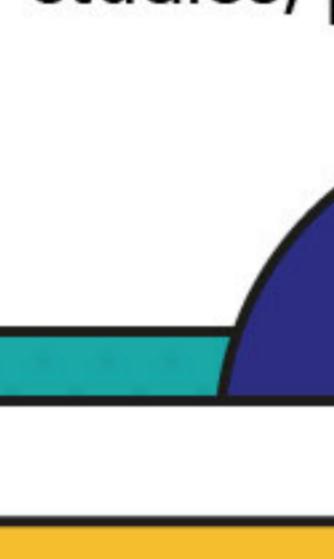


# 5 WAYS TO MOVE YOUR CONGREGATION FORWARD WITH MOBILE

Reaching your Sunday congregation on the other 6 days of the week can be tough. Members who aren't involved in church activities outside the regular service - especially newcomers - tend to feel slightly isolated from the community. As welcoming as your church may be, it's important to extend invitations for the fresher faces to participate through many channels. More committed members, too, may drift from season to season, so finding proactive methods to strengthen and unite your community is essential for the long-term health of your whole congregation.



+



SOCIAL MEDIA

MOBILE APP

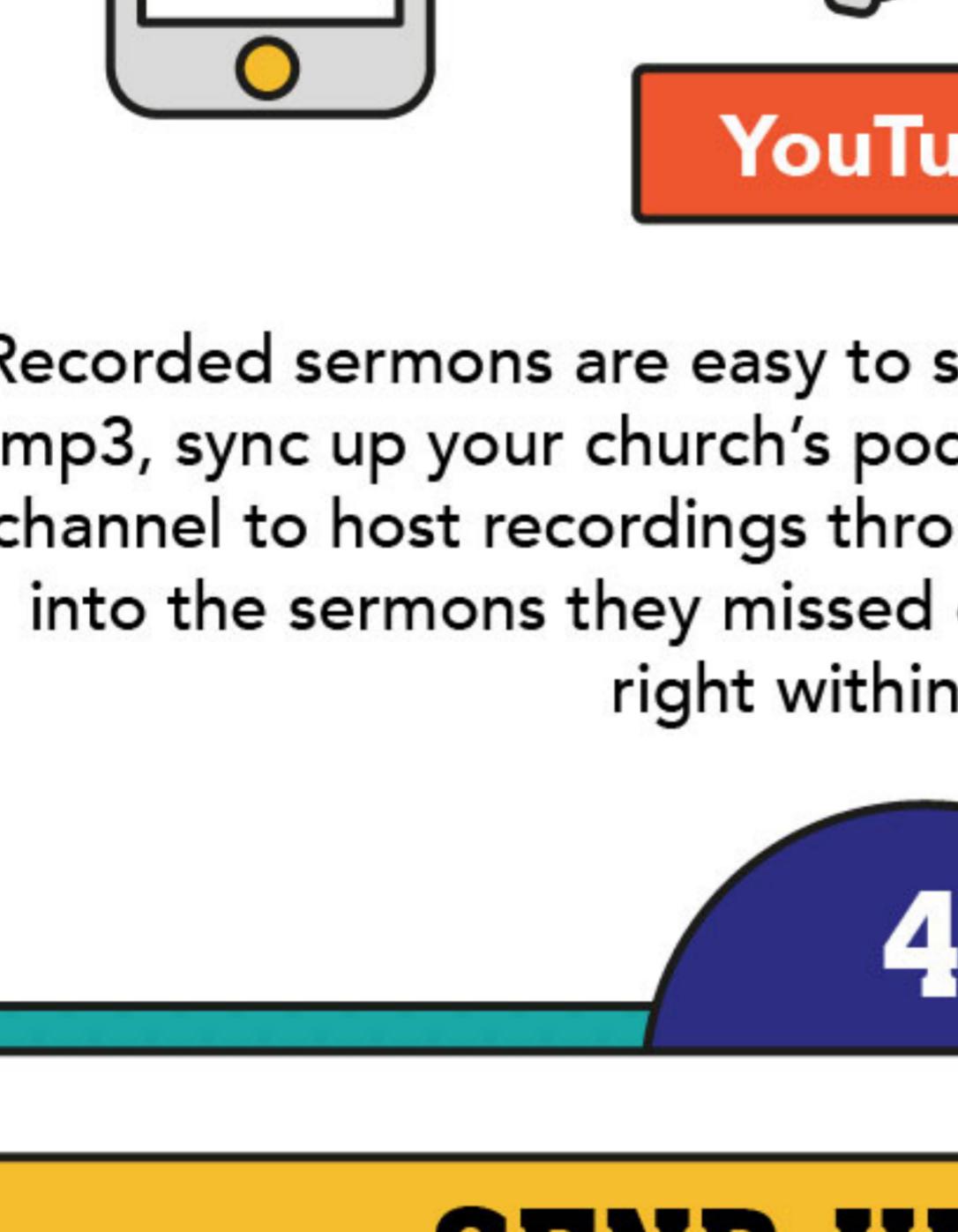
Beyond an active social media presence, what can you do? Mail gets tossed and flyers left behind, but a mobile app keeps your churchgoers tuned in even when they're not in the pews.

**Below are 5 main ways a mobile app can help you build a better community.**

1

## HIGHLIGHT EVENTS

The simple-to-use Events feature is a wonderful way to pack your calendar.



- ★ Fundraisers
- ★ Bible Studies
- ★ Potlucks
- ★ and more!

Members can view event details in just a couple clicks and RSVP right through the app. You can update event information at any time and notify users of upcoming fundraisers, bible studies, potlucks, and more.

2

## ACCEPT DONATIONS

Up the ease of giving by accepting donations through a Merchandise feature or linking to your website's donation page.

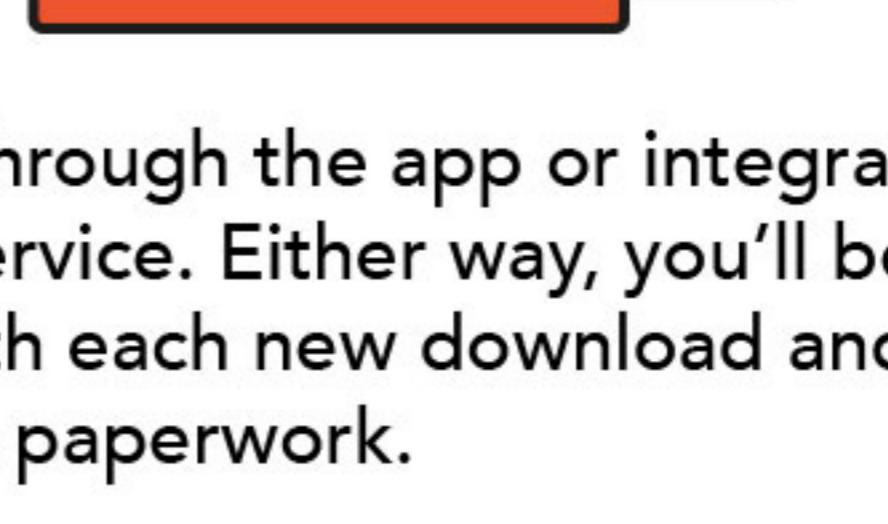
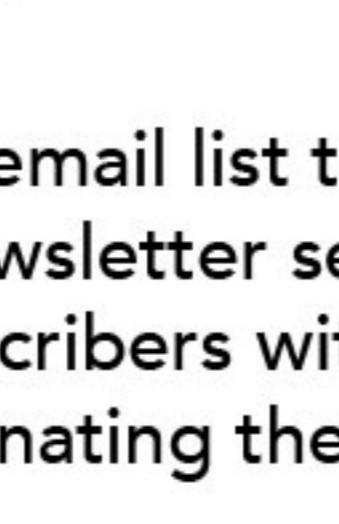


It's great way to reduce paper waste and give your congregation a quick way to chip in, no checkbook required. You can also sell tickets to next month's fundraiser or your very own churchandise (that's church merch).

3

## POST SERMONS

Keep your daily messages on your members' minds.



YOUTUBE

Recorded sermons are easy to share and promote. Upload an mp3, sync up your church's podcast, or link to your YouTube channel to host recordings through your app. Users can tune into the sermons they missed or re-listen to their favorites right within the app.

4

## SEND UPDATES

You're just a few clicks from reaching users anywhere, anytime with unlimited push notifications.



Hosted Sermons

Tonight's Event

Custom Messaging

They're more cost-effective, less time-consuming, and easier to create than text message marketing or email newsletters. Link to your hosted sermons, remind people about tonight's event, and get creative with custom messaging options. Users can click through to view the essential content after you grab their attention with a pop-up notification. It's a great way to keep your congregation in the know.

5

## GAIN SUBSCRIBERS

Rather than circulating a sign-up form after services, invite users to join your mailing list when they launch your app.



Newsletter

Subscribe

You can start a new email list through the app or integrate with a 3rd party newsletter service. Either way, you'll be boosting your subscribers with each new download and eliminating the paperwork.

6

## CHURCH APP