The July meeting of the Mountain Line Transit Authority Citizen Advisory Committee (CAC) was held on Wednesday, July 16, 2008 at 1:00 p.m. in the offices of the Transit Authority in Westover.

The following members were in attendance: Lisa Hunt (NWVCIL), Ellen Dalton (Senior Mons), Cindy Plummer (DHHR), Margaret Carrico (Orange Line), and Regina Mayolo (CLIC).

Not present with notice: Bobby King (Blue Line)
Not present without notice: Andrew Socolow (Gold Line), Daniel Carroll (Green Line), Lisa Gray (Grafton Road), Nick Hein (Grey Line), Lu Dempsey (Mt. Heights), Randy Wildman (Main Street), Ian McCullough (WVU Student Government)
Others in attendance: Maria Springfield (Mountain Line)

**General Business**
- May minutes were approved without changes.
- There were no new applications for CAC positions.
- Jim Huffman was Driver of the Month for May and June.
- Data summaries showed overall increase in ridership for first six months of 2008; 9% increase over 2007; total 405,749 riders in 2008.

**Old Business**
- Cassville demonstration project doing well – will continue for one year and then be evaluated. This project is funded by City and County. So far, there is a 27% increase in ridership. Need to determine how much of an increase will justify continuation of the additional Cassville run.
- Intermodal facility contract will be awarded in a few weeks – project is slightly behind schedule but still on track to be completed by July 2009.

**New Business**
- Regina requested support of the CAC to do a Project Action training for the community; CLIC will organize and fund, and CAC will be partner. Audience will be transportation professionals (drivers, coordinators, etc.), riders, interested members of the community. Regina will send a list of Project Action training modules to CAC members, who will select the ones they feel are most relevant and return selection information to CLIC. Maria will check with Mountain Line on use of conference room for training. Tentative date for the training will be in October 2008.
- Maria presented results of Mountain Line Rider Survey – 58% of students had no car on campus; some respondents paid as much as $125/week on parking; most did not choose their current place to live based on available transit but would in the future.
- Mountain Line conducting survey on Veterans – looking to see if ½ fare would generate more Veteran riders, not currently eligible for senior discount.
- Mountain Line is considering contracting with a national company for bus shelters. Company would put up shelters without cost, with the right to put advertising on the shelters.

**Public Comment**
- There were no public comments.

The next meeting of the CAC will be on September 17, 2008 at the Mountain Line office in Westover. There being no further business, the meeting was adjourned.