**Strategy Mountain 2020**

*January 2020 update*

**Mission**

Creates communities and systems that support aging with dignity and a spirit of well-being in Minnesota.

**Core Values**

Meaning, choice, & contribution • Engaged and valued assets • Dignity, autonomy & informed risk • Culturally appropriate approaches • Ensure basic human needs • Integrated systems

**Core Strategies**

- Support diversity, equity and inclusion
- Champion a positive narrative for aging and Age-Friendly Minnesota
- Ensure organizational strength

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**Strategic Outcomes**

<table>
<thead>
<tr>
<th><strong>Council Strength</strong></th>
<th><strong>Council Program Impact</strong></th>
<th><strong>Community Impact</strong></th>
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</thead>
<tbody>
<tr>
<td>1. MNLCOA is financially stable.</td>
<td>4. MNLCOA is a trusted and influential voice for aging.</td>
<td>7. Health disparities are reduced.</td>
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<tr>
<td>2. Members are committed to and engaged in the work of the Council.</td>
<td>5. MNLCOA incorporates diversity, equity and inclusion into all work.</td>
<td>8. Caregivers and paid care providers are more fully supported in their work.</td>
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<tr>
<td>3. Council Membership is diverse and comprised of stakeholders needed to further the Mission.</td>
<td>6. MNLCOA and its member organizations advance a positive narrative for aging.</td>
<td>9. More communities embrace aging across the lifespan.</td>
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