

Gerard Santiago

Commercial Photographer — Content Creator
Multimedia Artist — Creative Consultant
Editor-in-Chief — Educator

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Gerard Santiago
PHOTOGRAPHY CREATIVE SERVICES





Hi, you can call me Geo!

I am Gerard Santiago, a freelance photographer and creative consultant based in Cologne, Germany from San Francisco, CA.

I enjoy photographing portraits, editorials, and commercial projects that convey concepts or stories. I am also happy consulting and rendering unique ideas for your creative needs with a wide range of experiences in graphic design, multimedia, photography, and videography platforms.

In my free time, I love to execute my creativity by creating personal projects as fine art series. I exhibited my fine art works entitled Discovering Shasta, Right Here Waiting, and Distorted Body in San Francisco, CA. Inner Conversation and Lines and Form series in Cologne, Germany in 2016 and 2017. I am also one of the recipients of the Top 100 Photography Award that was held in Photokina 2018 in Germany.

image maker & artistic visionary

Available for

Photography
Creative Consultation
Cinematography
Multimedia Content
Ambassadorship
Content Creator & Collaborations
Product Reviews & Promotions
Content Writing
Photo Demonstration
Photowalk Tour

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Germany

Can travel for work



Gerard Santiago

Photography Creative Services

I offer a wide range of creative services that I can render for your creative needs. I believe creating unique content (photos, animation, videos, cinemagraphs, or interactive) are always in-demand to captivate new leads and keep your audiences and supporters in your reach.

ACCUMULATED AVERAGE TRAFFIC CREATED
FROM CUSTOM CONTENTS PER MONTH

2.8k

social media visits

750+

web visits

5.2k

sponsored views

3 BRANDS COLLABORATION CASE STUDY

Saisonkalendar, Product, earned over 3500+ organic followers during contents release and generated over 10,000 views sponsorship posts, and new customer purchases with an average income of 10,000 euros per month. Accumulate 72% increase interactions and 82.7% reach.

Vetrina Toscana, Restaurant, earned 550+ organic followers during takeover (August - November) and generated over 10,000 euro income and accumulate 75% increase interactions and 87.4% reach.

JCH Personal Training, Coaching, newly collaboration with video and photos. Generated over 1,000 views on contents and profile. Accumulate 45.3% increase interactions and 64% reach.



266

Instagram followers

📷 @brokenperception

225

Facebook followers

📘 @thebrokenperception

I do not consider myself an influencer, but I am a content creator. I am making unique assets to various entities depends on their needs. Most deliverables are copyrighted by clients, that is why, I cannot post them as my own because most projects are "Work for Hire". I deliver specifically the needs of my clients without compromising the creativity, quality, and budget.



@brokenperception

My Instagram profile consists of my portfolio works, collaborations, and fine art series. I consider my Instagram as a medium to find inspirations, leads, and what is new in the industry. This platform provided me at least 35% of new customers and leads for new projects/work. I am utilizing feed posts, reels, and IGTV. 65% of my followers tagged me with collaborative works.

266

followers

11.53%

engagement rate



INSTAGRAM TOP DEMOGRAPHIC & AUDIENCE

48.1% male

25-34 years old

46.4% USA

22.7% Germany

4.6% Philippines

2.1% Canada

60.9% female

25-34 years old



Saisonkalender

Seasonal fruits & vegetable calendar at a glance. Design kisses sustainability! A perfect novelty product to anyone who loves fresh food and cooking.



JCH Coaching

A perfect person to do outdoor physical training and health assessment in Cologne, Germany. JC provides a customized training program best for your need.



Konstantin Resch

Fashion collaboration project with model & fitness/nutritional coach with 33.3K followers on Instagram.



Alte Molkerei

A modern industrial studio in the heart of Cologne, Germany. It comprises unique collections made by local artists and designers. It showcases a permanent installation of my fine art photography series. Also considered my partner studio for photoshoot/projects.



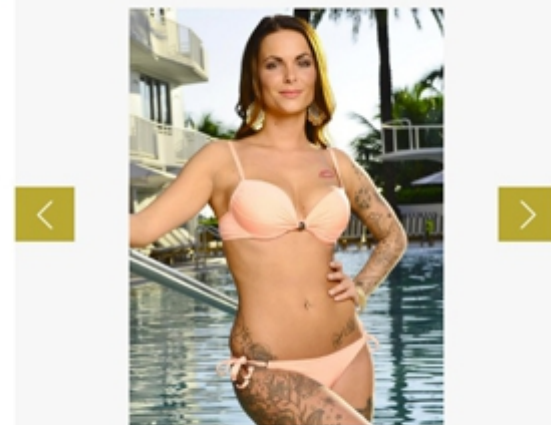
Features

smalltalk

Home **show** music series Food GIVE ME 5!



Laura Karasek in the "Cave of Lies"



04 von 22

"Bachelor"-Kandidatin Denise hat bereits TV-Erfahrung: 2013 und 2014 war sie für kurze Zeit bei "Detektive im Einsatz" auf RTL II zu sehen. Die 25-Jährige ist seit knapp einem Jahr Single und wartet bis heute auf den richtigen Mann, "der mich auf den ersten Blick absolut umhaut!"

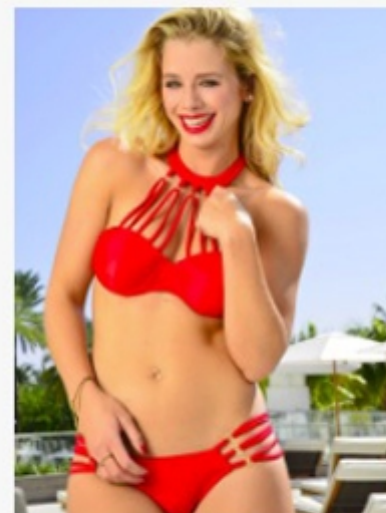
Denise konnte den Bachelor bei den Homedates am wenigsten überzeugen und bekam keine Rose.

© RTL / Gerard Santiago



"Either I liked him - or he had bad luck," said Anni (24) from Freiburg. The official at the Justice Service considers himself a perfectionist, loyal and easygoing. Your pride? 1300 nail polish bottles that fill a wall shelf in her apartment ...

Photo: RTL / Gerard Santiago



trige Saskia ist seit einem Jahr Single und wünscht sich nur r liebevoll, aufmerksam und lustig ist. Und: "Er sollte auch ei romantisch sein!" Ihre Chancen beim Bachelor schätzt Sask "Ich bin nicht eine von vielen, ich bin die Eine..." Ob ER das a

Work featured in TV, Social Media, Websites, Newspapers & Magazines

RTL

ZDF

ZDF Neo

BILD

Academy of Art University

Photokina

Glamour Magazine - Germany

Sugar For All (SFA)

OOOZ.Club

The Lookbook Magazine

SmallTalk

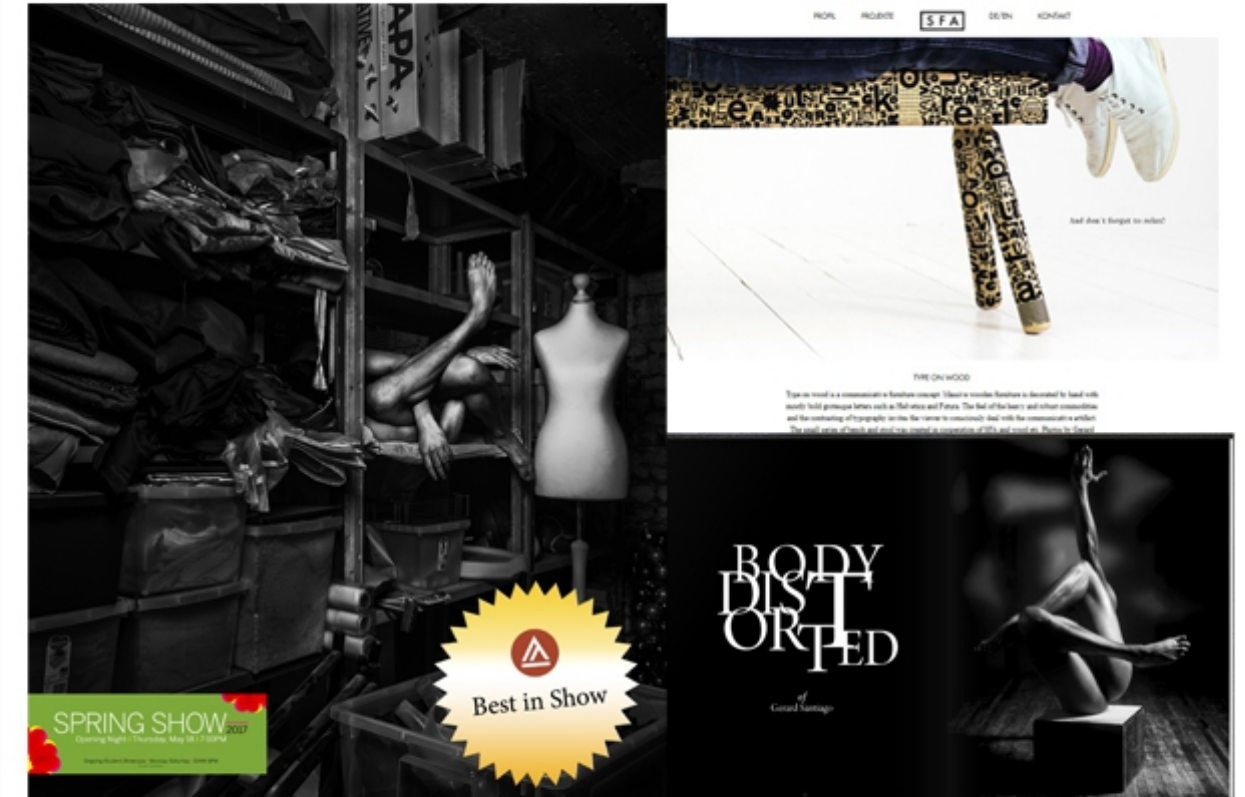
News National

Picanova

Life Framer

and many more...

GERARD SANTIAGO






fabiola

VETRINA
TOSCANA

SALINITY
EXPERTS IN SALT SINCE 1830


KOLORAT



RAUMHONIG 

RICHEARTS♥

It was such a great experience for me and my team. We were all so grateful and felt honestly proud. You really made our day yesterday. And even I repeat myself, your professionalism in combination with your warmhearted way of acting, your energy and support is really awesome.

- INA BAADER FROM SALINITY GMBH 2019

A woman with blonde hair is singing into a professional microphone. She is wearing a dark, patterned top and a ring. The background is dark with some light flares.

I have a proposition...
Let's make something amazing!

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