



GOONOO RED ANGUS

2019 BULL SALE

26th June 2019

PRIVATE SELECTION ON PROPERTY, TAMWORTH NSW



Graham, Sandra, Wade & Rebecca Jordan

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Tamworth

GOONOO RED ANGUS

Ten years ago we calved out our first Goonoo Red Angus calf. A decade on, we can reflect back on the satisfaction of developing a herd that offers predictability, performance and pedigree strength to the Red Angus breed. Although we are relatively newcomers to the Red Angus breed our family has an extensive association with the cattle industry.

The Goonoo Creek Simmental stud achieved considerable success at major industry events and a loyal clientele. Our Simmental dispersal will be remembered as one of the strongest Simmental herd dispersals with lots selling Australia wide at outstanding prices.

The Jordan family was and continues to be involved in the dairy industry although now as a genetic supplier through Peel Valley Genetics. This dairy association forms a strong component of our breeding philosophy on the value of proven female families and maternal attributes.

Extensive research identified the high performance maternal families that we based our herd on. Legendary families such as the GK Dina, Trevone Park Kite and Snoopy, RRA Imp, BST Tullatoola Dutchess and Kansas Goldmine to name a few.

These maternal lines have been individually matched to the best sire lines available. We have invested in securing outcross North American sires such as Red Northline Chuck Norris 305X as well as recognised outstanding local genetics such as walking sire K5X Jackpot J20.

Breed leaders such as Red Fine Line Mulberry 26P are selected to complement our program and animals such as Goonoo Jose Carreras, the grand champion bull at the 2016 Sydney Red Angus Feature show are testament to this.

We use the showing as a promotion window to our program and have achieved tremendous success including Brisbane, Adelaide and Sydney champions as well as at the National Show and Sale. However the driving focus of the Goonoo breeding philosophy will always be the production of Red Angus genetics to enhance and develop profitability for breeders that invest in our breeding program.

We have confidence in the genetics that bear the Goonoo "brand". We are equally as proud of a commercial producer increasing his financial return with progeny of a Goonoo sire as we are winning a Royal show. With a long family involvement in agriculture and the next generation showing interest we are committed to the long haul. We look forward to seeing you at our open day and if you have any questions please do not hesitate to contact us.



These females have formed a solid foundation for our future development. To ensure we continue to offer industry leading genetics to the Red Angus breed we have recently purchased a half share in an outstanding Canadian female Red Redrich Lexie 133E.

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Structural (Raw) Scores

The bulls offered today have been independently structurally scored by accredited Assessor, Roger Evans using the Beef Class Structural Assessment System.

The Beef Class Structural Assessment System uses a standardised scoring system for traits such as feet and leg structure, udder evenness and attachment, teat size and shape, capacity, sheath and naval attachment, and muscle score.

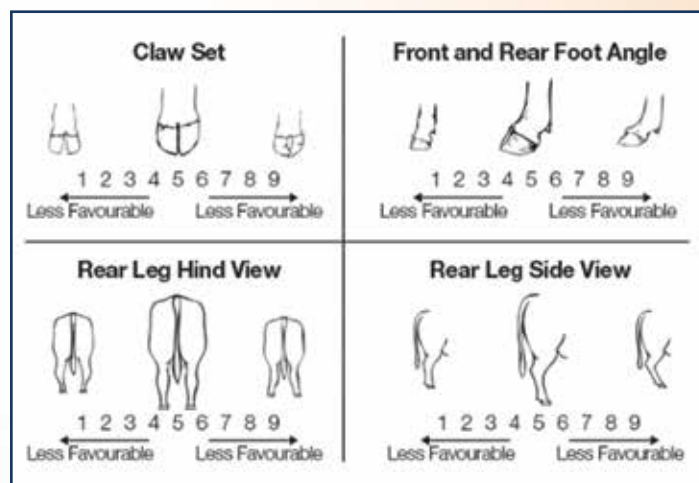
For feet and leg structure, udder evenness, teat size and shape, a 1 – 9 scoring system is used whereby:

- A score of 5 is considered ideal
- A score of 4 or 6 shows slight variation from ideal, but this includes most animals, and any animal scoring 4 and 6 would be considered acceptable in any breeding program
- A score of 3 or 7 shows greater variation, but would be acceptable in most commercial breeding programs, however seedstock producers may be wary
- A score of 2 or 8 are low scoring animals and should be carefully evaluating before using in a breeding program
- A score of 1 or 9 are considered culls

For capacity, sheath and udder attachment, a 1 – 5 scoring system is used, with a score of 5 being considered ideal.



Roger Evans



| Front Feet Clas Set | Hind Feet Claw Set | Front Feet Angle | Rear Feet Angle | Rear Legs (Side View) | Rear Legs | Muscle Score | Temperament | Sheath/Navel |
|---------------------|--------------------|------------------|-----------------|-----------------------|-----------|--------------|-------------|--------------|
| 7 | 6 | 6 | 6 | 6 | 6 | C+ | 1 | 5 |

Reference Sires



K5X Jackpot (GSJJ26)

Sire: Pine Villa First Class, Brisbane Royal Grand Champion 2013
 Dam: Waterfront Design, Brisbane Royal Grand Champion 2011
 Senior & Grand Champion Red Angus Bull, Brisbane Royal 2015
 Member Interbreed Champion Pair, Brisbane Royal 2015
 Intebreid Champion Bull - Brisbane Royal Show 2015



GOONOO CHUCK KENNY (GSJK14)

Sire: Red Northline Chuck Norris 305X
 Dam: Goonoo Red Gayl
 Senior & Grand Champion Red Angus Bull, Adelaide Royal 2016
 Senior Champion Red Angus Bull, Sydney Royal 2017
 Top 10% 400Wt, Rib & Rump Fat
 Top 20% 200Wt, 600Wt, SS, EMA, Carcase Weight
 Top 10% Supermarket & Northern Steer Index



GOONOO RED MIND

Born: 11/08/2016 Herd Ident: GSJM14

PINE VILLA FIRSTCLASS

Sire: K5X JACKPOT J20 (AMF) (MAF) (NHF) (OSF) K5XJ20

WATERFRONT DESIGN

ROCKRIDGE RED RE READER B34 (AI) (ET)

Dam: ROCKRIDGE READER IMPRESS E52 MAXE52

RRA LIGHTNING STRIKES (AI) (ET)

| | CE DIR | CE DTR | GL | BW | 200 | 400 | 600 | MCW | MILK |
|-----|--------|--------|------|------|-----|-----|-----|-----|------|
| EBV | -2.7 | | +0.1 | +3.6 | +30 | +53 | +63 | +58 | +12 |
| Acc | 31% | | 40% | 72% | 63% | 61% | 57% | 40% | 26% |

| SS | CW | EMA | RIB | RUMP | RBV | IMF | \$ INDEX VALUES | | |
|------|-----|------|------|------|------|------|-----------------|-------|-------|
| +0.5 | +47 | +2.4 | -1.9 | -2.7 | +2.5 | -0.5 | SUP | VLR | NSI |
| 66% | 46% | 36% | 43% | 43% | 40% | 32% | +\$44 | +\$39 | +\$40 |

| Front Feet Clas Set | Hind Feet Claw Set | Front Feet Angle | Rear Feet Angle | Rear Legs (Side View) | Rear Legs | Muscle Score | Temperament | Sheath/Navel |
|---------------------|--------------------|------------------|-----------------|-----------------------|-----------|--------------|-------------|--------------|
| 7 | 6 | 6 | 6 | 6 | 6 | C+ | 1 | 5 |

| | | | | | | | | |
|---------------|---------|----|----------|---|-----------|-----|------|-----|
| Scan 30/05/19 | P8 (mm) | 16 | Rib (mm) | 8 | EMA (cm2) | 134 | IMF% | 6.6 |
|---------------|---------|----|----------|---|-----------|-----|------|-----|

Goonoo Built on Proven Female Families





GOONOO RED NAGLE

Born: 03/08/2017 Herd Ident: GSJN4

PINE VILLA FIRSTCLASS
Sire: K5X JACKPOT J20 (AMF) (MAF) (NHF) (OSF) K5XJ20
WATERFRONT DESIGN
BST TULLATOOLA FULLY LOADED E16 (AI)
Dam: GOONOO E16 IMPISH K5 GSJK05
RRA IMPISH (3) (AI) (ET)



| | CE DIR | CE DTR | GL | BW | 200 | 400 | 600 | MCW | MILK | SS | CW | EMA | RIB | RUMP | RBY | IMF | \$ INDEX VALUES | | |
|-----|--------|--------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|------|-----------------|-------|-------|
| EBV | -3.0 | | -0.1 | +3.3 | +26 | +40 | +48 | +36 | +7 | +1.2 | +30 | +1.5 | -1.4 | -2.0 | +1.6 | -0.5 | SUP | VLR | NSI |
| Acc | 33% | | 42% | 74% | 62% | 64% | 59% | 43% | 25% | 65% | 49% | 39% | 46% | 46% | 43% | 35% | +\$31 | +\$31 | +\$30 |

| Front Feet Clas Set | Hind Feet Claw Set | Front Feet Angle | Rear Feet Angle | Rear Legs (Side View) | Rear Legs | Muscle Score | Temperament | Sheath/Navel |
|---------------------|--------------------|------------------|-----------------|-----------------------|-----------|--------------|-------------|--------------|
| 7 | 6 | 5 | 6 | 7 | 6 | C+ | 1 | 4 |

| | | | | | | | | |
|---------------|---------|---|----------|---|-----------|-----|------|-----|
| Scan 30/05/19 | P8 (mm) | 8 | Rib (mm) | 6 | EMA (cm2) | 123 | IMF% | 5.7 |
|---------------|---------|---|----------|---|-----------|-----|------|-----|



GOONOO RED NEWMAN

Born: 21/08/2017 Herd Ident: GSJN22

PINE VILLA FIRSTCLASS
Sire: K5X JACKPOT J20 (AMF) (MAF) (NHF) (OSF) K5XJ20
WATERFRONT DESIGN
RED LAMB'S CURNT VALUE MANN 4L (MAF)
Dam: BST TULLATOOLA MONTARAY C45 (AI) BSTC045
MONTARAY X511



| | CE DIR | CE DTR | GL | BW | 200 | 400 | 600 | MCW | MILK | SS | CW | EMA | RIB | RUMP | RBY | IMF | \$ INDEX VALUES | | |
|-----|--------|--------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|------|-----------------|-------|-------|
| EBV | -2.6 | | -0.8 | +4.0 | +31 | +47 | +61 | +56 | +10 | +0.3 | +37 | +1.9 | -0.6 | -0.8 | +1.1 | -0.3 | SUP | VLR | NSI |
| Acc | 32% | | 44% | 75% | 62% | 64% | 59% | 42% | 30% | 64% | 48% | 39% | 49% | 49% | 45% | 38% | +\$38 | +\$38 | +\$42 |

| Front Feet Clas Set | Hind Feet Claw Set | Front Feet Angle | Rear Feet Angle | Rear Legs (Side View) | Rear Legs | Muscle Score | Temperament | Sheath/Navel |
|---------------------|--------------------|------------------|-----------------|-----------------------|-----------|--------------|-------------|--------------|
| 6 | 6 | 6 | 7 | 7 | 6 | C+ | 1 | 4 |

| | | | | | | | | |
|---------------|---------|----|----------|---|-----------|-----|------|-----|
| Scan 30/05/19 | P8 (mm) | 13 | Rib (mm) | 9 | EMA (cm2) | 118 | IMF% | 6.4 |
|---------------|---------|----|----------|---|-----------|-----|------|-----|



GOONOO RED KULCHER (GSJK28)
Junior Champion Bull, National Show/Sale 2016
Maternal brother to N22



GOONOO RED KAIZER (GSJK35)
Senior & Grand Champion Bull
National Show & Sale 2016



GOONOO RED KELLIE (GSJK18)
Senior & Grand Champion Female
National Show & Sale 2016



GOONOO 26P JOSE CARRERAS (GSJJ26)

Sire: Red Fine Line Mulberry 26P Dam: RRA Impish (3)
 Junior Champion Brisbane Royal 2015
 Full sibling to dam of N11

SENIOR & GRAND CHAMPION BULL
SYDNEY FEATURE SHOW 2016

\$15,000 TOP PRICE BULL
SOLD TO THE VARCOE FAMILY, SA



GOONOO NEW HORIZON

Born: 02/09/2017 Herd Ident: GSJN25

PINE VILLA FIRSTCLASS

Sire: K5X JACKPOT J20 (AMF) (MAF) (NHF) (OSF) K5XJ20
 WATERFRONT DESIGN

TE MANIA ABU A70 (AI) (AMF) (NHC)

Dam: ROCKRIDGE ABU QUANTOCK E34 (AI) (NHC) MAXE34
 ROCKRIDGE QUANTOCK A19



| | CE DIR | CE DTR | GL | BW | 200 | 400 | 600 | MCW | MILK | SS | CW | EMA | RIB | RUMP | RBY | IMF | \$ INDEX VALUES | | |
|-----|--------|--------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|------|-----------------|-------|-------|
| EBV | -3.0 | | -0.3 | +3.7 | +28 | +43 | +57 | +54 | | +0.2 | +38 | +2.5 | -0.4 | -0.6 | +1.3 | +0.1 | SUP | VLR | NSI |
| Acc | 33% | | 43% | 74% | 62% | 63% | 59% | 42% | | 64% | 48% | 38% | 46% | 46% | 43% | 35% | +\$37 | +\$35 | +\$41 |

| Front Feet Clas Set | Hind Feet Claw Set | Front Feet Angle | Rear Feet Angle | Rear Legs (Side View) | Rear Legs | Muscle Score | Temperament | Sheath/Navel |
|---------------------|--------------------|------------------|-----------------|-----------------------|-----------|--------------|-------------|--------------|
| 4 | 3 | 5 | 7 | 7 | 6 | C | 2 | 4 |

| | | | | | | | | |
|---------------|---------|----|----------|---|-----------|-----|------|-----|
| Scan 30/05/19 | P8 (mm) | 10 | Rib (mm) | 7 | EMA (cm2) | 115 | IMF% | 6.8 |
|---------------|---------|----|----------|---|-----------|-----|------|-----|



GOONOO RED NATURAL

Born: 03/09/2017 Herd Ident: GSJN27

RED NORTHLINE CHUCK NORRIS 305X (AMF) (MAF) (NHF) (OSF)

Sire: GOONOO CHUCK KENNY K14 (AI) GSJK14

GOONOO RED GAYL

ROCKRIDGE UNIQUE H3 (AI)

Dam: GOONOO RED LIFE GSJL13

ROCKRIDGE RED LABEL FANCY H53 (AI)



| | CE DIR | CE DTR | GL | BW | 200 | 400 | 600 | MCW | MILK | SS | CW | EMA | RIB | RUMP | RBY | IMF | \$ INDEX VALUES | | |
|-----|--------|--------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|------|-----------------|-------|-------|
| EBV | -1.0 | | -1.0 | +3.3 | +31 | +47 | +58 | +54 | | +0.1 | +39 | +1.7 | +0.9 | +1.2 | +0.0 | +0.6 | SUP | VLR | NSI |
| Acc | 29% | | 39% | 73% | 60% | 62% | 57% | 40% | | 63% | 47% | 38% | 45% | 45% | 42% | 33% | +\$45 | +\$43 | +\$47 |

| Front Feet Clas Set | Hind Feet Claw Set | Front Feet Angle | Rear Feet Angle | Rear Legs (Side View) | Rear Legs | Muscle Score | Temperament | Sheath/Navel |
|---------------------|--------------------|------------------|-----------------|-----------------------|-----------|--------------|-------------|--------------|
| 7 | 6 | 6 | 7 | 7 | 7 | C+ | 2 | 4 |

| | | | | | | | | |
|---------------|---------|----|----------|---|-----------|-----|------|-----|
| Scan 30/05/19 | P8 (mm) | 17 | Rib (mm) | 9 | EMA (cm2) | 124 | IMF% | 6.9 |
|---------------|---------|----|----------|---|-----------|-----|------|-----|



GOONOO NOCK ON

Born: 17/08/2017 Herd Ident: GSJN19

PINE VILLA FIRSTCLASS

Sire: K5X JACKPOT J20 (AMF) (MAF) (NHF) (OSF) K5XJ20

WATERFRONT DESIGN

RED FINE LINE MULBERRY 26P (AMF) (MAF) (OSF)

Dam: ROCKRIDGE MULBERRY FANCY J6 (AI) MAXJ6

ROCKRIDGE BIGTIME FANCY E78



| | CE DIR | CE DTR | GL | BW | 200 | 400 | 600 | MCW | MILK | SS | CW | EMA | RIB | RUMP | RBY | IMF | \$ INDEX VALUES | | |
|-----|--------|--------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|------|-----------------|-------|-------|
| EBV | -3.2 | | -0.2 | +4.0 | +33 | +50 | +65 | +65 | +12 | -0.4 | +43 | +1.4 | -0.8 | -1.1 | +1.1 | -0.1 | SUP | VLR | NSI |
| Acc | 34% | | 44% | 74% | 62% | 63% | 59% | 43% | 28% | 65% | 48% | 39% | 47% | 47% | 44% | 36% | +\$40 | +\$39 | +\$43 |

| Front Feet Clas Set | Hind Feet Claw Set | Front Feet Angle | Rear Feet Angle | Rear Legs (Side View) | Rear Legs | Muscle Score | Temperament | Sheath/Navel |
|---------------------|--------------------|------------------|-----------------|-----------------------|-----------|--------------|-------------|--------------|
| 6 | 6 | 5 | 6 | 7 | 6 | C | 1 | 5 |

| | | | | | | | | |
|---------------|---------|----|----------|---|-----------|-----|------|-----|
| Scan 30/05/19 | P8 (mm) | 12 | Rib (mm) | 7 | EMA (cm2) | 117 | IMF% | 6.4 |
|---------------|---------|----|----------|---|-----------|-----|------|-----|



GOONOO RED NORMAN

Born: 09/08/2017 Herd Ident: GSJN11

PINE VILLA FIRSTCLASS

Sire: K5X JACKPOT J20 (AMF) (MAF) (NHF) (OSF) K5XJ20

WATERFRONT DESIGN

RED FINE LINE MULBERRY 26P (AMF) (MAF) (OSF)

Dam: GOONOO 26P IMPISH J25 (ET) GSJJ25

RRA IMPISH (3) (AI) (ET)



| | CE DIR | CE DTR | GL | BW | 200 | 400 | 600 | MCW | MILK | SS | CW | EMA | RIB | RUMP | RBY | IMF | \$ INDEX VALUES | | |
|-----|--------|--------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|------|-----------------|-------|-------|
| EBV | -1.2 | | -0.1 | +2.2 | +23 | +34 | +47 | +47 | +9 | +1.1 | +32 | +1.5 | -1.1 | -1.6 | +1.4 | -0.2 | SUP | VLR | NSI |
| Acc | 35% | | 43% | 74% | 61% | 64% | 59% | 44% | 29% | 65% | 50% | 41% | 50% | 50% | 46% | 40% | +\$31 | +\$32 | +\$34 |

| Front Feet Clas Set | Hind Feet Claw Set | Front Feet Angle | Rear Feet Angle | Rear Legs (Side View) | Rear Legs | Muscle Score | Temperament | Sheath/Navel |
|---------------------|--------------------|------------------|-----------------|-----------------------|-----------|--------------|-------------|--------------|
| 7 | 6 | 7 | 6 | 7 | 7 | C+ | 1 | 5 |

| | | | | | | | | |
|---------------|---------|---|----------|---|-----------|-----|------|-----|
| Scan 30/05/19 | P8 (mm) | 9 | Rib (mm) | 5 | EMA (cm2) | 118 | IMF% | 5.9 |
|---------------|---------|---|----------|---|-----------|-----|------|-----|

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GOONOO RED NASH

Born: 06/08/2017 Herd Ident: GSJN7

PINE VILLA FIRSTCLASS

Sire: K5X JACKPOT J20 (AMF) (MAF) (NHF) (OSF) K5XJ20

WATERFRONT DESIGN

BST TULLATOOLA FULLY LOADED E16 (AI)

Dam: GOONOO RED HOLLY GSJH9

TREVONE PARK RED KITE A22 (AI) (ET)



| | CE DIR | CE DTR | GL | BW | 200 | 400 | 600 | MCW | MILK | SS | CW | EMA | RIB | RUMP | RBY | IMF | \$ INDEX VALUES | | |
|-----|--------|--------|------|------|-----|-----|-----|-----|------|------|-----|------|------|------|------|------|-----------------|-------|-------|
| EBV | -7.4 | | +0.4 | +5.4 | +30 | +44 | +57 | +51 | | +0.9 | +32 | +1.7 | -0.8 | -1.2 | +1.4 | -0.3 | SUP | VLR | NSI |
| Acc | 33% | | 41% | 74% | 61% | 63% | 58% | 41% | | 64% | 48% | 39% | 49% | 49% | 45% | 38% | +\$27 | +\$28 | +\$35 |

| Front Feet Clas Set | Hind Feet Claw Set | Front Feet Angle | Rear Feet Angle | Rear Legs (Side View) | Rear Legs | Muscle Score | Temperament | Sheath/Navel |
|---------------------|--------------------|------------------|-----------------|-----------------------|-----------|--------------|-------------|--------------|
| 4 | 4 | 6 | 6 | 6 | 6 | C | 1 | 5 |

| | | | | | | | | |
|---------------|---------|---|----------|---|-----------|-----|------|-----|
| Scan 30/05/19 | P8 (mm) | 9 | Rib (mm) | 8 | EMA (cm2) | 119 | IMF% | 6.2 |
|---------------|---------|---|----------|---|-----------|-----|------|-----|

Red

REFLECTIONS II

BEETLECTIONS II

FEMALE & GENETICS SALE

18th April 2020

