



CORPORATE PARTNERSHIP OPPORTUNITIES

For nearly 45 years, the Boys & Girls Club of Troy has provided a safe, positive place for youth to grow, learn, play, interact and, most importantly, develop into self-reliant, responsible members of our community. In fact, each year over 1,000 kids from nearly 40 different cities benefit from our programs that instill passion, pride and perseverance. From the time the school bell rings, we help put youth – especially those who need us most - on the path to success by providing a positive and enriching experience. Year after year, BGCT outcomes demonstrate that by encouraging academic success, good character and citizenship, and healthy lifestyles we can build great futures and create the leaders of tomorrow.

How You Can Help

To help us further our mission and impact kids in meaningful ways, we are looking for corporate partners to support our annual Club Celebrations and Sports Leagues.

Celebrations and leagues ensure kids have a safe place to have fun while also exploring career paths, learning teamwork, fostering individual talents and embracing sportsmanship, all while befitting from positive, caring adults. For each of the activities described below, we are seeking a sponsor to underwrite expenses and supply volunteers to help make sure our kids have a great time. Together, we can make sure kids feel part of a supportive, caring community!

Corporate Recognition

In exchange for your generosity, your company would be recognized as the official presenting sponsor for the specified event. Specifically, you would receive the following.

- Company logo exclusively featured on event flier/invitation sent to over 2,000 Club families, promoted via Club social media accounts and displayed in the Club throughout the weeks leading up to the event/league.
- Company logo exclusively featured on signage throughout the Club during the event/league. This would include at registration/drop-off so that parents would have exposure.
- Opportunity for volunteers to wear any corporate branded material of their choosing.
- Opportunity to set-up a display table and/or distribute marketing materials to parents and youth.
- Recognition in social media posts, reaching nearly 2,000 followers across Facebook, Instagram and Twitter.
- Volunteers would receive a Boys & Girls Club t-shirt as a thank you.
- Company would receive a plaque, which could be displayed in the corporate offices, recognizing the company as a Boys & Girls Club Partner.

Opportunities

GRADUATION PARTY – In June each year, the Club organizes a special celebration to recognize those members who have graduated from High School.

- Volunteer Needs: 2-5 volunteers to help with the event and serve pizza.
- Monetary Commitment: \$1,000 to underwrite the cost of the event supplies and pizza party.

RUN THE CLUB – Held in July, this event promotes Club members' physical fitness by setting up a course that kids run through, with fitness stations along the way.

- Volunteer Needs: 5-10 volunteers to help set up the obstacles, assist kids along the track, monitor (and join in) the fitness stations, and help at water stations.
- Monetary Commitment: \$1,000 to underwrite the cost of event supplies and healthy snacks.

ENTREPRENEUR CLUB – This 6-8 week summer program teaches our kids how to create a business. From business planning to budgeting to marketing, the 8 to 12-year-olds that participate in this club learn what it takes to be a successful entrepreneur. Culminating with Market Day, when they have an opportunity to sell their product to peers, parents, staff and invited guests, our kids also have a chance to earn their own money.

- Volunteer Needs (your company can provide some or all of these)
 - Speakers - Business leaders interested in speaking to the Entrepreneur Club about their experiences and background and/or sharing expertise related to a business topic.
 - Mentors – Individuals with a business background willing to mentor one or more participants (20-30 kids) throughout the 6-8 week process.
 - Market Day - 5-10 volunteers to assist help kids set-up selling stations and support their success.
- Monetary Commitment: \$5,000 to underwrite the full Entrepreneur Club including Market Day, or \$1,000 to sponsor Market Day only.

STEM PROGRAM – This 7-8 week summer program includes hands-on educational activities, field trips and special speakers, all meant to inspire and excite our kids about science, technology, engineering and math. Each year, roughly 60-80 of our members ages 8 to 18 years old participate in this program.

- Volunteer Needs (your company can provide some or all of these)
 - Speakers - Business leaders interested in speaking to our participants about their experiences and background in STEM and/or sharing expertise related to STEM topic
 - Volunteers – Individuals willing to join us on experiment days to assist participants.
- Monetary Commitment: \$5,000 to underwrite all program expenses including experiment supplies, field trips and educational materials.

TALENT SHOW – Each summer the Club organizes a talent show allowing kids to use their creativity and show off a wide-array of talents to their parents and our staff.

- Volunteer Needs: 5-10 volunteers to help set-up our 'stage', assist staff with the talent show line-up and serve lunch.
- Monetary Commitment: \$1,000 to underwrite the cost of the event supplies and snacks.

SUMMER CARNIVAL – In celebration of the end of the summer season at BGCT, the Club holds an outdoor party, featuring dunk tanks, bounce houses and a backyard BBQ.

- Volunteer Needs: 5-10 volunteers to monitor (and join in) outdoor games and serve lunch.
- Monetary Commitment: \$1,000 to underwrite the cost of the event supplies and BBQ.

HALLOWEEN PARTY – Held on a Saturday night in October, the Club's Halloween party allows our kids a chance to safely celebrate.

- Volunteer Needs: 5-10 volunteers to assist kids with crafts, supervise (and join in) games, serve concessions, and make sure our kids have a great time!
- Monetary Commitment: \$1,000 to underwrite the cost of the event supplies, candy and food.

DAY OF THANKS – The club celebrates Thanksgiving by hosting a traditional Thanksgiving meal and setting up thanksgiving themed activities on the Wednesday before the holiday.

- Volunteer Needs: 5-10 volunteers to help set-up, assist with (and join in) crafts and activities, and serve lunch.
- Monetary Commitment: \$2,500 to underwrite the cost of the event activities and a Thanksgiving meal.

TEEN NIGHTS – Each month throughout the school year, the Club organizes special Friday night parties and/or field trips for our teens. These evenings (7-10pm) allow our teens a chance to safely have fun, build lasting relationships with peers, and positively interact with our adult chaperones.

- Volunteer Needs: 5 volunteers to assist with (and join in) teen games and activities or chaperone field trips, serve dinner, and provide positive mentorship.
- Monetary Commitment: \$1,000 to underwrite the cost of the event activities and food.

RAD (RAPE AGGRESSION DEFENSE) – Held twice a year, this event provides girls (and their moms) an opportunity to learn about their own strengths and practical skills to defend themselves in the event of an attack.

- Volunteer Needs: No volunteers needed but supporting company's staff would be allowed to participate at no cost.
- Monetary Commitment: \$1,000 to underwrite the cost of the event activities and food.

SPORTS LEAGUES – The provide opportunities for physical fitness and promote teamwork and sportsmanship, the Club offers a variety of sports leagues, including basketball, soccer, football, baseball/softball, and volleyball, along with a handful of others depending on the season.

- Volunteer Needs: 5 volunteers per sport/season to assist in skill instruction and game play.
- Monetary Commitment: \$1,000 per sport to underwrite sport equipment, prizes and snacks.

**To secure your partnership or to discuss a tailored package, please contact
Jeff Evans at jeffbgctroy@comcast.net or 248-689-1687**