A REGIONAL FOCUS

THE BEST OF NEW ENGLAND NORTH WEST

www.newenglandliving.com.au
NEW ENGLAND LIVING is a quality coffee-table style quarterly magazine focusing on the unique, diverse and prosperous region of New England North West NSW. Published by a creative and dedicated local team, the magazine is designed to entertain and inform, drawing stories and images from a region-wide network of gifted writers and talented photographer, highlighting signature events, showcasing the region’s diversity and creative abundance and presenting a relaxed yet refined country community lifestyle.

Expand your customer base with effective marketing across the region and beyond...

- ALIGN YOUR BRAND WITH THE BEST OF NEW ENGLAND NORTH WEST AND INVEST IN OUR REGION’S SUCCESS
- MAXIMISE YOUR ADVERTISING DOLLAR WITH AN EXTENDED SHELF-LIFE
- ENGAGE WITH YOUR CUSTOMERS THROUGH A VALUED AND TRUSTED MEDIA

CIRCULATION

Sold through over 550 newsagents and selected outlets across NSW, ACT, south east Qld and nationally by subscription.

Available in all NSW, Qld, Victoria and ACT Qantas Chairman, Business and Club lounges, and regional visitor information centres.

Distributed to professional offices, surgeries, cafe’s, salons, waiting rooms, galleries and signature regional events.
**DISPLAY ADVERTISING RATES**

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>FULL PAGE</th>
<th>1/2 PAGE</th>
<th>1/4 PAGE</th>
<th>SHOP LOCAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single ISSUE</td>
<td>$1750</td>
<td>$900</td>
<td>$650</td>
<td>X</td>
</tr>
<tr>
<td>Multi ISSUE</td>
<td>$1550</td>
<td>$750</td>
<td>$550</td>
<td>$150</td>
</tr>
</tbody>
</table>

All pricing includes GST. Editorial space is available for full page and half page 2 x issue or more advertising bookings. Further discounts apply for community events and non-profit organisations. Full page advertisements receive complimentary online presence with direct link to facebook or website.

**PREMIUM POSITION LOADING**

<table>
<thead>
<tr>
<th>INSIDE FRONT COVER</th>
<th>FIRST PAGE</th>
<th>INSIDE BACK COVER</th>
<th>BACK COVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>+ 20% PER ISSUE ($2210)</td>
<td>+ 20% PER ISSUE ($2210)</td>
<td>+ 10% PER ISSUE ($2040)</td>
<td>+ 20% PER ISSUE ($2210)</td>
</tr>
</tbody>
</table>

**BOOK ONLINE:** www.newenglandliving.com.au/advertise

**ADVERTISING SPECIFICATIONS**

- Finished artwork should be supplied CMYK with all fonts outlined and images embedded as high resolution PDFs or JPGs.
- Finished artwork, ad copy and images should be emailed to: info@newenglandliving.com.au (email size limit is 10mb). For larger files please contact us for an upload link.
- If sending links to online files please send the file invitation to info@newenglandliving.com.au.
- Logos are best supplied as vector images (.ai,.eps) or provided as minimum 300dpi pdf or jpg.
- All text and contact information must be provided in a separate document.
- Finished artwork should be supplied CMYK with all fonts outlined and images embedded as high resolution PDFs or JPGs.
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**DEADLINES**

<table>
<thead>
<tr>
<th>EDITION</th>
<th>BOOKING DEADLINE</th>
<th>MATERIAL DEADLINE</th>
<th>PUBLICATION*</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPRING SEP/OCT/NOV</td>
<td>MID JULY</td>
<td>END OF JULY</td>
<td>SEPTEMBER</td>
</tr>
<tr>
<td>SUMMER DEC/JAN/FEB</td>
<td>MID OCTOBER</td>
<td>END OF OCTOBER</td>
<td>DECEMBER</td>
</tr>
<tr>
<td>AUTUMN MAR/APR/MAY</td>
<td>MID JANUARY</td>
<td>END OF JANUARY</td>
<td>MARCH</td>
</tr>
<tr>
<td>WINTER JUN/JUL/AUG</td>
<td>MID APRIL</td>
<td>END OF APRIL</td>
<td>JUNE</td>
</tr>
</tbody>
</table>

*first full calendar week
NEW ENGLAND LIVING

STORIES, PLACES & FAMILIAR FACES FROM
NEW ENGLAND NORTH WEST NSW

AUCHINLEA
ARMIDALE
PRODUCERS PLATE UP
MOREE
SCULPTURE PARK
WARIALDA

Coun/tr y
Creative
VOL. 15

$9.90 Inc. GST
AUTUMN 2019

GENERAL
Advertising accepted for publication in New England Living magazine (Change Institute Pty Ltd - Publisher) is subject to the conditions set out here and the rules applicable to advertising laid down by the Media Council of Australia.

The Publisher reserves the right to reject any advertisement and may refuse to accept an advertisement if it believes it may infringe the rights of any individual or may not comply with all laws and applicable regulations. All advertisements are accepted subject to the Publisher's approval, without prejudice, in every respect with regard to material, layout or otherwise and may be modified or altered at the Publisher's discretion if the material supplied is not in accordance with the mechanical specifications as set out in this document. The cost to the Publisher of making good any such material, shall be paid by the Advertiser to the Publisher on demand.

The Publisher reserves the right to cancel any advertisement in relation to the failure of an advertisement to appear according to advertisers preference. The placement of an advertisement within the publication is at the discretion of NEL except where premium position loadings have been agreed.

The Publisher accepts no liability in relation to the failure of an advertisement to appear according to advertisers preference. The placement of an advertisement within the publication is at the discretion of NEL except where premium position loadings have been agreed.

All advertising material must be supplied to the Publisher in accordance with the mechanical specifications by the material deadline. If material is not supplied by the advertising deadline, the Publisher reserves the right to repeat the most recent material. Alternatively, the Advertiser or his agent will be charged for the advertising space as contracted and the space will be filled at the Publisher's discretion.

The publisher agrees to indemnify NEL of all liabilities, losses, damages, costs or expenses whatsoever in relation to any claim, demand, action, suit or proceeding brought by any third party in connection with any material published by NEL on behalf of the Advertiser.

The Advertiser warrants to NEL that all advertising material and information submitted on behalf of the Advertiser will not infringe the provisions of any law or statute and will not give rise to any claim or right of action whatsoever against the Publisher, whether at common law or statute.

ARTWORK
The Publisher assumes that finished/supplied artwork is made to mechanical specifications as set out in this document. NEL is not responsible for colour matching. With different paper stocks and printing processes, colours may vary. This is unavoidable and NEL will not be held accountable for any colour variations.

All advertising material must be supplied to the Publisher in accordance with the mechanical specifications by the material deadline. If material is not supplied by the advertising deadline, the Publisher reserves the right to repeat the most recent material. Alternatively, the Advertiser or his agent will be charged for the advertising space as contracted and the space will be filled at the Publisher's discretion.

Artwork provided by the Advertiser or by a third party and accepted by NEL shall remain the property of the Advertiser. Release fees apply.

INDEMNITY & WARRANTY
The Advertiser agrees to indemnify NEL of all liabilities, losses, damages, costs or expenses whatsoever in relation to any claim, demand, action, suit or proceeding brought by any third party in connection with any material published by NEL on behalf of the Advertiser.

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CONTACT US

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Katie Taylor
katie@newenglandliving.com.au | 0424 418 142

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Advertsiers who book for 4 editions (12 months) have the option of editorial in the magazine equivalent to or greater than the size of the advertisement in one (1) edition during the year. This bonus applies to half page and full page advertisements only and is subject to space available and editor's discretion.

CANCELLATIONS
Single issue advertisements cancelled on or after the booking deadline are liable for 50% of the full amount agreed upon.

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All photography and editorial copy submitted for editorial and advertorial purposes remains the property of NEL. Images and/or artwork is released at the sole discretion of the Publisher. Release fees apply.

INDEMNITY & WARRANTY
The Advertiser agrees to indemnify NEL of all liabilities, losses, damages, costs or expenses whatsoever in relation to any claim, demand, action, suit or proceeding brought by any third party in connection with any material published by NEL on behalf of the Advertiser.

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