

## Ecolux - Tricky Questions

### 1 Ecolux rejects half the sun's heat, I need that free heat in winter?

Yes, of course free solar heat is great to help warm your home but that's only relevant when the sun is actually ON the window.

We'll use a rectangular house square to the compass.

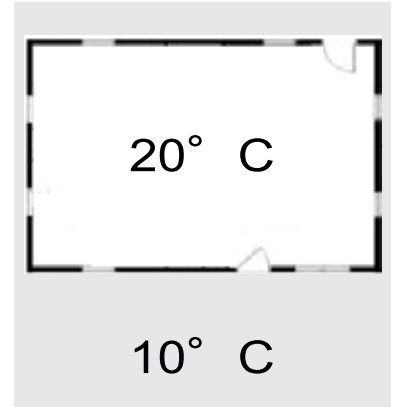
It's a winter simulation so I will use a lower outside temperature, ie: heat wants to escape.

HEAT LOSS = 

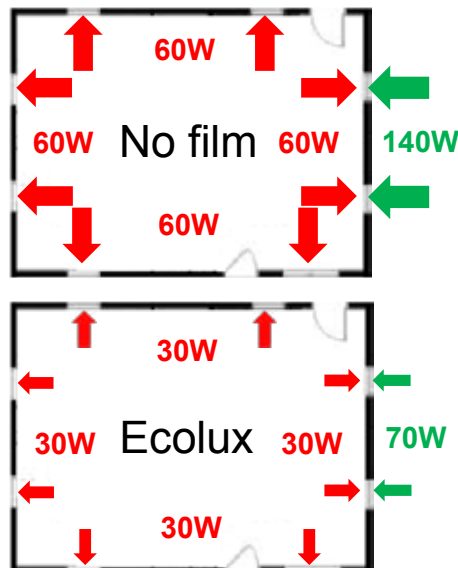
HEAT GAIN = 

Ecolux 70 is installed on all windows so 4 sides of the house in 1 example and no film installed on the other.

The 'W' refers to Watts of heat gained or lost.



#### MORNING



Max heat loss N,E,W,S

Max solar heat gain E

Heat loss,  $4 \times 60W = 240W$

Heat gain,  $1 \times 140W = 140W$

Resultant heat loss = **100W**

½ the heat loss N,E,W,S

½ the solar heat gain E

Heat loss,  $4 \times 30W = 120W$

Heat gain,  $1 \times 70W = 70W$

Resultant heat loss = **50W**

#### MIDDAY

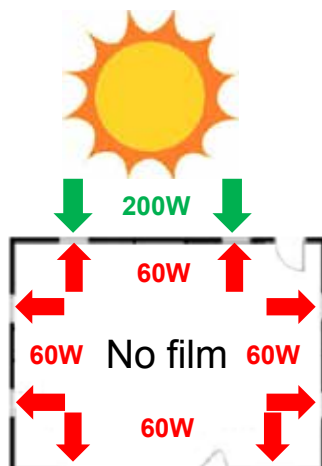
Max heat loss N,E,W,S

Max solar heat gain N

Heat loss,  $4 \times 60W = 240W$

Heat gain,  $1 \times 200W = 200W$

Resultant heat loss = **40W**



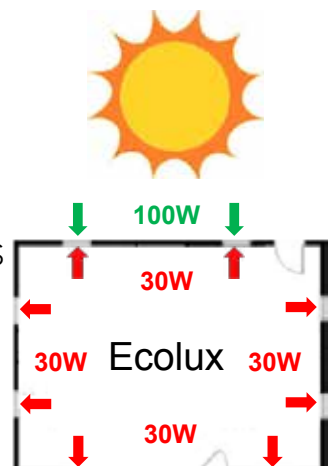
½ the heat loss N,E,W,S

½ the solar heat gain N

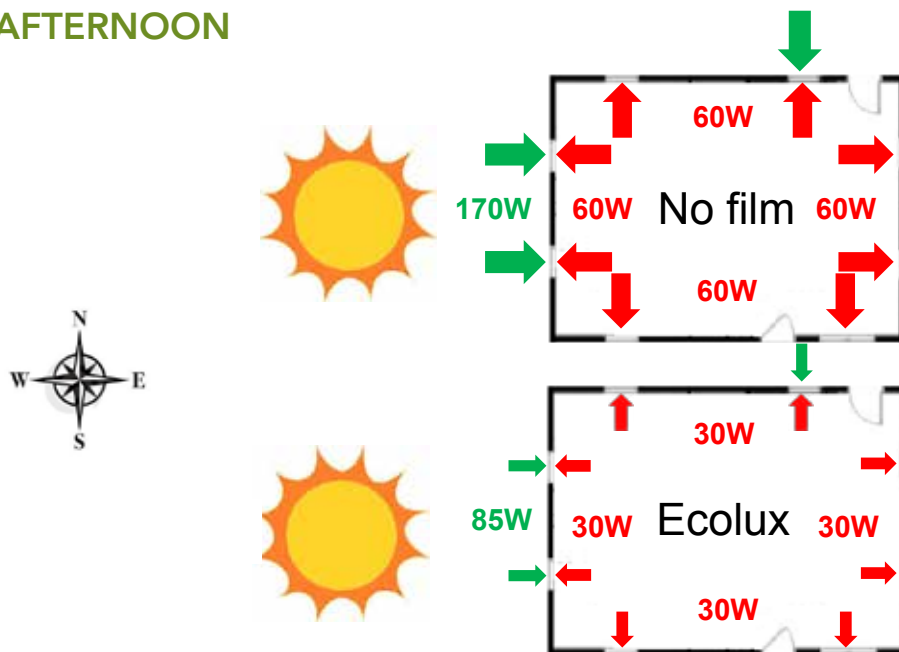
Heat loss,  $4 \times 30W = 120W$

Heat gain,  $1 \times 100W = 100W$

Resultant heat loss = **20W**



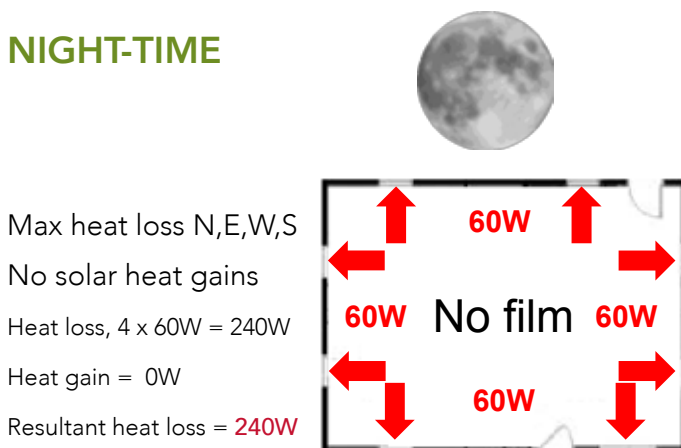
## AFTERNOON



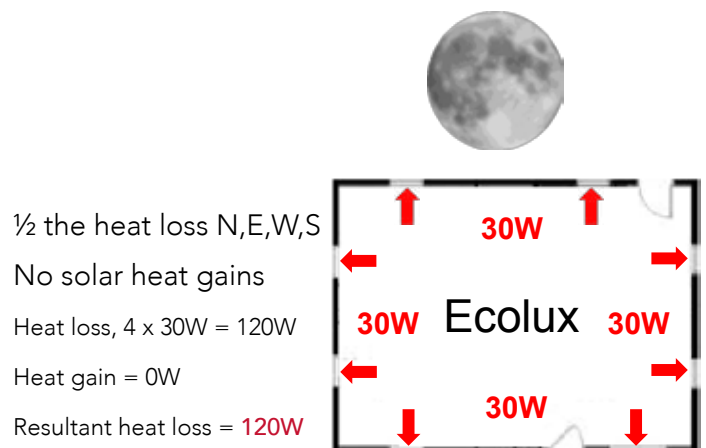
Max heat loss N,E,W,S  
 Max solar heat gain W  
 Heat loss,  $4 \times 60W = 240W$   
 Heat gain,  $1 \times 170W = 170W$   
 Resultant heat loss = **70W**

$\frac{1}{2}$  the heat loss N,E,W,S  
 $\frac{1}{2}$  the solar heat gain W  
 Heat loss,  $4 \times 30W = 120W$   
 Heat gain,  $1 \times 85W = 85W$   
 Resultant heat loss = **35W**

## NIGHT-TIME



Max heat loss N,E,W,S  
 No solar heat gains  
 Heat loss,  $4 \times 60W = 240W$   
 Heat gain =  $0W$   
 Resultant heat loss = **240W**



$\frac{1}{2}$  the heat loss N,E,W,S  
 No solar heat gains  
 Heat loss,  $4 \times 30W = 120W$   
 Heat gain =  $0W$   
 Resultant heat loss = **120W**

## SUMMARY

The net heat losses over the full winter day:

|             | No film | Ecolux | Ecolux Saving |
|-------------|---------|--------|---------------|
| Morning =   | 100W    | 50W    | 50W           |
| Midday =    | 40W     | 20W    | 20W           |
| Afternoon = | 70W     | 35W    | 35W           |
| Nighttime = | 240W    | 120W   | 120W          |
| Total       | 450W    | 225W   | 225W          |

HALF THE HEAT LOSS OVER THE DAY

So... yes it's true you will give up some free heat, but when the sun is on one wall it is not on the other walls so there is no free heat you are missing out on there.  
 At the same time ALL facings are losing heat.

Then think about night time...

### OTHER CONSIDERATIONS:

- The no film case is very unbalanced, hot one area, cold the rest. Ecolux helps balance the temperatures meaning more comfort overall
- If the curtains are closed you are missing out on all the heat gain
- Often a west face can still be too hot in winter, the film TSER helps
- Without the film you're getting full fading
- At night you are losing all your day's heat without Ecolux.

## 2 Won't Ecolux stop heat escaping in summer, making my house heat up more?

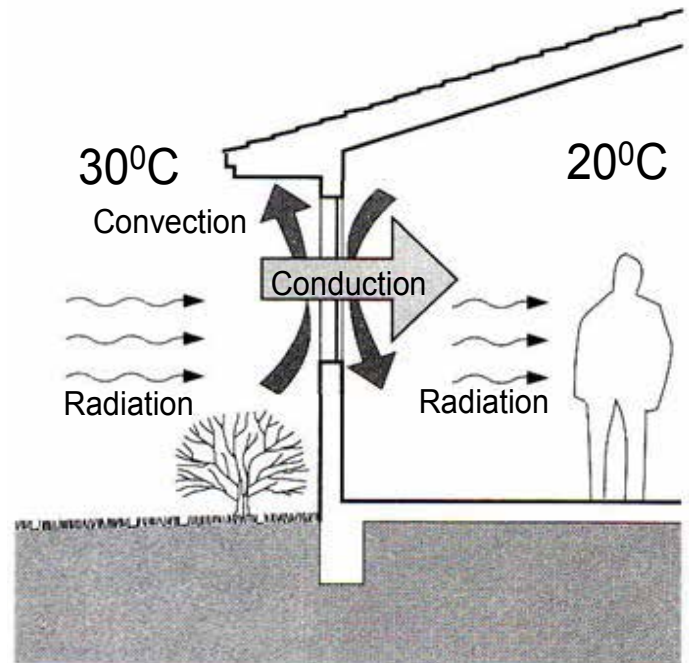
No - for two reasons:

1. Ecolux rejects about half the sun's energy so that's a no brainer, it will stop half that solar heat load and keep you cooler through its TSER.
2. The low U Value performance is also an advantage in summer as U Value (insulation) works both ways...

Like in winter or at night when it is cold outside heat still moves in summer, just the other way.

The heat in your home can't be trapped inside because it's warmer outside and energy (heat) ALWAYS moves from hot to cold.

Ecolux with its low U Value is a blessing to stop you gaining even MORE heat from the hot air outside.



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