In 2018, the American Psychological Association hosted the inaugural Technology, Mind, and Society Conference in Washington, DC, from April 5-7.

The conference provided a venue for interdisciplinary exploration of current efforts to understand and shape the interactions of human beings and technology, for identifying priorities for future work, and for promoting exchange and collaboration among participants.

TMS 2018 sold out weeks in advance, and brought together world class psychologists, computer scientists, developers, educators, and researchers for lively interdisciplinary discussion and discovery.

Following up on the massive success of the inaugural event, APA will be hosting its second Technology, Mind, and Society Conference in Washington, DC from October 3-5, 2019 and building on the scope and reach of TMS 2018.
2018 IN REVIEW

PAST KEYNOTE SPEAKERS

CYNTHIA BREAZEAL
Social Robotics and Human Behavior
Associate Professor at the MIT Media Lab; Founder, Personal Robots Group; Founder and Chief Scientist, Jibo, Inc.

JUSTINE CASSELL
Models and Implementations of Social Skills in Virtual Humans
Associate Dean of the Technology Strategy and Impact; Director Emerita, Human Computer Interaction Institute at Carnegie Mellon U.

ERIC HORVITZ
Intention, Cognition, and Collaboration: In Pursuit of Interaction Futures
Technical Fellow and Managing Director, Microsoft Research Labs; Winner of the Feigenbaum Prize and the Allen Newell Award for contributions in AI.

ALEX "SANDY" PENTLAND
Social Physics: Quantitative Modeling and Shaping of Behavior by Social Context
Professor of Media Arts and Sciences at MIT where he directs the Connection Science and Human Dynamics programs.

“There is a real opportunity for AI and psychology to work much more closely with one another.”

CYNTHIA BREAZEAL
Social Robotics and Human Behavior
## BY THE NUMBERS

### 537 ATTENDEES

<table>
<thead>
<tr>
<th>GEOGRAPHY</th>
<th>INDUSTRY</th>
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<tr>
<td>61 INTL</td>
<td>Of the registrants, industries represented included:</td>
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<td>ATTN</td>
<td>PSYCHOLOGY</td>
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<td>COMPUTER SCIENCE</td>
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### 2018 SPONSORS

- PLAY ATTENTION
- NEUROFLOW
- eM Life
- VIRTUAL SANDTRAY
- therachat

### 2018 PRESS

- TIME
- VICE MOTHERBOARD
- HealthDay
- BUSINESS INSIDER
- The Washington Post
- Gobo
- ACM Association for Computing Machinery
“All these topics that we thought were isolated to the IT and tech worlds are really just going into every other aspect of human life.”

LAUTARO CABRERA
University of Maryland
TMS 2019 will provide a venue to examine a wide variety of topic areas, and the role that psychological science plays in each:

- ARTIFICIAL INTELLIGENCE
- BIG DATA
- INFORMATION SCIENCE
- NEUROSCIENCE AND NEUROTECHNOLOGY
- ETHICAL IMPLICATIONS AND RESPONSIBLE AI
- AUGMENTED REALITY AND VIRTUAL REALITY
- CYBERSECURITY
- TELEHEALTH
- HUMAN-MACHINE INTERFACE
- ROBOTICS
- AUTOMATION
- HEALTHCARE TECHNOLOGY
- BIOTECHNOLOGY
WE'RE EXPANDING OUR AUDIENCE

CIOS & IT EXECUTIVES

POLICYMAKERS

PSYCHOLOGY RESEARCHERS AND PRACTITIONERS
(BOTH APPLIED AND CLINICAL)

STUDENTS

TECHNOLOGY RESEARCHERS AND DEVELOPERS

IN 2019 WE EXPECT 800–1,000 ATTENDEES
SPONSORSHIP OPPORTUNITIES

**TMS 2019** will provide a myriad of sponsorship opportunities and targeted channels to reach both APA members and conference attendees.

**THOUGHT LEADERSHIP**
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- Live Expert Panel
- Print/Digital Expert Panel

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- WiFi Sponsor
- TMS 2019 App Sponsor

**LEAD GENERATION**
- Sponsored Content
- Sponsored Webinar

**NETWORKING SPONSORSHIPS**
- Opening Reception
- Continental Breakfast
- Coffee Break Sponsor

**CUSTOM SPONSORSHIPS**
We welcome your ideas for a custom sponsorship designed to achieve your marketing goals and remain within your budget.
NEW THIS YEAR

EXHIBIT BOOTHS
There will be a select number of exhibit booths available on-site, giving you the opportunity to reach attendees in-person for the duration of the conference.

DEMO SPACES
At selected times throughout the event, demo spaces will be featured, allowing sponsoring organizations to showcase innovative programs and products.

SPONSOR-A-STUDENT
Cover the registration fee for a student(s) to attend the conference.

TMS FELLOWS PROGRAM
Support a new effort designed to identify emerging talent at the crossroads of psychology and technology and provide them with specialized learning, networking and development opportunities at the conference.
For more information about sponsoring TMS 2019, or to create a customized TMS 2019 sponsorship package, please contact:

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