

U of A Razorback Transit

Get Noticed On The Bus!

ADVERTISING

Your ad inside All 25 UofA Transit buses will be seen by thousands of students and the general public.

2 Sizes Available!

- Over 2 million riders per year
- Buses serve off-campus housing, major shopping areas in Fayetteville, and are used for football games and events
- High quality, 17" w x 11" h or 28" w x 11" h
- Your name and message will be seen and remembered!

“Our buses are currently free to the public, a benefit to businesses and the entire community. The revenue from your advertising directly supports our operation and helps us to provide first class service at no charge.”

Adam Waddel
Associate Director, UofA Razorback Transit

Small sign 17" x 11"
\$350/mo 6 months or less
\$300/mo 12 months or more

Large sign 28" x 11"
\$650/mo 6 months or less
\$575/mo 12 months or more

Charge for printing of 25 signs \$250 for small, \$400 for large.

Artwork must be provided as 28" wide x 11" tall or 17" wide x 11" tall, press quality pdf format and ready to print. Email artwork to: randy@mullikinad.com.

The Mullikin Agency in Springdale represents the University of Arkansas Transit and Parking Department in offering advertising inside the U of A Transit buses.

Space is very limited so contact Randy Mullikin to reserve your ad now!
(479) 750-0871 • randy@mullikinad.com

The Mullikin Agency
Attn: Transit Bus Ads
1391 Plaza Place, Ste. A
Springdale, AR 72764
Fax: 479-750-2685



Get Noticed On The Bus!**INSIDE ADVERTISING****ORDER FORM**

Your ad will be in ALL 25 Razorback Transit buses for the number of months indicated below. Production of the actual signs is a separate cost. The production charge varies according to size and whether artwork is supplied.

Please fill in the information below. Please remember to sign and date this form, even if you choose to include a check or to be invoiced. Thank You!

Beginning Date (on or about) _____ Number of Months _____

Advertising Cost per Month _____ Production Cost _____

Total (Cost per month x number of months + production cost) _____

You may pay:

☐ Total \$ _____ ☐ Be billed monthly at \$ _____ (advertising cost per month)*

* If you choose to be billed monthly, an initial deposit (one month's advertising cost + all production charges) \$ _____ is required before production begins on your signs. If you default in any monthly payment, due net 30 days, all 25 signs will be removed from the buses 45 days from the date of unpaid invoice. Unpaid invoice will be considered due immediately.

Company Name _____

Contact _____

Email _____

Phone _____ Fax _____

Billing Address _____

City, State, ZIP _____

Method of Payment (initial payment or total payment): ☐ VISA ☐ MasterCard ☐ Check ☐ Invoice me
(Payment is due net 30 days from date of Invoice)

Credit Card Number _____

Expiration Date _____ CVV Code _____ Amount \$ _____

Check # _____ Amount \$ _____
(Please make check payable to The Mullikin Agency)

Authorized Signature _____ Date _____

The Mullikin Agency in Springdale represents the University of Arkansas Transit and Parking Department in offering advertising inside the U of A Razorback buses. Space is limited, so please reserve your spot today.

Contact Randy at The Mullikin Agency to get started!

Please check the corresponding box:

- ☐ I would like The Mullikin Agency to produce my ad
- ☐ I will be providing my artwork via email
- ☐ I will be sending my artwork via disc

(Artwork must be provided as a PDF file, 34"w x 11"h or 17"w x 11"h horizontal, press quality pdf. format, FONTS TO OUTLINE, and ready to print.
email artwork to: randy@mullikinad.com)



The Mullikin Agency
Attn: Transit Bus Ads
1391 Plaza Place, Ste. A
Springdale, AR 72764
Phone: 479-750-0871 or 800-750-0871
Fax: 479-750-2685
Contact: **Randy Mullikin**
randy@mullikinad.com

