# TABLE OF CONTENTS

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>VINTAGE/DISTRESSED</td>
<td>3</td>
<td>SNOW PRINTING</td>
</tr>
<tr>
<td>BELT PRINTS</td>
<td>5</td>
<td>RHINESTONES/NAILHEADS</td>
</tr>
<tr>
<td>JUMBO PRINTS</td>
<td>7</td>
<td>SEAMS/ZIPPERS</td>
</tr>
<tr>
<td>WRAP PRINTS</td>
<td>8</td>
<td>PERFORMANCE FABRICS</td>
</tr>
<tr>
<td>SIMULATED 4 COLOR PROCESS</td>
<td>9</td>
<td>APPLIQUÉ</td>
</tr>
<tr>
<td>4 COLOR PROCESS</td>
<td>11</td>
<td>EMBROIDERY</td>
</tr>
<tr>
<td>FOTO VISION™ SUBLIMATION</td>
<td>13</td>
<td>MIXED MEDIA</td>
</tr>
<tr>
<td>GLOW IN THE DARK</td>
<td>14</td>
<td>MORE THAN T-SHIRTS</td>
</tr>
<tr>
<td>REFLECTIVE INKS</td>
<td>15</td>
<td>ART REQUIREMENTS</td>
</tr>
<tr>
<td>GLITTER/METALLIC INKS</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>FOIL PRINTING</td>
<td>17</td>
<td></td>
</tr>
</tbody>
</table>

PG 22
PG 6
PG 12
Vintage printing gives your garment a completely soft, worn-out look, as if it has gone through years of wear.

A distressed print appears cracked and broken. There are various types of distressed styles to choose from (cracked or stamped, for example), as well as degrees of distressing an image. Ligeti Apparel can create the final “distressed” image based on requirements. In order to create a washed out look, we can also thin down the ink as well to give this look. Contact us for more information.

This technique is great for recreating an aged, retro, or antique look while adding interest to any logo.
Ligeti Apparel has an in-house design team that can take your art idea and turn it into reality.

BEFORE - CUSTOMER'S ART

AFTER - A DESIGN IDEA

FINAL DESIGN SELECTED FOR SHIRT.
Creativity has no limits; express it with unique, all-over prints that cover the entire shirt. Belt or Overall Prints consist of printing the garment, mostly t-shirts, to achieve the look of having 100% coverage, with artwork that prints over the seams, sometimes including the collar, the sleeves, the hem or all of the above.

Water-based ink is used in this process for a soft-to-the-touch feel. This printing technique is a one-color print but can be combined with other techniques. The finished result will give your apparel a custom retail look. Every shirt has a unique finish due to the overall screen. Imperfections are part of the design.
Achieve the look of 100% coverage: print on sleeves and over seams.

All-over print is a one-color print but can be combined with other techniques to add color and detail.
Smaller than an all-over print, jumbo screen prints still typically fill up the front of the shirt but do not extend out to the edges of the sleeves.

Jumbo printing is an economical way to get a large print. Jumbo print is best used when your design fills 85% of either the front or back of the apparel item. Maximum imprint size is 20” x 24” (west coast facility) and 20” x 20” (east coast facility), depending on both the style and size of the shirt. Designs can be multiple colors and combined with water-based/plastisol techniques. Printing in different positions can mimic the look of an overall print.
Wrap print involves a multi-colored/multi-positioned design that gives the impression of the artwork wrapping around the garment when worn.

Normal print positions are front-left to back or front-right to back.

Maximum imprint area is 18" to 20" wide, depending on the style and size of the shirt, and needs to be 1" to 2" away from the armpit seam.

Combine with other printing options to give the impression of a full 360º print.
Simulated 4-color Process uses spot color inks (solid, opaque colors) and half-tones to achieve a photo-realistic look. Generally requires the use of an underbase to achieve brighter and more vivid colors. This is a great way to print complex images onto white, black and colored garments.
Simulated 4-color Process on darks.

Utilize our in-house design team to help graphically illustrate what a company is about.
4-Color Process is used to create a multicolor design using four inks: Cyan, Magenta, Yellow, and Black (also known as CMYK). These colors can be used in combination and in varying degrees of transparency to create any color.

This process works best on light-colored shirts because the transparent CMYK inks tend to pick up the hue of the shirt underneath them.

However, 4-color process printing is a Ligeti Apparel specialty and our team is expert in printing on dark fabrics as well as light.
Our expert in-house art team understands that good color separations are key in producing a good print. And our screeners know the underbase is crucial for dark prints.
With our FOTO VISION™ sublimation, creativity has no limits. Create unique, wearable, custom pieces of art.

No color limitations to restrict a design and the ability to print all over the shirt. The fabric must be white (although can print on some lighter colored fabrics as well) and must be polyester.

Dye sublimation printing is a full-color, full-coverage printing technique that permanently fuses an entire design, logo, or pattern to a garment. The artwork is printed onto a sheet of high-release paper and transferred onto your apparel using heat and pressure. The dye particles convert into gas — known as sublimation — where they bond to the polyester fibers. Unlike screen printing, the dye is absorbed by the fabric for a fantastic, soft-to-the-hand feel. Sublimation logos and designs will stay bright and vibrant wash after wash.

Please be aware sublimation printing, although amazing, is not magic and there will be imperfections around seams and folds (armpits and shoulders).
Glow in the Dark special effect inks are great for many uses. They can enhance a design to make it stand out or can be used as a stand-alone special effect on a shirt.

Great for Halloween shirts, rock designs, or any design that you want to glow in the dark!

In the dark, the design appears as if it is glowing. The glowing effect is activated by prolonged exposure to sunlight or interior light. This ink glows just like the hands on a watch that has been placed in a bright light.

It can be used over a specific area or all over the design. Due to the phosphorescence nature of this ink, the final print will have a slight green hue. The glow in the dark print requires a white underbase if not on white apparel.
Draw on Ligeti Apparel’s expertise in specialty screen printing on textiles:

Reflective ink is both functional for safety projects and a cool effect for designers to play with.

Garments printed with reflective ink provide enhanced visibility for joggers, cyclists, construction workers and kids.

Create a fashion statement for nightclubs by using this technique on branded and event merchandise.

Reflective Ink reflects any bright light (like headlights) and is perfect for high-visibility apparel. It is best for larger areas of print and on simple designs with few thin lines. Reflective ink requires a white underbase if not on white apparel.
Add some “bling” to your customer’s printed apparel. Glitter and Metallic Inks are the best way to bring sparkle into any design.

Glitter pieces are combined with any color ink to add a fun and attractive sparkle to the design. It is still very durable since it is a screen printed ink, making glitter both an exciting and versatile choice.

Metallic inks are another option for you to achieve “shine” in your design. The most durable, it is the best choice for athletic or school items that need to be robust for constant wear. When light is reflected off the ink, it will cause it to shine. Available in a variety of colors (although silver and gold are standard), metallic inks work best when there are no small details to fill, as the ink is a bit thicker than normal.
Foil printing is great when looking to create a reflective surface on a garment and make your designs POP.

A special thin layer of metallic foil is added after printing and then heat pressed. It works well as a design accent or as a bold, iconic statement. This process has most commonly been seen in high-end fashion brands such as Ed Hardy® and Affliction®.

Available in various colors, including Gold, Silver, Red, Blue, Black, Copper, Hot Pink, Light Pink, and Clear, our process achieves professional results and your foil prints will look Ligeti Apparel to many of the top name brands on the market*.

*It is difficult to achieve fine detail with foil printing.
A popular choice for fashion wear, Snow printing consists of a shimmer powder that is applied after the garment has been printed but before it dries. This allows the design to catch and reflect light from its surroundings and look like glistening snow.
Rhinestones are small stones (made from varying materials) that are created to resemble diamonds.

Embellishing a garment with rhinestones adds a touch of dazzle to the finished product.

Available in many sizes and colors, including Clear Crystal, Light Yellow, Topaz, Light Green, Green, Emerald, Teal, Aquamarine, Turquoise, Light Sapphire, Cobalt Blue and Orange.

Create custom rhinestone apparel women want to wear! Rhinestones are perfect for cheerleaders, sports teams, ladies groups and sororities.

Nailheads are a decorative ornamentation that imitate the look of a nail’s head. They are created with a special type of iron-on that accentuates the design. Available in various sizes and colors, including Gold, Silver, White, Orange, Green, Blue, Pink, Violet, Yellow, Turquoise, and Black.
With the popularity of all-over printing, it’s becoming increasingly common to screen print over zippers, seams and pockets, particularly on fleece apparel.

Superior’s expertise in helping with the selection or design of artwork, as well as the correct printing setup, means you can achieve outstanding results.

In order to achieve good image detail and ink penetration into the garment, the design must take into account the variable height of the print surface when printing over different layers of fabric, seams or zippers. Artwork needs to be created to allow for this, and we recommend using line art rather than solid block areas to reduce unnecessary heavy ink coverage.
DO’S AND DON’TS FOR OVER-THE-SEAM OR ZIPPER PRINTING.

1. Bright colors cannot be printed on dark fabrics, as these require the use of an underbase, which is not possible over a zipper.

2. The zipper must be a covered style, not uncovered.

3. The design cannot be printed over the edge or off the shoulders of a garment.

These days, many customers love the idea of a screen print on the hood of a sweatshirt. It’s a highly visible spot, and Ligeti Apparel can ensure any logo has a dynamic look. Only one color design can be printed on the hood. Maximum size: 4" H x 8" W.

Print on the top of the hood so your artwork is readable when the hood is down.

Print on the side of the hood for a highly visible logo when the hood is up.

Print on the top of the hood so your artwork is readable when the hood is up.
Garments made from synthetic fabrics have become increasingly popular. Clothing that used to be only for yoga classes, cycling and other sports is now highly fashionable. Printing on these “performance fabrics” (100% polyester, polyester/Lycra blends, moisture wicking and other advanced synthetic materials) requires expertise.

Three factors must be considered when printing on these specially engineered fabrics – stretch, heat and bleed (dye migration).

Superior’s expertise ensures that your customer’s logo “performs” beyond their expectations.
Ligeti Apparel has the capabilities to decorate more than just tees and hoodies for programs with a variety of products.
Go high end and add style to any garment with the chic look of an appliqué, for a truly upscale way to showcase any logo.

Often the preferred way to decorate collegiate garments, appliqués add texture to a logo and have become fashionable for both corporate wear and gifts.

Appliqué consists of single or multiple layers of fabric sewn on top of each other, creating a raised, multi-dimensional design. It can be combined with additional decorating techniques to create a more unique look.
Embroidery is one of the most popular methods for adding a high perceived value to a logo and provides a professional appearance on a variety of products.

It has a great level of durability and will wash and dry clean well while still maintaining appearance in color and outline.

Ligeti Apparel has the specialized knowledge and experience on a wide variety of fabrics to assure that your logo will look its best. The quality of digitizing, stitch count, and the number of thread colors influence the look and feel of the final piece. Artwork needs to be properly digitized in order to achieve the best result.
Mix and match different decorating techniques to create dramatic visual effects that make logos and designs truly pop.

Sparkling glitter, foil or metallic sheens, bright colors printed in a variety of versatile ways and high-quality embroidery that allow you to promote the power of any logo.

Ligeti Apparel's in-house design team can illustrate the various options to mix and match techniques to create stunning art or logos.
Rhinestones and Jumbo

SOFT-HAND PRINTING
Retail-inspired designs are calling for softer and softer printing. The current inks available make this easy on white or light garments with the use of fashion soft-based additives, water-based inks and high mesh counts. Achieving soft prints on dark garments is not as straightforward, but Ligeti Apparel has the expertise to achieve that “barely there” feel that is all the rage.

Soft-hand Jumbo and Embroidery

Metallics and Embroidery

Soft-hand Jumbo, Distressed and Foil
More than T-shirts

Not every customer wants the same old decoration in the same old location. Ligeti Apparel’s expertise in retail trends, such as “bling” and mixed media techniques, can create a fashion-forward program that includes a variety of products.

APRONS*
Please call for specifics.

BEANIES*
Embroidery only: up to 3”
Location: first 4” from the bottom

BASEBALL HATS*
Embroidery only: 6” x 2”
(height varies depending on style of hat)
Location: front or back

BAGS/BACKPACKS*
Imprint: Size varies: 1 color only
Embroidery: Size varies
Location: Dependent on style of backpack

SWEATPANTS*
Imprint: 15” on leg
Embroidery: size varies
Location: leg, hip, butt

*In order to ensure a product can be decorated as required, please contact factory first for recommendations and pricing.
ART REQUIREMENTS

Artwork is accepted via e-mail by submitting directly to your customer service representative. Identify your company name and P.O. number in all e-mails.

FILE SPECIFICATIONS

• Adobe Illustrator CC 2015 or earlier
• Adobe Photoshop CC 2015 or earlier
• All fonts must be converted to outlines.
• Include all EPS, PSD, TIFF files (300 dpi) actual imprint size.
• Include all spot colors in artwork or indicate on color key.

EMBROIDERY SPECIFICATIONS

• All embroidery files must be in Tajima format.
• Files must be sent directly to your customer service rep.
• Factory is not responsible for any problems that may occur from customer-supplied digitizing.
• Additional art costs may apply; contact customer service rep.

SIMULATED 4-CP SPECIFICATIONS

• All 4-Color Process art requires color correction.
• Charges start at $320.00(C).
• Match print (color key) MUST be provided by customer.
• Artwork must be sent on disc or e-mailed to rep.

FOTO VISION ARTWORK REQUIREMENTS

• Acceptable formats include: PSD, EPS, JPG and PDF.
• Art must be provided at 300 DPI full scale.