

JANUARY 2021

THE HASSAYAMPA ALERT

THE OFFICIAL PUBLICATION OF THE WICKENBURG CHAMBER OF COMMERCE



MISSION STATEMENT:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

VALUE STATEMENT

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

90th Annual Chamber Awards Dinner

WHEN: Saturday, January 9th, 2021, 3:00pm to 6:00pm

WHERE: Yucca Flats at Rancho de los Caballeros, 1551 S. Vulture Mine Road

COST: \$50 per person

Highlights will include special recognition awards, special acknowledgment of our 2020/2021 Chamber president Geri Fair, and the 2020 program of work.

Please RSVP online!

Visit wickenburgchamber.com/upcoming-events to register and pay online.

Deadline for registration is January 6.



Directions: Once you enter the property, take the 1st right and head towards the Los Caballeros Golf Club. Take the 2nd right past the Golf Club onto the dirt road. About ½ mile down the dirt road you will see the parking area on the right.

Silent Auction Information

This year, our silent auction will offer even more exposure for businesses who donate. Auction items will be available online and the public may begin bidding on items on January 1st.

The auction will be live online from Friday, January 1st to Saturday, January 9th at 3:00pm. Silent auction items currently include a Gold Rush Days memorabilia, Arizona State Parks day passes, signed Shoofly artwork, local restaurant gift certificates, a Traeger grill, and much more.

You can find the silent auction link at wickenburgchamber.com/annualdinner.



Your Wickenburg Chamber Team,
Mike, Sheila, Sierra, and Julie

New Members

Please welcome and patronize the following members!

KiKi's Kottage, Ms. Basha'ma'

1020 W Wickenburg Way #4, Wickenburg, AZ

P: (928) 814-7110

bashama@KiKisKottage.com

Gift Shop/Artist

Sponsor: Karen Amy

Century 21 Arizona West, Kelly Blunt

2000 W. Wickenburg Way, Wickenburg, AZ

P: (928) 671-0316

kelly@arizonawesthomes.com

Real Estate

Sponsor: Chamber Staff

Skip Blunt & Maggie Wright

Associate Members



Membership Reinvestments

Arizona@Work Maricopa County, Austin's Wilderness Lodge, Badowski White CPA, Bashas' Store #55, Bashas' United Drug #55, Ben's Saddlery, Benner-Nawman Co. Inc., Calamity Ranch, Carroll Trading Co., Cox Communications, Inc., Del E. Webb Center for the Performing Arts, DeVries Custom Coachworks, Double M Country Club Condos, Edward Jones, Forest View Realty, Hassayampa Justice Court - Constable Scott Blake, Hassayampa Veterinary Services, Horspitality RV Resort, Hospice of the Valley, J LH Machinery & Ranches, Local First Arizona, McDonald's, Mount Hope Assembly of God Church, My Father's Retirement Ranch, Premier Maintenance & Landscape LLC, Rafter P Horseshoeing, Ruth's Bunkhouse, Snyder Mini Storage, Sweet Somethings and What Knots, The Meadows, Tintie Realty-Shanna Grossman, True West Publishing, Inc., Vulture Peak Custom Picture Framing, Way's Drilling, Wickenburg Business & Professional Women, Wickenburg Golf Club, Wickenburg Legends and Ghost Stories

Associate Members

Dave Lane, Gary & Jeanne Turner, Jerry & Marilyn Diddy, Jim & Kathy Irwin, Lola Jean Moncrieff, Patrick & Linda Brewster, Robert C. Beacham & Donella R. Martin, Stan & Bette Watson

Tip of the Stetson Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization. Referrals are vital to our success!



Thank you to those who referred a new member to the Chamber last month. The Chamber recognizes their thoughtfulness and dedication to advancing this organization for the better by taking small steps to make a big difference.

Special thanks to: Mike Rodriguez, Brooks Air Conditioning, Wallace Family, Mike Heath & Geri Fair, Kelly & Debbie Blunt.

Chamber Activities

DECEMBER

YTD

New Members	3	40
Mixer Attendance	N/A	372
Telephone Calls	735	9,031
Office Visitors	126	8,975
Mail Inquiries	63	2,090
Chamber Website*	1,196	47,943
Tourism Website*	6,920	53,167
Chamber (FB)**	19,000	86,670
Tourism (FB)**	51,000	148,277
Gold Rush (FB)**	464	33,090
Bluegrass (FB)**	575	25,475
Weddings (FB)**	4	246
Film Comm. (FB)**	113	515
Takeout & Delivery (FB)**	194	10,462
Twitter**	920	14,576
Chamber Instagram***	30	281
Tourism Instagram***	17	325

*Website views

**Reach: The number of people who saw any of our posts at least once (metric is estimated by Facebook & Twitter).

***Followers gained over the last month



@wickenburgchamber



@wickenburgchamber



@wickchamber

RIBBON CUTTINGS



Kelly Blunt, Century 21 Arizona

West P: (928) 671-0316

kelly@arizonawesthomes.com

facebook.com/arizonawesthomes

Real Estate

Congratulations to New Town Council Members

Congratulations to newly elected Town Council members (from left) Becky Rovey, BG Bratcher, and Vice Mayor Kristi Henson. We look forward to working with you and the rest of the Town Council.



73rd Annual Gold Rush Days & Senior Pro Rodeo

This event celebrates the town's origins as a ranching & gold mining center in the days before there was a Phoenix. The heritage event was founded 73 years ago by members of the Wickenburg Chamber of Commerce to invite visitors to celebrate with residents the ranching and mining heritage of the Town. Today, Gold Rush Days draws tens of thousands of visitors during the 3 1/2 days of activities.



With COVID-19 Guidelines in place, Gold Rush Days will be celebrated in a different manner. With regards to the pandemic, we will have to reduce our exhibitors and vendors by 50%. Unfortunately, some of our traditional events will not go forward at this time, including the parade, gold panning, and barbecue. Updates to the schedule will be online at wickenburgchamber.com

There will be two performances from the National Senior Pro Rodeo on Saturday and Sunday beginning at 2:00pm in the Everett Bowman Arena, and seating will be limited. Tickets for limited reserved seating will be sold online through the Chamber website.

The family-fun carnival will also still take place at the Wickenburg Community Center. Limited discounted carnival tickets will be sold online through the Chamber's website and mailed to ticketholders once purchased.

The Wickenburg Chamber of Commerce is the proud producer of the celebration each year along with the Town of Wickenburg, partners, and sponsors. Thank you to our co-presenters who will be joining us again: Crescent Crown Distributing – Coors, and Wickenburg Ranch a Trilogy Resort Community.

Stay tuned for any further updates on our Facebook page facebook.com/wickenburgchamber or our website wickenburgchamber.com.

#MaskUpAZ



STAY **HEALTHY.** | RETURN **SMARTER.** | RETURN **STRONGER.**



business
AFTER HOURS

NEW LOCATION!

WESTERN LAUNDRY
UNLIMITED

WED. JAN 20
5:30pm

Western Laundry
864 W. Wickenburg Way
Wickenburg, AZ 85390

\$20 per person
****RSVP Required****

LIMITED REGISTRATION

3 drink tickets + 5 raffle tickets w/ admission
Following CDC Guidelines
RSVP & pay in advance

Business After Hours 2021 Mixer Schedule

JAN 20 - Western Laundry

FEB - Happy Trails Adventures

MAR - Century 21

APR - Flying E Ranch

MAY - Vulture City Ghost Town

JUN - Host Needed

JUL - Desert Caballeros Western Museum

AUG - Host Needed

SEP - Kay El Bar Ranch

OCT - Wickenburg Computers & Shipping

NOV - Twisted Dogwood Home Emporium

DEC - Host Pending

If you're interested in hosting a mixer, contact Sheila Goode at events@wickenburgchamber.com.

Mark your calendars for the 2021 Business After Hours mixers! We will be following guidelines to keep attendance at 50 people, including staff. This means that **attendance is very limited and RSVP IS REQUIRED**. Cost is \$20 per person, and each attendee will receive 5 raffle tickets and 3 drink tickets with admission. For more information, call (928) 684-5479 or email events@wickenburgchamber.com.

Arizona Minimum Wage Increase: Facts & Misconceptions

New increase to go into effect January 1

By Ivy N. Voss

On January 1, 2021, the minimum wage for Arizona employees will increase to \$12.15 per hour, up from \$12.00 per hour in 2020.

This increase is based on the passage in 2016 of the Fair Wages and Healthy Families Initiative, which provided for a gradual increase in the minimum wage each January, from \$10.50 per hour on January 1, 2018, to \$11.00 per hour on January 1, 2019, then to \$12.00 per hour on January 1, 2020, and now to \$12.15 in 2021.

Going forward, on January 1 of each subsequent year after 2021, as described in A.R.S. 23-263, the state's minimum wage will be adjusted by a formula based on the inflation index rounded up to the nearest multiple of \$.05. Essentially, after 2021, depending on the economy and the rate of measurable inflation, there may be additional increases, or no increase in years when inflation is stagnant.

There are exemptions for certain employees in the Arizona minimum wage law, based on the nature of the employer. State and federal government employees are not covered, nor are persons employed by a parent or sibling. Anyone performing childcare services on a casual basis in the employer's home (i.e., a babysitter) is not covered, although domestic workers performing childcare as part of their regular duties are covered, and employers may pay tipped employees \$3.00 per hour less than the state minimum wage, based on how tips are calculated and paid.

Arizona's minimum wage law is distinct in several ways from the federal minimum wage. An Arizona employer must pay at least the state's minimum wage for every hour worked in a week, even if that would not be required by the federal Fair Labor Standards Act. In Arizona, some employees who would not be covered under the FLSA, such as outside commissioned salespersons, must receive at least the state's minimum wage anytime the weekly commission is less than minimum wage. Arizona statutes include provisions for an employee to file a complaint with the Arizona Industrial Commission, based on A.R.S. 23-263, to recoup lawfully earned wages that were not paid under this law, with the possibility of double the amount of unpaid wages. Claims for unpaid wages must be filed within two years of the date wages should have been paid, or within three years for willful violation of the law.

Read the full article online at inbusinessphx.com.

Wickenburg Wonderland Winners Thank you for participating!

Congratulations to the following winners of the Wickenburg Wonderland contest:



The Judge's Picks

Business:

- Best Overall – Sweet Somethings and What Knots (80 E. Apache Street) - \$100
- Best Window – Cowgirl Bling Bling (124 N. Tegner Street) - \$100

Residential:

- Best Overall – Old Fashion Christmas (859 Poppy Street) - \$100
- Clark Griswold – We Love Christmas (2380 W. Val Vista Drive) - \$100

People's Choice:

Residential:

- Old Fashioned Christmas (859 Poppy Street) - \$100

Business:

- Rusty Rooster, 186 N. Tegner Street - \$100



Business Winner:
Rusty Rooster, 186 N. Tegner Street



Residential Winner:
Old Fashioned Christmas, 859 Poppy Street

Parade of Lights Winner Congratulations!

Congratulations to the Humane Society of Wickenburg for winning the People's Choice Award AND Judge's Choice! Thank you to everyone who came out and enjoyed our reverse parade of lights on December 11.



Small Biz Selfie Contest #ShopWickenburg

Thank you for participating in our Small Business Selfie contest! We encourage our community to continue supporting our local businesses through the holiday season and beyond. The winner of our Small Business Selfie Contest is John Copeland (pictured at Old Livery Mercantile), who will receive first prize of \$75. Congratulations!



This Season's LAYERS OF PROTECTION

Follow the Basics

Mask up, social distance, wash hands often, and stay home when sick.



Avoid Mixing Households

This is the safest, least risky way to celebrate. Having others join your circle invites new opportunities for the virus to spread. Consider connecting by video or phone.



Entertain Outdoors

If you choose to connect with people in-person who are outside of your household, do so outdoors, remembering to limit group size and keep at least 6 feet of distance.



Stay Home When Sick or Exposed

Protect your loved ones. If you have possible exposure to COVID-19, get tested and quarantine for 14 days. Stay home when sick and get tested when in doubt.



Most Used Words & Phrases of 2020

"You're on mute!" "Quarantine"

"COVID" "Zoom"

"The new normal"

"Mask up" "Social distance"

"Have you been tested?"

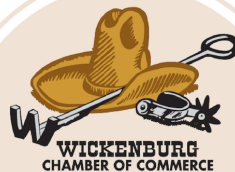
"I can't wait to go to a concert or game"



Business of the Month

The Pony 2nd Hand Store
Peter & Jane Kibble

662 W. Wickenburg Way, Wickenburg, AZ
928-684-2019
 Thrift Store



CHAIRMAN'S CIRCLE



FLYING E RANCH
 WICKENBURG • ARIZONA



CASTLE HOT SPRINGS
 EST. 1896

*Rovey
 Farming*

