesthetic needs. The Vein and Skin Center of Hawaii is also the first clinic in Hawaii to utilize SmartLipo™ technology for fat reduction and Vectus™ technology for lightning-fast hair removal.

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***FOR MEDIA ONLY: For an interview with Dr. Chung, please contact Jennifer Pang at (808) 371-2882 or [jpang@pangcomm.com](mailto:jpang@pangcomm.com) or Chad Lovell at (226) 972-9299 or [chad@pangcomm.com](mailto:chad@pangcomm.com).***