

Moving the
field of
psychology
forward

APA MEDIA KIT 2019

OUR MISSION

Advancing Psychology to Benefit Society and Improve Lives

Our members are the largest group of psychologists in the world. They share a vision of moving the psychology field forward. The American Psychological Association works hard to provide them the resources and support they need to thrive in their long and productive psychology careers.

■ What Do APA Members Want?

From education and training tools to research and funding opportunities, APA members want resources and tools to help them learn, grow, and thrive.

Technology

Career & Development

Continuing Education

Testing & Assessment

Financial Planning & Debt Management

Practice Tools



AUDIENCE



■ Member Snapshot

We have 115,000 members from all areas of the psychology landscape. They are practitioners, scientists, researchers, educators, consultants, and students.

PRIMARY WORK SETTINGS

35%

ACADEMIC INSTITUTIONS

33%

INDEPENDENT PRACTICE

19%

HOSPITALS/CLINICS

41%

HEALTH OR MENTAL HEALTH
SERVICES

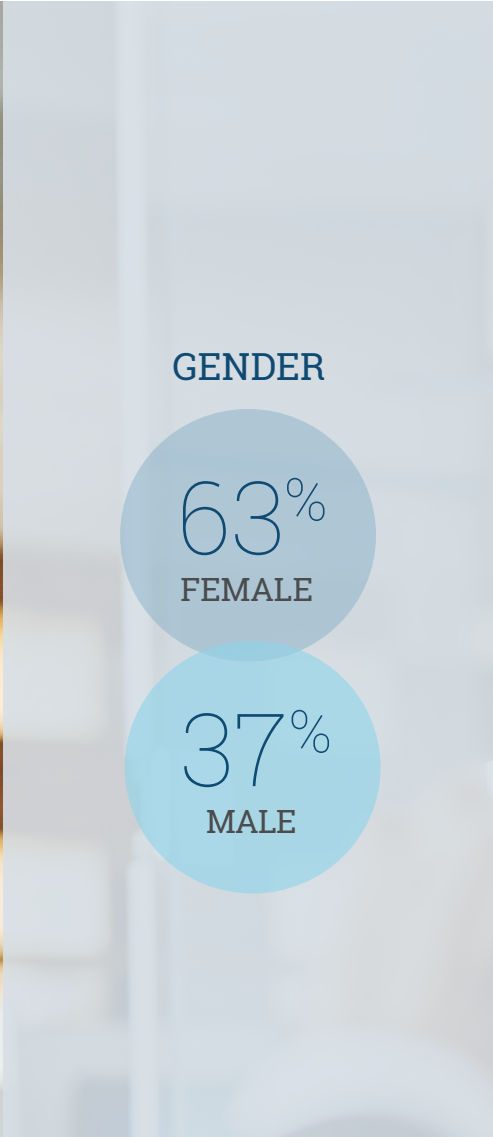
PRIMARY WORK ACTIVITY

36%

RESEARCH

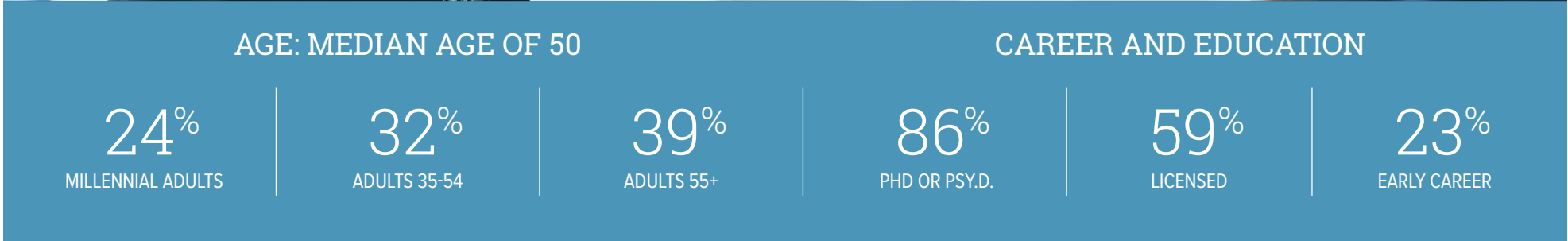
17%

EDUCATION



AGE: MEDIAN AGE OF 50

CAREER AND EDUCATION



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■ Exposure. Opportunity. Results.

Get wide exposure to an audience who listens. Realize the power of engaging psychologists through channels that only APA can provide.



75,000⁺

AVERAGE MONTHLY READERS
OF *MONITOR ON PSYCHOLOGY*
MAGAZINE.

168,000⁺

TOTAL JOURNAL CIRCULATION
READERS EACH YEAR.

12,000⁺

APA CONVENTION ATTENDEES
EACH YEAR.

59M⁺

APA.ORG WEBSITE PAGE VIEWS
EACH YEAR.

25%

AVERAGE MONTHLY OPEN RATE ON
MEMBER UPDATE

1,500⁺

ACTIVE JOB SEEKERS ON
PSYCCAREERS.COM WEBSITE

PRINT MEDIA

75,000+
readers, 11 times
a year



41,000+
readers for our
digital edition

Power your
reach with our
distinguished
media
property.

Monitor on Psychology

Our award-winning flagship magazine. Trusted content. Rated most valuable member benefit. A must-read.

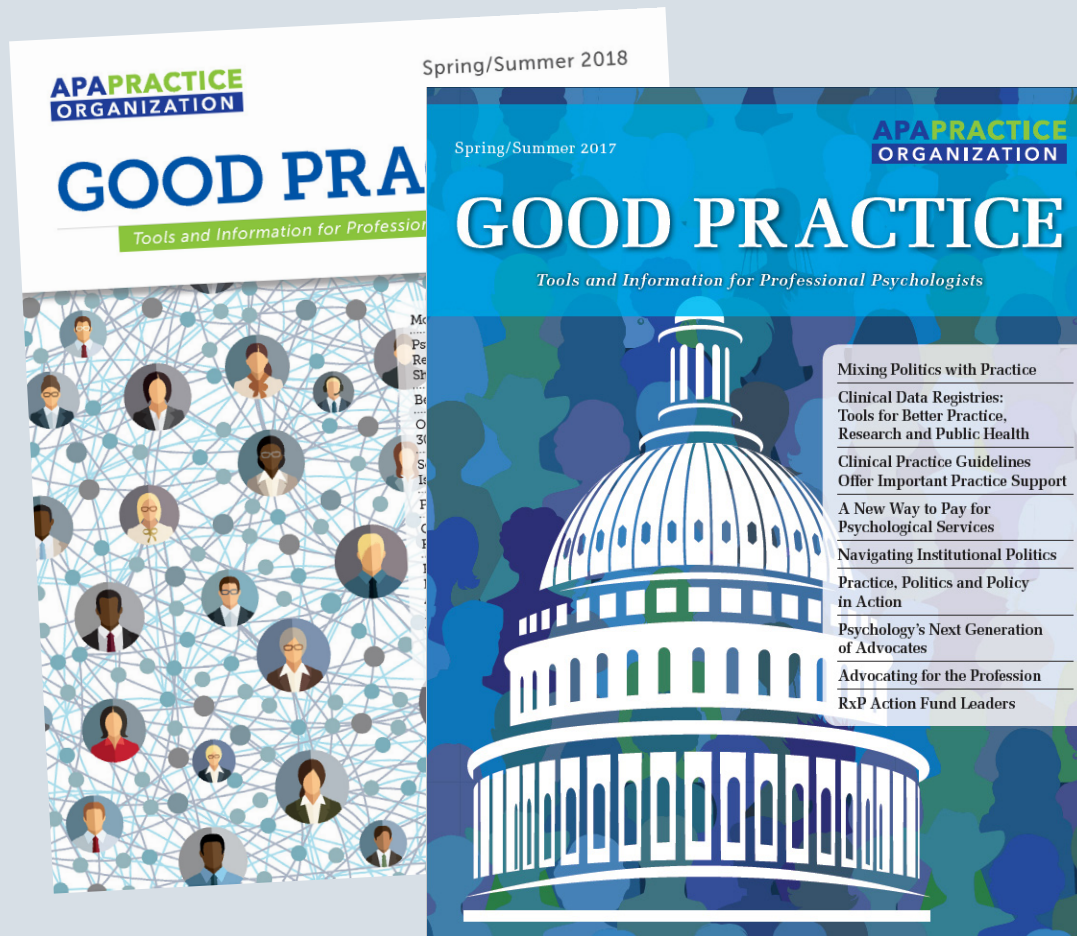
Special Issues: 3rd Annual “Trends in Psychology,” “Jobs in Academia,” Technology, and bonus distribution of the July/August issue at the APA Convention.



A superb choice
for print
recruitment ads
(see page 26)

■ Good Practice

A publication of the APA Practice Organization, the premiere how-to guide for practitioners striving to launch and grow their practice.



Circulation:
21,000+
(print only)

3

issues per year:

✓ Winter

✓ Spring/Summer

✓ Fall

168,000+
total journal
circulation
per year

■ APA Journals

Tap into targeted market segments. Choose from over 90 titles that publish the latest research in psychology. Find a specialty area that zooms in on your key prospect.

✓ Browse all of our available titles: on.apa.org/apa-journal-rates

A TRUSTED BRAND

APA journals are the most widely circulated and most frequently cited journals in the field.



Banner Advertising — APA.org

Amplify your reach. APA.org
is the best digital choice in the
psychology market.

IT'S A POWER TOOL:

- ✓ OVER 24 MILLION UNIQUE USERS EACH YEAR
- ✓ 4 MILLION PAGE VIEWS PER MONTH
- ✓ 50 MILLION PAGE VIEWS PER YEAR



■ Banner Advertising — APAPracticeCentral.org

The digital home for psychology practitioners.



Attracting
over 500K
annual unique
users.

Delivers
1 million+
advertising
impressions
per year.



E-Newsletters

Engage APA members regularly through banner advertising in these exclusive, members-only E-Newsletters. Get powerful results with our custom channels.



MEMBER UPDATE
FRESH CONTENT FOR ALL MEMBERS. ►

22
ISSUES PER YEAR

93,000+
AVERAGE CIRCULATION

25%
AVERAGE OPEN RATE

PRACTICE UPDATE
WHAT'S NEW ON THE BUSINESS SIDE OF
PSYCHOLOGY PRACTICE. ►

22
ISSUES PER YEAR

53,000+
AVERAGE CIRCULATION

30%
AVERAGE OPEN RATE

Largest email
reach to APA
members.



E-Blasts

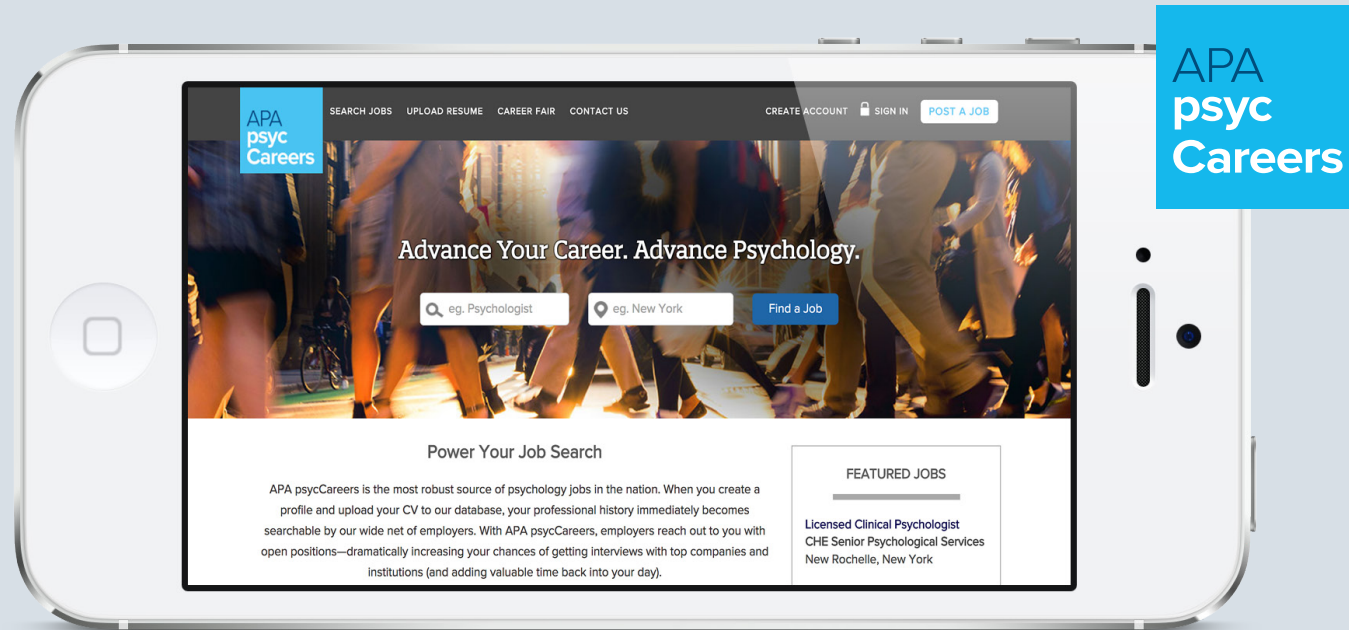
Amplify your message to motivated readers with banner advertising in our eBlasts announcing to members that our digital editions are ready for viewing.

MONITOR ON PSYCHOLOGY DIGITAL

- ✓ 11 ISSUES PER YEAR
- ✓ 108,000+ CIRCULATION
- ✓ 23% AVERAGE OPEN RATE

AMERICAN PSYCHOLOGIST DIGITAL

- ✓ 9 ISSUES PER YEAR
- ✓ 19,000+ READERS (DIGITAL-ONLY READERS)
- ✓ 39% AVERAGE OPEN RATE



■ Recruitment Advertising

APA's career center, APA psycCareers, is the premier resource for job seekers in the mental health industry, offering a quality source of psychology jobs across the nation. Building a comprehensive recruitment plan and generating job exposure has never been easier.

OPPORTUNITIES:

- ✓ ONLINE JOB POSTINGS ON WWW.PSYCCAREERS.COM
- ✓ RECRUITMENT PRINT ADS IN *MONITOR ON PSYCHOLOGY*
- ✓ JOB POSTING IN APA MEMBER FEATURED JOBS EMAIL
- ✓ RESUME DATABASE SEARCH
- ✓ BANNER ADVERTISING
- ✓ IN PERSON AT APA PSYCCAREERS LIVE

The APA Convention

An unparalleled, in-person opportunity to engage 12,000+ psychology professionals.

* APA Exhibit Hall RFID Analytics, 2017 APA Convention,
Administered by Alliance Tech

CAPTURE THEIR ATTENTION:

- ✓ APA EXHIBIT HALL: 7,000 VISITORS*
- ✓ CONVENTION SPONSORSHIPS
- ✓ CONVENTION MOBILE APP
- ✓ CONVENTION PROGRAM
- ✓ CONVENTION PROGRAM SUPPLEMENT
- ✓ RECRUIT PSYCHOLOGISTS IN-PERSON
AT APA PSYCCAREERS LIVE (SEE PG. 26)

■ Specialty Conferences

Bringing the best in their specialty together to move the psychology field forward.

- **Technology, Mind, and Society (TMS) Conference**
535+ Experts | 30 Countries
- **Practice Leadership Conference**
400+ leaders | 60+ affiliate psychological associations
- **Psychology of Leadership Conference**
Coming in 2019

REACH THE EXPERTS THROUGH THESE VENUES:

- ✓ SPONSORED BREAKOUT SESSIONS
- ✓ LIVE EXPERT PANELS
- ✓ LUNCH SPONSOR
- ✓ COFFEE BREAK SPONSOR
- ✓ TOTE BAG SPONSOR
- ✓ LANYARD SPONSOR
- ✓ INSERTS AND PROGRAM ADVERTISING
- ✓ SPONSORED TOPICAL WEBINARS

535+
Attendees
at the
2018 TMS
Conference
from 30
Countries

5 sponsors for
the inaugural
2018 TMS
conference

■ Lead Generation: Sponsored APA Webinars and Whitepapers

Win new business through our custom opportunities.

By working with us, you can seamlessly align your thought leadership with APA-developed webinars and whitepapers.

Raise your company profile within the psychology field and generate lead-to-business conversions.

Guaranteed leads
report including
names and email
addresses

■ Strategic Alliance Program

Become an APA Corporate Supporter to achieve a deeper, more targeted level of engagement with our members.

PROGRAM OPPORTUNITIES:

- ✓ CAMPAIGN INTEGRATION
- ✓ SPONSORED CONTENT
- ✓ SOCIAL MEDIA



DIRECT MAIL

■ Direct Mail

Boost the reach of your integrated marketing plan with direct mail.

✓ www.apa.org/ads/mailling-lists/index.aspx

TAILOR YOUR PRINTED MESSAGE TO THESE AUDIENCES TO DELIVER IMPACT:

- | | |
|-----------------------|-----------------------------------|
| ✓ APA MEMBERS | ✓ INTERNATIONAL AFFILIATES |
| ✓ DIVISION MEMBERS | ✓ HIGH SCHOOL PSYCHOLOGY TEACHERS |
| ✓ JOURNAL SUBSCRIBERS | ✓ COMMUNITY COLLEGE TEACHERS |
| ✓ PSYCHOLOGY STUDENTS | |



Ad Rates and Specs

MONITOR ON PSYCHOLOGY

GOOD PRACTICE

APA.ORG BANNER ADVERTISING

APAPRACTICECENTRAL.ORG BANNER ADVERTISING

APA PSYCCAREERS RECRUITMENT ADVERTISING/
APA PSYCCAREERS LIVE

E-NEWSLETTER/E-BLAST BANNER ADVERTISING

APA CONVENTION PROGRAM/MOBILE APP

Monitor on Psychology

2019 RATES: BLACK & WHITE

	1X	3X	6X	11X	22X
Full Page	\$9,075	\$8,710	\$8,350	\$7,985	\$7,445
1/2 Page	\$5,415	\$5,200	\$4,980	\$4,765	\$4,440
1/3 Page	\$3,275	\$3,145	\$3,015	\$2,880	\$2,685
1/6 Page	\$2,890	\$2,775	\$2,660	\$2,545	\$2,370
Cover 2	\$12,035	\$11,555	\$11,070	\$10,590	\$9,870
Cover 3	\$10,705	\$10,275	\$9,850	\$9,420	\$8,780
Cover 4	\$12,365	\$11,870	\$11,375	\$10,880	\$10,140
Page 1	\$11,755	\$11,285	\$10,815	\$10,345	\$9,640
Page 2	\$9,685	\$9,300	\$8,910	\$8,525	\$7,940
Page 3	\$10,705	\$10,275	\$9,850	\$9,420	\$8,780
Opening Spread	\$21,745	\$20,875	\$20,005	\$19,135	\$17,830

2019 MONITOR AD SIZES

Full Page Bleed	8½" x 11⅛"
Full Page	7½" x 10¼"
1/2 Page Horizontal	7" x 4⅞"
1/2 Page Vertical	3⅜" x 9⅞"
1/3 Page Square	4⅞" x 4⅞"
1/3 Page Vertical	2⅜" x 9⅞"
1/6 Page	2⅜" x 4⅞"

2019 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	NOV 2	NOV 16
FEB	NOV 26	DEC 7
MAR	DEC 28	JAN 14
APR	FEB 1	FEB 15
MAY	MAR 1	MAR 15
JUN	APR 1	APR 12
JUL/AUG	MAY 3	MAY 17
SEP	JUL 5	JUL 19
OCT	AUG 9	AUG 23
NOV	SEP 6	SEP 20
DEC	OCT 4	OCT 25



Contact: James Boston | jboston@apa.org | 202-336-5714

AD RATES & SPECS

SPECIFICATIONS FOR *MONITOR ON PSYCHOLOGY*

Printing Process

Heatset web offset

Paper Stock

Cover: 80lb. coated text,
Text: 34lb. publication grade
coated text

Binding

Perfect bound line

Screen

133 line screen

Trim Size

8¼" x 10⅞"

Live Area

7¾" x 10¼"

Bleeds

Bleeds should extend ¼"
outside of magazine trim size

File Requirements

PDF-X1a, PDF, Postscript, EPS
and TIFF files are acceptable.
All high resolution images and
fonts must be embedded in
files. Images must be SWOP

(CMYK or grayscale), 300 dpi.
Please include standard trim,
bleed and registration marks.
Total area density should not
exceed 300 percent. Grayscale
images greater than 85 percent
density may fill in on press. All
required image trapping must
be included in the file.

Color Specifications

All art work must be submitted
as CMYK. APA will not be held
responsible for inaccurate color
conversion on ads submitted
incorrectly. Files prepared with
spot, Pantone® (PMS) or RGB
color are not acceptable. All ads
submitted should be suitable to
print without color corrections
or conversion.

ADDITIONAL CHARGES

Color

All color charges are in addition to
the black and white (B&W) space
rate. Four-color process: \$1,200;
PMS or matched colors: \$750 each.

Preferred Positioning

The additional charge is 15 percent
of the earned rate for guaranteed
right-hand page placement within
the first one-third of the magazine.

Frequency Discounts

Frequency discounts are computed
over a period of 12 consecutive
months. The cancellation of a
space reservation will result in an
adjustment of the rate (short-rate)
based on previous insertions in
that 12-month period to reflect
actual space used.



Contact: James Boston | jboston@apa.org | 202-336-5714

Good Practice

2019 RATES

TYPE	RATES
Cover 4	\$5,250
Cover 3	\$4,200
Cover 2	\$4,200
Full Page	\$3,675
1/2 Page	\$2,625
1/4 Page	\$1,575

All advertising is 4-color at no additional charge

SPECIFICATIONS

Printing Process

Full-color, web-fed

Paper Stock

80lb. No. 2 gloss text

Binding

Saddle-stitched

Line Screen

150 line screen

Image

CMYK or grayscale, 300 ppi at full-size

Trim Size

8.375" x 10.875"

Live Area

Ad size. For non-based cover ads, live area is 7.375" x 9.75"

Bleeds

Bleeds apply to cover ads only. Allow minimum 1/8" (.125") bleed on all sides

Ad Creation

Available for an additional fee

File Requirements

PDF-X/1a, PDF, Postscript, EPS and TIFF files are acceptable. Emailed files must be less than 4MB and should be compressed to prevent corruption. All high-resolution image and fonts must be embedded in files. Images must be SWOP (CMYK or grayscale) at 300 ppi. All ads must be created to exact dimensions of the ad. Please include standard trim, bleed and registration marks. Total area density should not exceed 300 percent. Grayscale images greater than 85 percent density may fill in on press. All required image trapping must be included in file.

Color Specifications

All art work must be submitted as CMYK. APA will not be held responsible for inaccurate color conversion on ads submitted incorrectly. Files prepared with spot, Pantone® (PMS) or RGB color are not acceptable. All ads submitted should be suitable to print without color corrections or conversion.

GOOD PRACTICE AD SIZES

Cover with Bleed	8 ⁵ / ₈ " x 11 ¹ / ₈ "
Full Page	7 ³ / ₈ " x 9 ³ / ₄ "
1/2 Page Horizontal	7 ¹ / ₈ " x 4 ¹ / ₈ "
1/2 Page Vertical	3 ¹ / ₂ " x 8 ¹ / ₂ "
1/4 Page	3 ¹ / ₂ " x 4 ¹ / ₈ "

2019 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
SPRG/SUM	MAR 29	APR 5
FALL	JUL 12	JUL 19
WINTER	DEC 13	DEC 20



Contact: James Boston | jboston@apa.org | 202-336-5714

Banner Advertising

APA.ORG BANNER ADVERTISING: 2019 RATES

AD SIZE	RATE
300 x 250 Medium Rectangle Banner	\$25/CPM

All rates are net.

Please supply in .gif or .jpg format, 72 dpi or above.
Static ads only. Alt text: Up to 10 words

Average advertising buy is 100,000 impressions per month

APA.ORG BANNER ADVERTISING: 2019 DEADLINES

Flight date is five days from receipt of ad creative.

PRACTICE CENTRAL BANNER ADVERTISING: 2019 RATES

AD SIZE	RATE
300 x 250 Square Banner	\$25/CPM

All rates are net.

Please supply in .gif or .jpg format, 72 dpi or above.
Static ads only. Alt text: Up to 10 words

PRACTICE CENTRAL BANNER ADVERTISING: 2019 DEADLINES

Flight date is five days from receipt of ad creative.



E-newsletter/E-Blast Advertising

MEMBER UPDATE: 2019 RATES

AD SIZE	RATE
Banner 300 x 250	\$3,585 net per issue
Please supply files in gif or jpeg format. Rich media, Flash and animation are accepted.	

MEMBER UPDATE: 2019 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 3	DEC 14	DEC 26	JUN 18	JUN 1	JUN 11
JAN 15	DEC 31	JAN 9	JUL 2	JUN 14	JUN 25
FEB 5	JAN 15	JAN 29	JUL 16	JUL 1	JUL 9
FEB 19	FEB 1	FEB 13	AUG 6	JUL 15	JUL 30
MAR 5	FEB 15	FEB 26	AUG 20	AUG 1	AUG 13
MAR 19	MAR 1	MAR 12	SEP 3	AUG 15	AUG 27
APR 2	MAR 15	MAR 26	SEP 17	SEP 1	SEP 10
APR 16	APR 1	APR 9	OCT 1	SEP 16	SEP 24
MAY 7	APR 15	APR 30	OCT 15	OCT 1	OCT 8
MAY 21	MAY 1	MAY 14	NOV 12	OCT 28	NOV 5
JUN 4	MAY 15	MAY 28	DEC 10	NOV 20	DEC 3

PRACTICE UPDATE: 2019 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,050 per issue
Please supply files in gif or jpeg format. Rich media, Flash and animation are accepted.	

PRACTICE UPDATE: 2019 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 10	DEC 14	JAN 4	JUN 27	JUN 14	JUN 21
JAN 24	JAN 2	JAN 18	JUL 11	JUL 1	JUL 5
FEB 7	JAN 15	FEB 1	JUL 25	JUL 15	JUL 19
FEB 21	FEB 1	FEB 15	AUG 22	AUG 1	AUG 16
MAR 7	FEB 15	MAR 1	SEP 5	AUG 15	AUG 30
MAR 21	MAR 1	MAR 15	SEP 19	SEP 1	SEP 13
APR 4	MAR 15	MAR 29	OCT 3	SEP 16	SEP 27
APR 18	APR 1	APR 12	OCT 17	OCT 1	OCT 11
MAY 2	APR 15	APR 26	OCT 31	OCT 15	OCT 25
MAY 16	MAY 1	MAY 10	NOV 14	NOV 1	NOV 8
MAY 30	MAY 15	MAY 24	DEC 5	NOV 15	NOV 29
JUN 13	JUN 3	JUN 7	DEC 19	DEC 2	DEC 13



Contact: James Boston | jboston@apa.org | 202-336-5714

E-newsletter/E-Blast Advertising

MONITOR DIGITAL: 2019 RATES

AD SIZE	RATE
Banner 300 x 250	\$3,585 net per issue
Please supply files in gif or jpeg format. Rich media, Flash and animation are accepted.	

MONITOR DIGITAL: 2019 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	DEC 1	DEC 15
FEB	JAN 1	JAN 15
MAR	FEB 1	FEB 15
APR	MAR 1	MAR 15
MAY	APR 1	APR 15
JUN	MAY 1	MAY 15
JUL/AUG	JUN 1	JUN 15
SEP	AUG 1	AUG 15
OCT	SEP 1	SEP 15
NOV	OCT 1	OCT 15
DEC	NOV 1	NOV 15

AMERICAN PSYCHOLOGIST DIGITAL: 2019 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,050 net per issue
Please supply files in gif or jpeg format. Rich media, Flash and animation are accepted.	

AMERICAN PSYCHOLOGIST DIGITAL: 2019 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	OCT 5	OCT 26
FEB/MAR	NOV 9	NOV 26
APR	JAN 4	JAN 25
MAY/JUN	FEB 1	FEB 22
JUL/AUG	MAY 3	MAY 24
SEP	JUN 7	JUN 28
OCT	JUL 5	JUL 26
NOV	AUG 9	AUG 23
DEC	SEP 6	SEP 27



■ Recruitment Advertising

APA PSYCCAREERS

APA PSYCCAREERS ONLINE PACKAGES

TYPE	COST
Basic	\$499
Featured	\$699
Premium	\$949
Ultimate	\$1,499

APA PSYCCAREERS PRINT PACKAGES IN MONITOR ON PSYCHOLOGY

TYPE	COST
Line Ad	\$250 + \$3.00/word
Line Ad Plus	\$685 + \$3.00/word
Nonrecruitment Ads	\$3.00/word
Display Ad	\$945-\$7,560, depends on size

✓ Learn more: www.psycareers.com

APA PSYCCAREERS LIVE

Connect with 12,000+ attendees at APA 2019 with a space in the APA psycCareers LIVE Job Fair. This is the only convention activity dedicated entirely to job recruitment — all in a centralized location in the Exhibit Hall.

✓ Check out our **Job Fair, Prime Package (with booth)**, **Job Fair, Basic Package (with booth)**, and **Job Fair, Remote Package (without booth)**: www.psycareers.com

✓ Contact: Nancy Onyewu | nonyewu@apa.org | 202-336-5866

APA Convention Advertising

APA 2019 PROGRAM

SPECIAL PAGES*	COST
Cover 4 (4-color only)	\$8,000
Cover 2 (4-color only)	\$6,800
Cover 3 (4-color only)	\$6,300
Page Facing Cover 3	\$3,600
Tab Divider Page (4-color only; back side of tab)	\$3,600
2-Page Spread	\$2,800
Full Page Facing Tab Divider Page (b/w only)	\$2,400
Full Page	\$1,700

REGULAR PAGES**	COST
2-Page Spread	\$2,500
Full Page	\$1,600
1/2 Page	\$1,400

*Special pages are placed before Participant Index.

**Regular pages are placed after Participant Index.

APA 2019 PROGRAM SUPPLEMENT

SPACE	COST
Cover 4 (B/W only)	\$4,000
Cover 2 (B/W only)	\$3,600
Full Page (Limited availability; B/W only)	\$1,700

DEADLINES

APA 2019 PROGRAM	
RESERVATION DEADLINE	MATERIALS DEADLINE
MAR 22	APR 5

APA 2019 PROGRAM SUPPLEMENT	
RESERVATION DEADLINE	MATERIALS DEADLINE
JUN 7	JUN 21

2019 AD SPECIFICATIONS

APA 2019 PROGRAM	
Full Page	8¼" x 10⅞" BLEED: ⅛"
Tab Divider Page, Back of Tab Only	8¼" x 10⅞" BLEED: ⅛"
1/2 Page Horizontal	7¼" x 4⅝" NO BLEED
1/2 Page Vertical	3½" x 9⅞" NO BLEED

APA 2019 PROGRAM SUPPLEMENT	
Full Page	7⅝" x 9¾"

SPECIFICATIONS FOR PROGRAM AND PROGRAM SUPPLEMENT

File Requirements

Ads can be submitted as PDF-X1a, PDF, Postscript, EPS or TIFF files. All high-resolution images and fonts must be embedded in files. Images must be SWOP (grayscale or CMYK), 300 dpi. All color art work should be submitted as CMYK, this is required for the printing process. If an RGB file is received, it must be converted to CMYK. We cannot be held responsible for inaccurate color conversion on ads submitted incorrectly. Spot, Pantone® (PMS) and RGB are not acceptable. All ads submitted should be suitable to print without color corrections or conversion.



Contact: Carol Hall | chall@apa.org | 202-336-5627

■ APA 2019 Mobile App

OPTIONS

	COST
Multi-Media Video Package	\$3,200
Banner Ad	\$1,800

DEADLINES

RESERVATION DEADLINE	MATERIALS DEADLINE
APR 5	APR 19

SCHEDULED LAUNCH DATE:
MAY 2019

Note: Ad space may be secured after
initial launch through July 26, 2019



Contact: Carol Hall | chall@apa.org | 202-336-5627

Contact Us

PRINT MEDIA

*Monitor on Psychology
and Good Practice*

JAMES BOSTON

Manager, Advertising Sales

jboston@apa.org

202-336-5714

APA Journals

DOUG CONSTANT

*Manager, Journal
Advertising Production*

dconstant@apa.org

202-336-5574

DIGITAL MEDIA

JAMES BOSTON

Manager, Advertising Sales

jboston@apa.org

202-336-5714

RECRUITMENT

AMELIA DODSON

*Manager, Recruitment
Product Advertising*

adodson@apa.org

202-336-5564

NANCY ONYEWU

*Manager, Recruitment
Advertising Sales*

nonyewu@apa.org

202-336-5866

EVENTS

APA Convention

CAROL HALL

Manager, Exhibit Sales

chall@apa.org

202-336-5627

Specialty Conferences

LANE WOLLERTON

*Manager,
Strategic Alliance Program*

lwollerton@apa.org

202-572-3036

CUSTOM SOLUTIONS

LANE WOLLERTON

*Manager, Strategic
Alliance Program*

lwollerton@apa.org

202-572-3036

SPONSORED WEBINARS

JAMES BOSTON

Manager, Advertising Sales

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202-336-5714

DIRECT MAIL

DONNA WIGHINGTON

*Planning and Business
Management Admin*

202-336-5833

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ADDITIONAL CONTACTS

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and Exhibit Sales*

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202-336-6072

ROBIN TIBERIO

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Advertising and Exhibit Sales*

rtiberio@apa.org

202-336-5563