



NEWS RELEASE

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EXPERIENCING HAIR LOSS? NEWEST INNOVATION FOR HAIR RESTORATION REGAINS AND RETAINS YOUR LOOK

*Hair restoration with PRP now available for both men and women
at the Vein and Skin Center of Hawaii*

HONOLULU - www.hawaiivein.com - The Vein and Skin Center of Hawaii (VSH) today announced an innovative new treatment that helps enhance hair density without surgery and prevents future hair loss. This new procedure is now available in Hawaii exclusively at the Vein and Skin Center of Hawaii. The patient's own platelet rich plasma (PRP) is used with a prescribed supplement protocol, resulting in outstanding results on the mainland, increasing the thickness of the hair and triggering hair growth. PRP is a high concentration of platelets surrounded in its own plasma, supporting the body's healing abilities, with quick recovery time for patients.

"PRP for hair restoration involves a simple injection of platelets into the scalp," said Dr. W.Y. Chung MD, founder and chief medical officer of the Vein and Skin Center of Hawaii. "This treatment increases blood supply to the hair follicle, stimulating hair growth, increasing thickness and decreasing hair loss."

When a patient arrives, Dr. Chung takes a small sample of blood from the patient, and spins it down to create the PRP while the patient is prepped for the procedure. An anesthetic solution, or chiller, is applied to the patient's scalp and then Dr. Chung completes the PRP scalp injection. The entire process takes about five to 10 minutes.

"There is virtually no downtime or long recovery process," Dr. Chung said. "Patients are able to shower the same night of the treatment, and we advise patients to refrain from using any harsh dyes or chemicals on the hair for at least 48 hours."

The Vein and Skin Center of Hawaii Offers Hair Restoration with PRP Treatment

According to Dr. Chung, usually three to four PRP injections are necessary over the course of four months, with significant results visible within six to eight months.

“PRP for hair restoration is most effective on patients who have been diagnosed with androgenic alopecia, a genetic condition that causes hair loss,” Dr. Chung said. “A detailed consultation will help to determine this, and we work with the patient to create a customized treatment plan.”

Pricing can vary based on customized treatments, but starts at about \$500 a session.

Appointments available

The Vein and Skin Center of Hawaii is taking appointments now. Patients should call (808) 949-8346 to reserve their spot and visit www.hawaiivein.com to learn more.

Before and After Patient Photos

<http://www.prpbydrapaport.com/pictures.php>

Please credit: ***Photos property of Jeffrey A Rapaport MD***

About the Vein and Skin Center of Hawaii

As Hawaii’s leading authority on vein, skin and body treatment, the Vein and Skin Center of Hawaii provides the most advanced techniques available today to rejuvenate the appearance of your face, legs and body. Founder and Chief Medical Officer W.Y. Chung, MD, is committed to providing results that exceed expectations. A member of the American Board of Venous and Lymphatic Medicine, the American Society for Laser Medicine and Surgery, and the American Academy of Cosmetic Surgery, Dr. Chung and his staff create customized, personal treatment plans to meet their patients’ aesthetic needs. The Vein and Skin Center of Hawaii is also the first clinic in Hawaii to utilize SmartLipo™ technology for fat reduction and Vectus™ technology for lightning-fast hair removal.

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FOR MEDIA ONLY: For an interview with Dr. Chung, please contact Jennifer Pang at (808) 371-2882 or jpang@pangcomm.com or Chad Lovell at (226) 972-9299 or chad@pangcomm.com.