The Summit featured many prominent leaders in education and workforce development – and more than 70 speakers!

The opening session and four plenary panels addressed key issues in creating a more effective, efficient, and equitable education system.

**Keynote Remarks**

Scott Pulsipher, President of Western Governors University, discussed how the rapidly evolving workforce will impact the future of higher education.

**The Federal and State Roles in Promoting Career Development**

Mark Johnson, the Superintendent of Public Instruction, North Carolina (left) and Scott Stump, the Assistant Secretary for Career, Technical, and Adult Education with the U.S. Department of Education (right) had a dialogue about the federal and state roles in promoting career development.
The Plenary Panels

Transforming Education to Better Prepare Students for Work

Panelists (L to R) included Carol D’Amico, Executive Vice President, Strada Education Network; Martin Fleming, Chief Economist, IBM; Jeff Strohl, Director of Research, Georgetown Center on Education and the Workforce.

Promoting Equity

John King, former U.S. Secretary of Education and now CEO of The Education Trust, moderated a panel featuring four leaders working to promote equity.

The Role of Business

Panelists (L to R) included Stan Litow, President Emeritus, IBM Foundation; Dane Linn, Vice President, The Business Roundtable; Heather Briccetti, President and CEO, The Business Council of New York; Jennie Sparandara (not pictured), Executive Director, Global Philanthropy, JP Morgan Chase.

Young Adult Panel

The Young Adult panel featured successful graduates from career pathway programs, including NAF, P-TECH, and SkillsUSA.
All participants took part in interactive breakout sessions in which they were encouraged to offer suggestions for the Coalition’s Call to Action.

**Morning Breakouts:**
- Prioritizing Career Planning
- Providing Professional Career Advising
- Emphasizing Applied and Work-Based Learning
- Providing High-Quality Career Development Technology
- Ensuring Accountability

**Afternoon Breakouts:**
- Promoting Equity and Serving Today’s Students
- State and Federal Policies Needed to Advance Career Development
- Using Career Development to Improve K-12 Transitions and Post-Secondary Success
- Scaling Business Engagement
- Developing a National Condition of Career Readiness Report
RAVE REVIEWS: 94% of attendees rated the Summit **Excellent** or **Above-Average**!

**What our attendees had to say about the program:**

“I appreciated the **feedback on metrics** and the presence of both national and local perspectives.”

“The **breakout sessions** were a great way to **collaborate**.”

“All the general sessions were **outstanding**.”

**What our attendees said when asked if Summits should continue:**

“Absolutely. There are no other good summits that have such a **laser focus** on career readiness.”

“Yes. The Coalition has come a long way, and **the message is becoming more aligned**. Great work!”

“100% yes. This **must** continue.”

**How would you rate the Summit overall?**

- **Excellent**: 53.03% (35)
- **Above Average**: 40.91% (27)
- **Average**: 6.06% (4)
- **Below Average**: 0.00% (0)

*Note: The survey was sent to all those who registered for the Summit, and more than a third responded within two weeks.*

AND **90%** said the Coalition should hold National Summits on an **annual** basis.
The Summit’s goal was to help forge the Coalition’s **Call to Action**, building on our white paper, *Career Readiness for All*. The Summit succeeded in generating an enormous number of suggestions:

- Note-takers produced reports on each of the **10 breakout sessions**
- More than **60 attendees** responded to the question, “what are the three most important things the coalition can do to advance career development?”
- **Dozens** of attendees also told us what they or their organizations are doing to advance career development

*The CCD Advisory Board will be meeting in the coming weeks to finalize our Call to Action.*
Thank you to our Sponsors!
Thank you to our Founders Council members!
Contact the Coalition for Career Development

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