Mailing List Information

The American Psychological Association (APA) provides mailing lists of all APA members, students, divisions and selected journal subscribers with merge/purge options, as well as a variety of other selection possibilities. These choices make it easy to define your audience and increase your direct marketing response rates. APA mailing lists are updated on a daily basis and meet postal coding accuracy support system certification requirements. Requests involving the use of mailing lists for research purposes will not be considered.

GENERAL POLICY

APA accepts orders for mailing lists under certain conditions. The association reserves the right to review all information to be mailed to its members or affiliates and to reject orders that do not meet the standards of the association. Each order will be reviewed to determine if the materials to be mailed will in some way benefit the association’s members by advancing their knowledge, scientific or professional, in psychology or related disciplines.

The association sells the membership address lists in Excel or .csv format, we do not produce printed labels. Mailing lists are sold only in computer printed mailing label format. Mailing lists are sold for one time use only by the requestor. They are not to be reproduced in any form or resold to another user.