



# Mary Calia

Mary Calia has 30 plus years of visionary leadership in strategic business and creative public and private sector public relations, international and cultural relations and communications, investor and financial communications, brand management, marketing and publishing in the United States, Canada, Europe and Asia. CEO and co-founder of the award-winning international IR firm, Marcel Knecht & Associates (1982), she helped launch

and served hundred's of companies from start-ups to Fortune 500s in a wide range of industry sector including Power Corporation, Alcan, Apotex, and many others. Her firm won the prestigious Mercuriade Awards for best creative new business, several Financial Post Gold Awards for best annual reports, and in 2012 the Hermes Marketing Awards Top Platinum for best brand for Centerstone's Mental Health PTSD affiliate. She was featured in the Nashville Business Journal as "Bizwoman" and serves a select group of clients in marketing, with her associate, Melissa Webb, Calia Webb Communications. Author, songwriter, poet, and creative director of Studio Babailov since 2000, she is an anti-bullying advocate for youth and philanthropist for diversity and children's poverty, published author of inspirational business novels and young adult fiction including Amazon best-selling novel, Ford and the American Dream and Return to Greatness with kudos from Ford CEO Alan Mulally, Ken Blanchard (One Minute Manager) the American Pediatric Association, the Juvenile Diabetes Foundation and others. She has served on various boards and capital campaigns including the Jewish General Hospital, Ave Maria University, and the Museum of the American Military Experience, Vanderbilt University Medical Center's STEM program, Aspirnaut (the nation's leading non-profit for rural diversity students) and supports several children charities. Mary is the official US representative of the International Charity Association and was recently knighted Dame of Honor in Malta, receiving the historic Order of Malta.