About Us

The Coalition for Career Development (CCD) Center is an industry-led, non-partisan committed to making career readiness the first priority of American education and dedicated to transforming career development through priorities including education reform, research initiatives, stakeholder engagement and more. The CCD Center believes in providing ALL learners with high-quality career development services and technologies that will help secure productive employment in their chosen career as efficiently and cost-effectively as possible.

Vision Statement

The Coalition for Career Development is committed to making career readiness the first priority of American education. We believe that providing ALL learners with high-quality career development services and technology will help ensure that they secure productive employment in their chosen career as efficiently and cost-effectively as possible. This will also better meet the needs of employers for a skilled workforce, elevate the dignity of all work and help more young people achieve the American Dream.

Our Mission

The CCD Center works collaboratively with leaders from education, business, government and non-profit organizations to create a national movement dedicated to helping all learners become career and future ready. Our scope of work includes:

- Communicating the value of career development;
- Identifying and promoting best practices;
- Organizing and conducting convenings;
- Promoting research and evaluation; and,
- Fostering collaboration.

Our Goals

The CCD Center has four primary goals:

1. To establish cross-sector collaborations among education, business, government and non-profit organizations to establish broader community engagement in career development and future readiness efforts. Career development is a process that informs individuals about career opportunities, helps them identify their talent, become aware of how their talent transfers into a wide range of occupational opportunities and enables them to make effective decisions on the academic and postsecondary pathways that will enable them to pursue their career and life goals.

2. Identify and empower leaders in business and industry—including Chambers of Commerce, state and local workforce boards, and foundations—to become champions of
3. career development. Leaders must collaborate with education, government and non-profit organizations to provide high quality career development support including work-based learning opportunities, career information, mentoring and encouragement—especially for individuals who are unrepresented in their fields.

4. Enable learners to pursue non-linear career pathways and employers to identify the potential of non-traditional applicants. Career pathways are not one-size-fits-all, and we must educate our future workforce to pursue the pathways that will lead them to the greatest success. Furthermore, we must educate employers to foster non-traditional applicants who can create innovative solutions to complex business problems.

5. Raise awareness of the dignity and importance of all forms of work. All forms of work support our communities, and no career pathway should be inaccessible to those who have the appropriate training.

Five Pillars for Creating High-Quality Career Development Systems

1. Prioritizing Career Planning
2. Providing Professional Career Advising
3. Emphasizing Applied and Work-Based Learning
4. Providing High-Quality Career Development Technology
5. Ensuring Accountability

Join Us

For more information about the CCD Center, or to get involved, please email smurray@ccd-center.org.