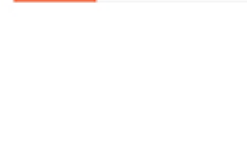




Local SEO Package

A Monthly Recurring Program



Benefits of Local SEO Package

- ✓ If you have a business that cater to local customers in your city, local map listing and search optimization services have always been important for potential online presence
- ✓ Google Places (Google Maps) is a great way for local businesses to promote themselves locally among the prospective customers
- ✓ Google Maps can make you highly visible on search engines for competitive, and locally oriented keywords
- ✓ Enable your potential customers searching Google Maps to find your business and other relevant details such as your address, hours of operation, contact information, even reviews and photos
- ✓ Stand out amongst fierce competition and carve a niche for your business in your geographical area

1ST MONTH

- ✓ Local Keyword Research (main keyword + location/city/ suburb/service area)
- ✓ Preliminary Keyword Ranking
- ✓ Target Keywords - up to 5 keywords
- ✓ Meta Tag Optimization (Homepage - title, description)
- ✓ Google Analytics (GA) Setup
- ✓ Google Webmaster Tool (GWT) Setup
- ✓ XML Sitemap Creation & Submission
- ✓ Schema Implementation (contact address)
- ✓ Google My Business - Page Setup
- ✓ Google Maps Setup (if not existing) - Page Setup
- ✓ Website Audit

Initial Stats & Keyword Ranking Report
1st Month Stats & Keyword Ranking Report

2ND MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Web Directory Submissions (3)
- ✓ Competitor Analysis/Backlink Analysis (Top 3)
- ✓ Existing Content Optimization (title tag, header tag optimization if necessary)
- ✓ Meta Tag Optimization (5 main pages only - Title & Description)
- ✓ Content / Website Analysis
- ✓ Google My Business - Info/Image Uploads (content provided by client)
- ✓ Google Maps Optimization - Info/Image Uploads (if not existing)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

3RD MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (5)
- ✓ GMB Posting (2)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Alt Tag Optimization (Homepage Only)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

4TH MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (10)
- ✓ GMB Posting (4)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Submissions (5)
- ✓ Content / Website Analysis

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

5TH MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (5)
- ✓ GMB Posting (2)
- ✓ Web Directory Submissions (5)
- ✓ Classified Submissions (3)
- ✓ Image Submissions (5)
- ✓ Video Submission (3 - provided by client)
- ✓ Article Submission (1 - provided by client)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

6TH MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GMB Posting (4)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Submissions (2)
- ✓ Article Submission (1 - provided by client)
- ✓ Blog Posting (3 - provided by client)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

7TH MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (5)
- ✓ GMB Posting (2)
- ✓ Web Directory Submissions (5)
- ✓ Video Submissions (3 - provided by client)
- ✓ Competitor Analysis/Backlink Analysis-

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

8TH MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GMB Posting (4)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Submissions (3)
- ✓ Updating Pages & Schema Tag Integration

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

9TH MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (5)
- ✓ GMB Posting (2)
- ✓ Web Directory Submissions (5)
- ✓ Video Submissions (3 - provided by client)
- ✓ Search Engine Submissions (5)
- ✓ Article/Blog Submission (3)
- ✓ Article/Blog Social Bookmarking (5)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

10TH MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GMB Posting (4)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Submissions (2)
- ✓ Press Release Submission (3)
- ✓ Press Release Social Bookmarking (5)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

11TH MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GMB Posting (4)
- ✓ Web Directory Submissions (5)
- ✓ Video Submissions (3 - provided by client)
- ✓ Content / Website Analysis
- ✓ Infographics Creation or Provided by the customer

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

12TH MONTH

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GMB Posting (4)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (2)
- ✓ Image/Infographics Sharing Submissions (3)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

13TH MONTH

- ✓ On-Page Checking, Fixing and Implementation

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions