

Benefits Direct
Approved Supplier Network



BENEFITS AND FULFILLMENT PLATFORM

FOR MEMBERSHIP BASED ORGANISATIONS

About Us

With over 25 years' experience in providing benefits and services for Trade Associations and Professional Bodies. Our partners are tasked to offer the best deal available, which include utilities, merchant services, compliance and auditing of existing and often miss-sold commercial agreements. We promise to keep all our customers up to date with all new legislation and new incentives, like GDPR and employers' new responsibilities. We work with our partners to achieve a progressive and mutually beneficial partnership.

Once a customer, it is our goal to save your members at least double their annual membership fee. We will search the market for you each year ensuring consistent low costs for your customers.

Approved Supplier Network

No one's perfect but the benefits we provide are through our "Approved Supplier Network" so have signed our SLA to commit to providing a professional service. We monitor all our providers for ongoing quality services and commitments.

Our Charity



***The Buddy Bag Foundation** which restores a sense of safety and security into a child's life during a traumatic time. We are committed to 100% of the monies raised going into the supply of Buddy Bags and have various ways our partners can support this scheme if of interest.*

CSR Corporate and Social Responsibility



Becoming a CSR associate costs nothing for members and shows the positive effect it can have on your business with this now becoming more of a requirement when tendering.

What is CSR, and why should our members register?

Corporate Social Responsibility (CSR) is when a company operates ethically and sustainability and deals with its environmental and social impacts. This means careful consideration of human rights, the community, the environment, and the society in which it operates. Although it's not a legal requirement, it's seen as good practice to take into account social and environmental issues.

Protection & Compliance



The Advice Hub

- ✓ **Employment law**
- ✓ **HR Health & Safety**
- ✓ **Legal advice**

With years of experience helping organisations of all sizes, you can rely on our partners to help with any issue you may have: whether it's a problem with a disciplinary procedure, absenteeism, a holiday pay query or help with a mental health problem.

The Advice Hub is free and available 09:00 to 17:30 Monday to Friday. Their team of experts is available to take your call on the following areas:



GDPR - Could you afford 4% of your global turnover

GDPR will increase privacy for individuals and give regulatory authorities greater powers to take action against businesses that breach the law. Use our low cost solution to protect your business with our data breach cover from £20 per month.



Credit Checks - Prevention is better than cure (first 16 free).

Why not use our credit checks to get a better informed idea of who you are about to work with. Once checked we will also monitor your customers for any changes that might impact your business over the next 12 months.



Free debt recovery when you need it (Free registration).

We are committed to working with you and your business in recovering those outstanding debts or debt. You pay no commissions up to £3,000 and only 2% for those larger debts. No upfront fees, or expensive solicitors bills. This service can be used as many times as you wish.



Income protection a fully taxable necessity.

Protection Plus offers long-term income protection cover for almost all occupations. It is designed to pay you a regular benefit if you are totally unable to work as a result of being ill or injured.



Marketing Solutions



Customer reviews with a difference.

Fake reviews are extremely damaging and can take months to remove if at all, our review system is a low cost managed solution which enables us to control third party reviews before the damage is done.



Fixed price targeted leads.

Let us put you in front of the decision makers on LinkedIn, with over 600 million users we can provide low cost leads. The objective of lead generation is not just to generate more leads; it's to generate more of the right leads with the best ROI (return on investment).



Human UK chat professional service.

Let us deal with your enquirers and never miss a lead again. Our UK human chat facility is like having a business that never sleeps. All visitors including weekends and evenings are sent for immediate contact when your business is open.



Compliant data is the key to GDPR regulation.

Maximise your marketing campaigns potential, by getting your message in front of the right prospects. With over 5.3 million UK business records available, you can target the right customers for you and your business.



Social networking monthly campaigns £99 per month.

Social media optimisation social signals are now a very important part of the search engine algorithms Social media is now essential for SEO; we will run your campaigns for you so you can run your business.



Register now to become CSR Accredited

Registration is free and easy – on registration you will be provided with guidance for composing your CSR Accreditation application, information on fees and a full list of membership benefits.

Revenue



Cost Savings



The Audit Hub

The Audit Hub - We earn only if you save.

Our suppliers are retained buy us to provide the best service possible. This free to use service covers the following business products and our savings are regularly is five figures.

Electric - Gas - Telecoms - Waste - Photocopiers - Merchant services

Business financing with over 100 lenders.

Whatever type of business you are we will work hard to secure you the necessary funds quickly. We offer a 5-star service that covers all types of business finance.

Low monthly rentals and low processing fees.

Low monthly fees, and low processing fees make this the most attractive offering available. Join now and enjoy our special terminal offer.

Commercial insurance discounts.

Guaranteed discount off your next policy, all commercial and domestic insurance covered. Our providers are here to help and assist while providing great service and value.

Top rated mobile cover at a low discounted price.

Sign up today for immediate cover to our market leading product and choose from three levels of protection to suit your needs.

Can you afford to be without yours?.

12 months free total motor assist products.

TMA sits alongside your insurance and plugs the gaps, giving you vital extra services. As our member, you'll be able to call us first after an accident and save money, time, stress.

12 months free total van assist

As per motor assist with the difference of a like for like or better van replacement within 24 hours to keep you on the road.

Private medical insurance with market choice.

Whether you are an individual paying for your own healthcare policy or you're a Group Secretary organising a company scheme you do not have to be stuck with an expensive or over-priced contract. Lets us compare the market for that better deal.

Training courses with a 65%+ discount for our users.

Join over 250,000 people who have taken a course with our provider. Get verifiable qualifications and improve your career prospects. With over 500 courses to choose from you're sure to find a course that interests you.



Premium Benefits

Our premium section is a selection of payable benefits formally given to members that pay a annual subscription free. We believe it is up to the member to decide on what there business wants and therefore these can be purchased separately.

How many employees struggle to book a GP appointment at a time and date that suits them and their employer?

Our GP consultation service gives employees and their families access to a 24/7 GP helpline, online video consultations with a doctor.

Employees can speak to a GP at any time of the day and night, from wherever they are in the world.

Peace of mind: *Issues of all sizes can be discussed in confidence with a doctor*

Choice: *Employees have the option to speak over the phone or use the video consultation service*

Quality: *All of our doctors are GMC registered, licenced and fit to practice*

Support for the whole family: *Partners and children can benefit from the service too at no extra cost.*



Employee benefits

Employee benefits provided to employees in salaries. In instances where wages for some other form as a 'salary sacrifice' or 's

Leading benefits platform that saves you ££££££££££

*Perks Direct offer fantastic benefits and rewards for your employees and staff. Our perks include everything from savings on travel to money off at theme parks and restaurants. Show your employees that you care by registering with Perks Direct and giving them the rewards that they deserve. Unlike other platforms that have a minimum requirement of 10 employees and exclude SME's we are happy to offer this to all member no matter if you are a sole trader or just a few employees. **see more below***



Professional Video Service For £99!

- ✓ Up to 100 words to perform your script, choice of attire
- ✓ Quality video in 1080p HD - no extra charge
- ✓ Logo
- ✓ Overlay text (URL or (Social media)



VAT & Tax investigation cover - An average inspection is £1200.

If you have a legal or tax problem relating to your business, we recommend you call our confidential legal and tax advice helpline. Following an Insured event the insurer pays legal costs & expenses up to the limit of indemnity specified in your policy.

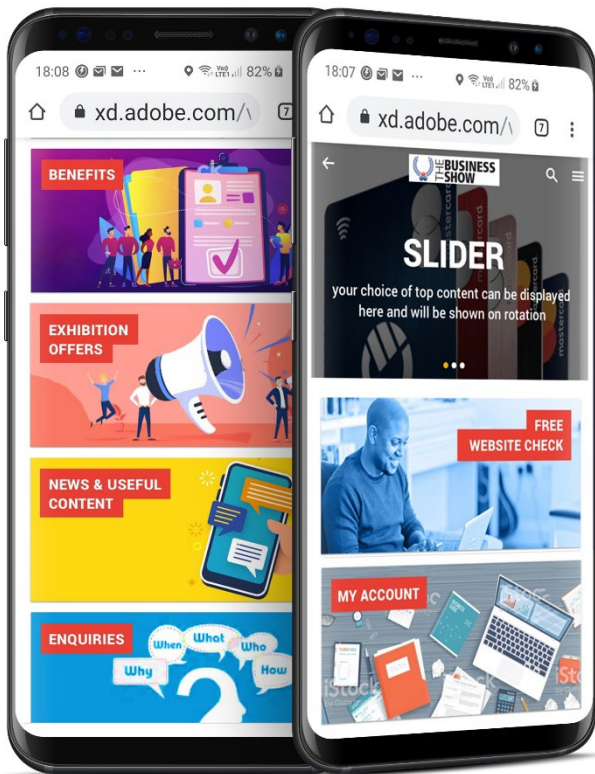


With companies having a duty of care purchase an EAP and show your staff you care EAPs and their expert counsellors are ready to talk and deal with the range of concerns generated by the COVID-19 crisis: psychological strains, family issues, managing finances. The key importance of EAP counsellors and psychologists has been recognised nationally, meaning a ring-fenced resource of time and availability has been secured to support around 14 million UK employees with EAP access. **See more below**

Membership Apps for maximum engagement



- ✓ *Web based benefit platform hosted by us that they can link to your website.*
- ✓ *Choose what benefits you want to promote to your members.*
- ✓ *News feature, pop ups etc.*
- ✓ *GDPR compliant.*
- ✓ *Member communications, member alerts, renewals, limited time deals etc.*
- ✓ *App will allow members to access the various benefits on offer 24/7.*
- ✓ *Promote events and manage bookings.*
- ✓ *Push notifications to promote benefits, or any other key dates / promotions /exhibitions.*
- ✓ *Add your own bespoke offers with ease.*



Membership engagement push notifications



Our clients receive monthly reports on user activity of site / emails etc, and then also who has used what benefits and any commission due to them.

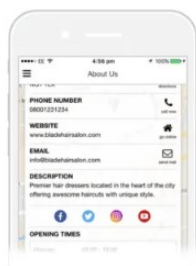
All our customers benefit from our experience in member engagement to suggest other ways they could use their benefits to drive new members while increasing retention & revenue.

For more information: info@benefitsdirect.co.uk

£99 apps to suit your members needs!

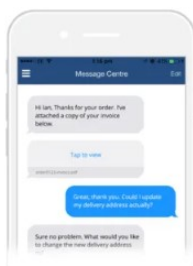
Our experts love creating Apps that get the most out of your business and customers. Our developers have years of experience in the field; we know how to create a fully functional, aesthetically pleasing and useful App for all size businesses. Your App can be available through the Apple App Store and the Google Play Store.

With no initial setup fee, just an amazingly low monthly price, all businesses can now enjoy having their own App! Mobile apps are no longer just for large companies; we can help to create a personalised experience for you and your customers.



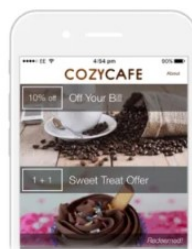
About Us

Provide your contact details, directions, your opening hours and social links from one easy to access tab.



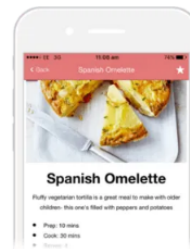
Message Centre

Communicate directly with individual app users with a secure chat centre and send attachments.



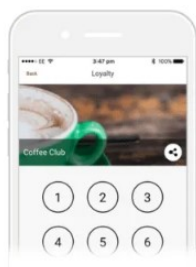
Special Offers

Incentivise app downloads and drive sales with redeemable coupons that can have set start and expiry dates.



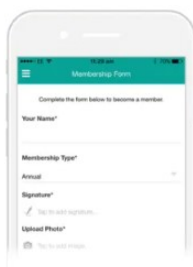
Content Pages

Create unlimited pages of content - add text, images, videos.



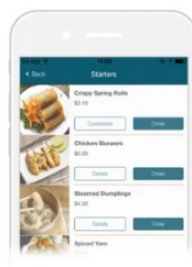
Stamp Card

Customise an embedded stamp card, and create midpoint offers to keep your customers coming back.



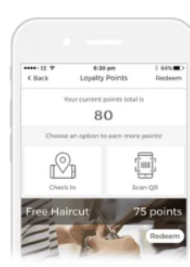
Contact Forms

Create custom forms for anything, include features like photo upload, text and signature fields.



Food Ordering

Perfect for restaurants and takeaways, your branded can offer food ordering services, including tabletop ordering functionality.



Loyalty Points

Let your customers earn points which they can redeem against rewards by checking into your business or scanning a unique QR code.



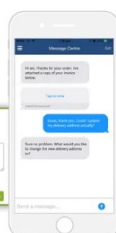
Push Notifications

One of the most effective ways to communicate with your customers is by using push notifications. You will have the ability to send messages directly to your customer's phone to promote special offers, upcoming events, company news and updates. You will also have the ability to target your app users based on their location and proximity to your business or your competitors using our advanced geofencing feature.



Customer Management

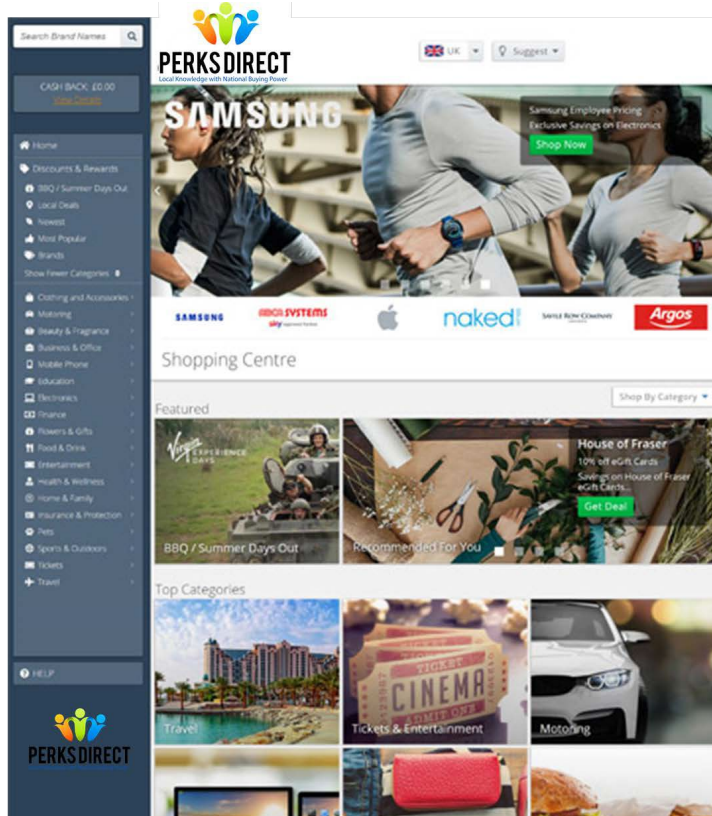
Provide your customers with a simple way to stay connected with your business, and respond directly to them in private chat messages. Keep track of your customer's app interactions and sales history and group multiple customers using tags for targeted campaigns.



App Analytics

Our built-in analytics tool helps you track app downloads by device and country or view how many active users you have so that you can measure the success of your app. If you want more advanced insights and reporting functionality, you can also connect to Google Analytics.

Perks Direct Average savings of £600PA



Translate into 100+ different languages with deals in 8 different countries and growing.



EAP Confidential care and support

We care about our users so EAP is affordable to all

Your Life & Progress EAP can gather information and offer support on a wide range of work, family and personal issues, including but not limited to:

- *Work-life balance*
- *Everyday living - specialist information and guidance*
- *Personal performance and time management*
- *Stress, anxiety, and depression*
- *Psychological and emotional issues*
- *Marital, family and relationship difficulties*
- *Bereavement and loss*
- *Childcare and parenting challenges*
- *Workplace pressure*
- *Elderly and disability care*
- *Debt counselling and budget management*
- *Traumatic incidents or life-changing events*
- *Health and wellbeing information*

