

4 SIMPLE FEATURES

TO TAKE YOUR SPA or SALON MOBILE

The Spa and Salon industry is heavily driven by repeat business. While their services (haircuts, manicures/pedicures, massages, etc.) are important and frequently sought after, the industry itself is extremely over saturated with somewhat identical competitors.

SO HOW DO YOU DIFFERENTIATE? WHAT MAKES YOUR SHOP A STEP ABOVE THE REST?



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The answer is simple - innovate. By providing your clients with a mobile app you are not only going to show that you are ready for what's next, but you will also give them exactly what they need - a technology that will make their lives easier.

With a mobile app dedicated to your business you will unlock the power of customer retention and repeat business.

**"The probability of selling to an existing customer is 60-70%.
The probability of selling to a new prospect is 5-20%"**

- Marketing Metrics

This quote alone should tell you exactly who you should be marketing to, and what better way to put this in action than by using mobile app that is specifically designed to target and create these repeat customers.

MOBILE RESERVATIONS



Implement an optional up-front commitment fee for the appointment



Manage your appointments with a beautiful built-in calendar



Receive notifications via email when appointments are scheduled



Provide users with easy appointment management



Book more clients & increase repeat appointments

LOYALTY CARDS



Implement a mobile version of a traditional stamp card



Manage your users coupon activity



Develop different levels of perks to better reward your most loyal users



Provide users with an incentive to return to your business



Book more clients and increase user loyalty

PUSH NOTIFICATIONS



Implement a notification system to stay in contact with users



Manage your notifications across iOS, Android, Facebook, & Twitter



Target specific users & locations with radial and geo-fencing technologies



Provide users with easy updates & important information



Book more clients & increase user interaction

MOBILE PAYMENTS



Implement a mobile payment system



Manage your users transactions & payments our free Skipper app

PayPal[™]

Receive payments easily to your PayPal for business account



Provide users with a simple & fast way to make payments



Book more clients & increase sales



Providing a mobile app that not only makes customer lives easier but also allows you to interact with them, you will harness one of the best ways to generate new business and maintain current business.