

Selby Ink

****for immediate release****

When is a Warning Label Not Enough to Keep Us Safe?

Staunton, VA.) Answer: when it is so faint it is barely legible, or assumed to be “common sense”. The Consumer Product Safety Commission estimates that over a trillion dollars is spent per year in liability litigation and settlement payments on behalf of American consumers injured or killed by defective products or by products with undisclosed hazards. Can we assume the products we buy, the food we eat, the medicines we take, and the cars we drive are safe? From defective airbags that can explode and kill us to poisonous additives in food, we’re often the unknowing victims of corporate malfeasance and shamefully incompetent government oversight. Who protects the consumers when government regulators revolve from CEO positions in corporations and back to being regulators? What can we do about this?

Principled disclosure of hidden hazards is an industry – and a regulatory – necessity. When we know all the facts we can make informed choices and avoid needless injury and death. Dr. Goldhaber, the author of *Murder, Inc.* recommends twelve steps to take control of our safety. More than a whistleblower and a great storyteller, he outlines a model of corporate responsibility and government regulation that balances public safety measures and company profits to the benefit of all.

Over the past 42 years, Dr. Gerald M. Goldhaber has emerged as the nation's leading safety warnings and communication expert. He is the publisher of the Goldhaber Warnings Report. His clients have included over 100 of the top 500 corporations in the U.S. Fifty of the top 100 law firms and government agencies, including the FDA (for whom he consulted on a new nutritional label). Goldhaber's clients have also included the Consumer Product Safety Commission (CPSC) to establish guidelines for products ranging from All Terrain Vehicles (ATV's) to soda bottles to in-line skates, the USDA for whom he has consulted about potential warnings for sugary products. His expertise has also been sought by the Department of Defense (DOD) about warnings needed for military aircraft, bombs and other weapon systems, etc.

Go to <https://www.goldhaber.com/murderinc> or contact Mari Selby mari@selbyink.com

Murder, Inc. How Unregulated Industry Kills or Injures Thousands of Americans Every Year and What You Can Do About It - Author Dr. Gerald M Goldhaber
Published by - Publish Your Purpose Press ISBN # 978-1-946384-84-3
Available wherever you can purchase books and <https://www.goldhaber.com/>

“Everyone should read this book; your life may depend on it.” Erin Brockovich, Public Advocate