The SEPTEMBER meeting of the Mountain Line Transit Authority Citizen Advisory Committee (CAC) was held on September 20, 2017, at 1:00 p.m. in the offices of the Transit Authority in Westover.

The following members were in attendance: Margaret Carrico – Purple Line, Melanie Braun – Orange, Megan Grimm- Cassville, Edith Zelmore – Tyrone, Diane Baldwin – Unity House, Pamela Everly – WVDHHR, Katie Mehle- The Adult Learning Center, Susan Riddle –Greater Morgantown Convention and Visitor’s Bureau, Annetta Johnson – NWVCIL, Scott Burnsworth- Wiles Hill Senior Center, Blake Humphrey – WVU Student Government Association

Others in attendance: Natalie – Mountain Line Transit Intern

Members not present with notice: Regina Mayolo, Nicole Britt, Josh Ingram, Diane Baldwin, Stormy Matlick, Cathy Freeland, Deb Layman

Members not present without notice: Andrew Socolow

General Business

- Kelli called the meeting to order at 1:00pm
- Edith moved to pass the minutes from July 2017. Mel seconded the motion. It passed unanimously.
- Meeting dates for 2017: November 15
- July Driver of the Month was Tom Jones. August Driver of the month was Tom Jones. Please note: there are 14 performance criteria upon which drivers are evaluated in order to receive this award.
- July personnel changes include: Laura Burrows, Todd Allen and Brad Atkins were hired as full time bus drives. Kathy Russell and Ashley Wolfe hired as full time depot clerks. In August, Mike Fisher celebrated 10 years with Mountain Line Transit.
- Total ridership for the month of July decreased by 4%. Senior ridership decreased by 7% as compared to last year. WVU ridership decreased in July by 1% compared to May 2016. Disabled Ridership was increased by 1% as compared to July 2016. For August 2017, overall ridership decreased by 4%. Senior Ridership held steady and Disabled Ridership increased by 21% as compared to August 2016. WVU ridership decreased by 10%.
- September Rider of the Month was Eric Jones. Edith Zelmore nominated Patty Taylor as Rider of the Month for October 2017. Annetta Johnson seconded the motion. It passed unanimously.
- Kelli also reviewed the High School Ride Free Program, the SMI Program, noting that these programs have seen an increase in service. Also reviewed the WVU Ridership and Grey Line Ridership. The Grey Line has seen an increase in ridership due to the three month trial period of an afternoon Grey Line. The trial period for the afternoon Grey will end this week and the ridership will be evaluated to determine if modifications need to be made.

Old Business

- Travel Training – The program is expanding. Have trained 2 people of the course of the last 2 months
- Vanpools- No new vanpools at this time.
- Storyboards – MLTA would like for the CAC to continue with Storyboards to identify areas of improvement
- Back to School Bashes- Kelli attended MHS Mohigan Mania and signed 25 students up for free bus passes. She also attended the UHS Back to School Bash and signed up 14 students for the free bus pass.
- CIP – Kelli presented and created individual transportation plans for the Council of International Program Students.
- WVU Transfer Academy – Kelli attended the WVU Transfer Academy, New Student Orientations and New International Student Orientations and provided information on routes.

New Business

- Kelli presented the members with an updated list of members of the Citizen’s Advisory Committee
- Blake Humphrey, WVU Student Body President, came to the meeting and gave a short presentation. He talked about how WVU students view Mountain Line. He stated that the students appreciate the service, particularly liked the short, high frequency express runs such as Blue and Gold, and appreciate the Campus PM run as it adds a level of safety. Blake also stated that students would be open to smaller buses and an express route that would go from Oakland to Law School to University Ave. He would also like to do more to promote Mountain Line Transit to students, especially freshman. Susan Riddle commented the Convention
and Visitor’s Bureau give packets of information to visitors and if our organizations had any information or publications to share, they would be happy to include in those packets.

- Pictures for CAC website: Kelli stated that she could take pictures after the meeting or if members would like to send in their photos that would be fine as well.
- CAC roles and responsibilities: Kelli briefly reviewed the roles and responsibilities of the CAC and handed out copies of the By-laws to those that wanted a copy.
- Bus Shelter at MTEC: The CAC was informed of the partnership between MLTA and The Adult Learning Center. With that partnership, the idea of having the MTEC General Contracting students build shelters was presented. Currently, the General Contracting Class is working on bus shelters for residential use. It has been agreed that a shelter will be constructed and placed on the MTEC property for the students using the bus. Pictures of the shelter being constructed were posted so the CAC would get an idea of what it would look like. Depending on the needs, MTEC would be willing to continue to build shelters if the community identifies a need. Several other factors would come into play and we will continue to explore this option.

**Public Comment**

Mel brought up some issues that she has identified over the last two months: The depot door is sticking, bus 102 has seats that have holes in them. She also mentioned that sometimes what is on the radio is not family friendly and we may want to be conscientious of what is being played when there are children on the bus. She said people are wondering why the bus has to travel to New Hill on every run. She stated that people thought it may be better to be “by request only”.